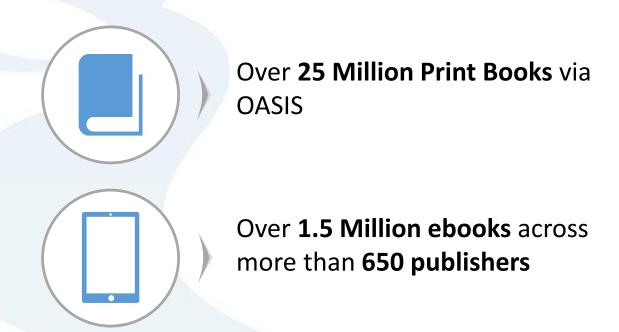
# Books and Ebooks from ProQuest in 2017

Alexandra Jenner, Books Sales Specialist, ProQuest Budapest, March 2017

# Today's agenda

- **ProQuest OASIS™** for printed + ebooks
- Stress-free DDA
- Announcing ATO
- Subscriptions available
- The power of perpetual

# OASIS: Largest Selection of Academic Print and Electronic Books in the Market



# OASIS - order Ebooks via Direct publisher platforms, too!

- As well as Ebooks from these aggregators...
- Ebook Central (Ebrary and EBL)
- Myilibrary
- EBSCO

....we also offer over 160,000 ebooks from these providers:







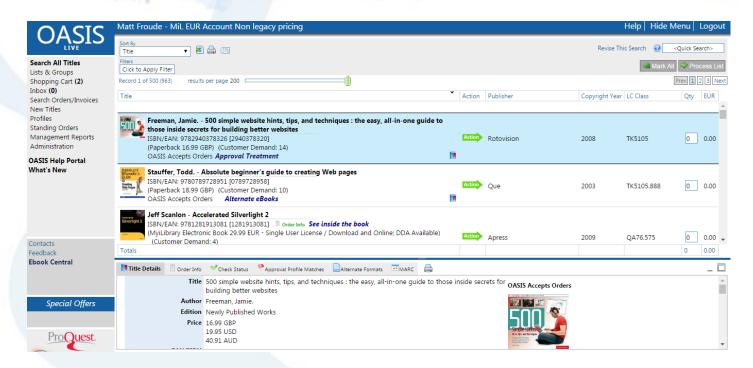






RITTENHOUSE

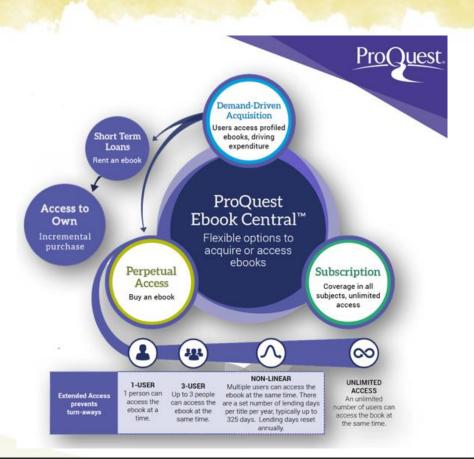
# OASIS is getting a new look for 2017!



Free 30 day trials available - ask us for a quote for your next print order or invite us to tender

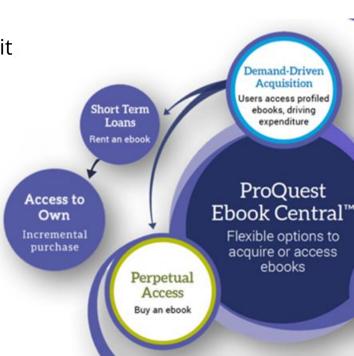
# Making the most of multiple models

- We offer a complete suite of purchase and access models to give you the best possible choice
- We recommend combining a number of these for optimized ebook acquisition
- Subscription + DDA + Perpetual access = Front and backlist access at the best price according to your patrons' needs

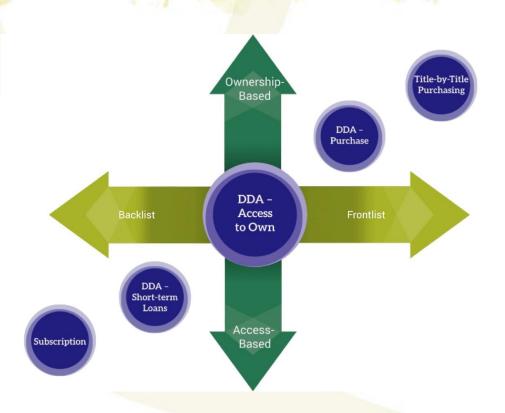


### 'Traditional' DDA

- Over 700,000 titles available
- Any size of profile start small then build up
- Pay as you go or pay in advance no minimum deposit
- Full support from our expert team with profiling
- Profiling by subject, publication date, price, publisher
- Optional short term loans and autopurchase after X number of loans
- Price and % of list price controls on loans
- Exclusive to ProQuest: Library can mediate loans and purchases if budget control is a factor



### Access to Own - the new 'flavour' of DDA



Over 345,000 titles available

300+ publishers

Always 7-day loans (most popular period)

Run alongside traditional DDA

# Access to own - how it works - Pricing

#### Frontlist (example):



**User 1** accesses book (7 day duration) and triggers charge. Library is charged 55% towards purchase.



**User 2** accesses book (7 day duration) and triggers charge. Library is charged 55% towards purchase.



Library now owns this title in single user- paying 110% total for purchase\*

- Pricing: Upcharge (on list price) applies to purchase a different level of access such as 3-User, Non-Linear, or Unlimited Access.
- **Frontlist** is 12 months in most cases with a few exceptions where it is 24 months.

#### Backlist (example):



**User 1** accesses book (7 day duration) and triggers charge. Library is charged 35% toward purchase.



**User 2** accesses book (7 day duration) and triggers charge. Library is charged 35% toward purchase.



**User 3** accesses book (7 day duration) and triggers charge. Library is charge 35% toward purchase



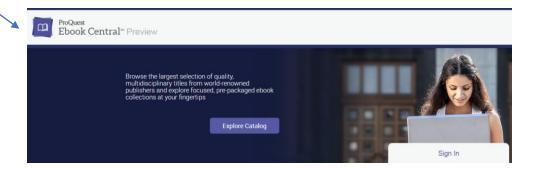
**Library** now owns this title in single user– paying **105% total for purchase\*** 

## Subscriptions

ProQuest offers a range of subscriptions to fill a wide variety of needs
Download title lists at:

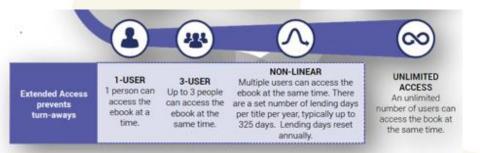
http://www.public.eblib.com/choice/Login.aspx?r=needlogin

- Academic Complete Subscription
- 10 sub-collections (Law, Business, Health&Medicine, Education, History, Literature, Science&Tech, The Arts, Social Science, Religion&Philo
- University Press Subscription
- Reference and Reference Research subscription
- Deutsche Sammlung



# The power of perpetual

- We have 925,000+ titles
- 1,300+ imprints from 650+ publishers
- 100,000 titles added/year on average



- No minimum purchase pick and choose
- No fees
- Pricing and DRM levels clearly displayed for each title
- 5 minute free browse also applies even when not owned by the library
- Option to auto-upgrade, or manually

# Questions?

Contact us at ProQuest:

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