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# Open Access

The impact on the  
researcher, the library,  
and the publisher

Carolyn Kirby,  
Open Access Sales Manager, EMEA

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# What is open access (OA)?

1. Making content freely available online to read
  - Meaning your article can be read by anyone, anywhere (so long as they have an internet connection)
2. Making content reusable by third parties with little or no restrictions





# Our definitions

## Gold Open Access

- **Publication of the final article (Version of Record).**
- Article is made freely available online, often but not always after payment of an article publishing charge (APC).

## Green Open Access

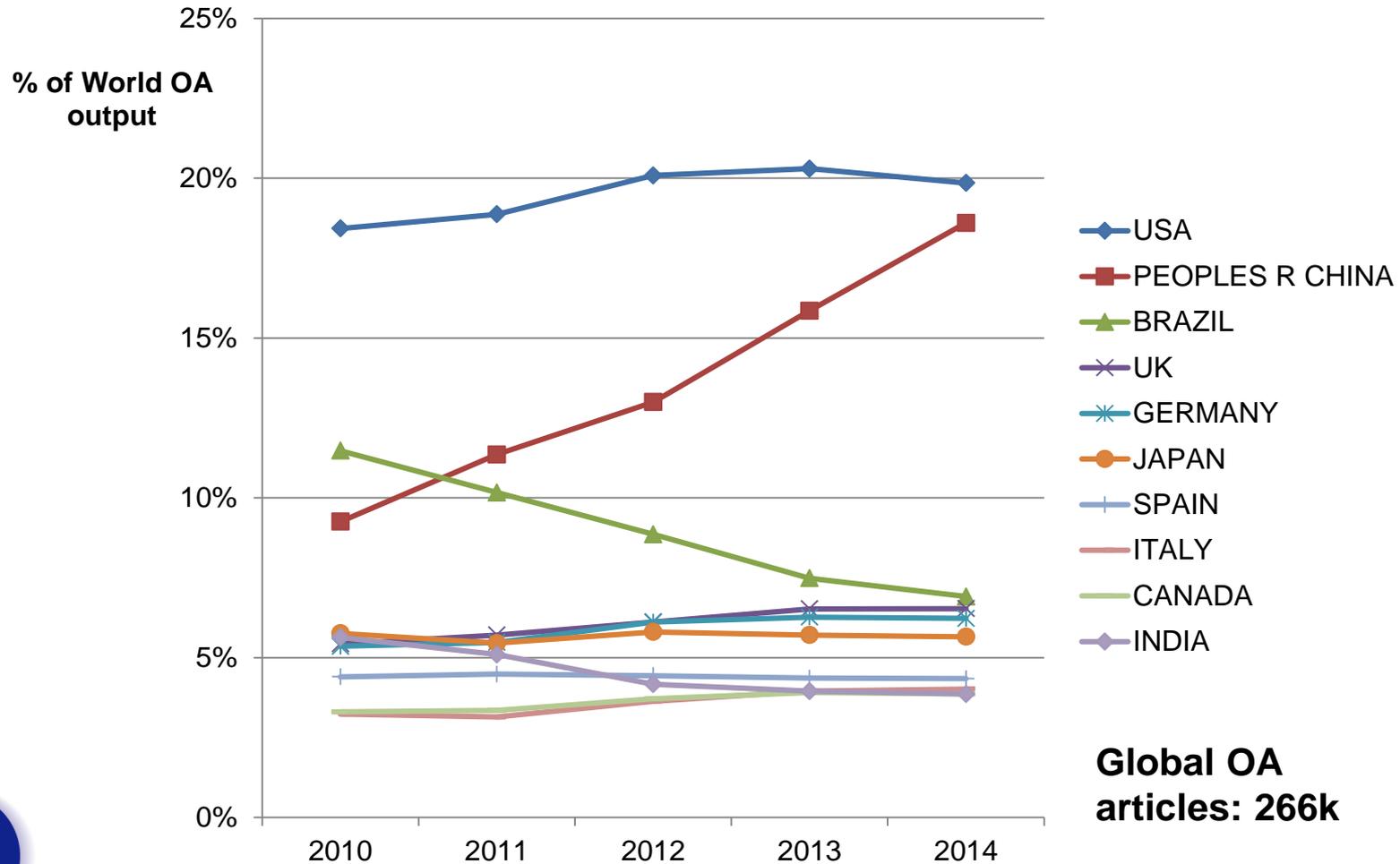
- **Archiving / deposit of an (earlier version of an) article** in a repository.

## Hybrid/Full Open Access





# Top 10 countries by % of OA research output (full OA articles)



Data source: Thomson Reuters Web of Science (2015)

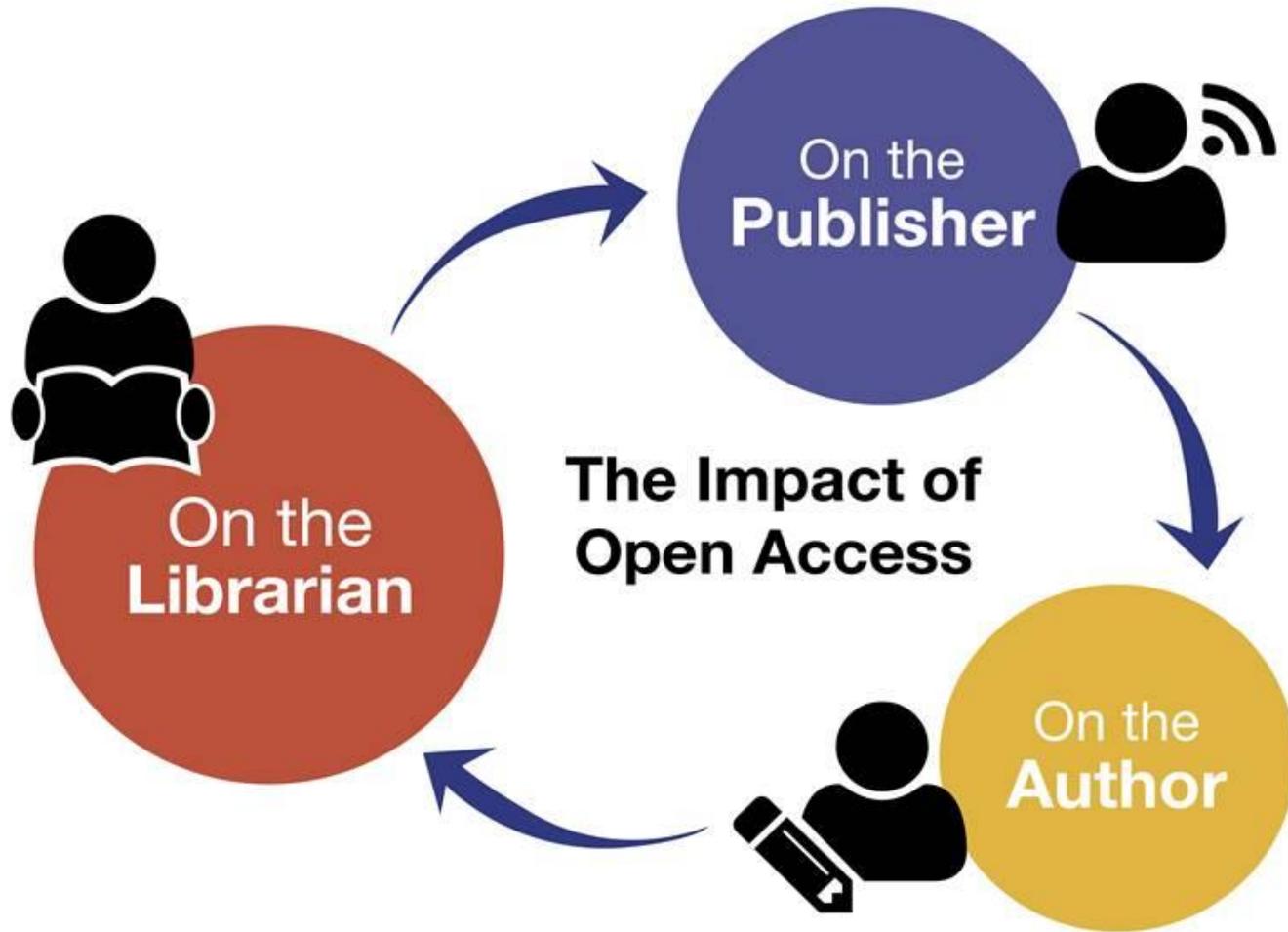




# OA in Europe

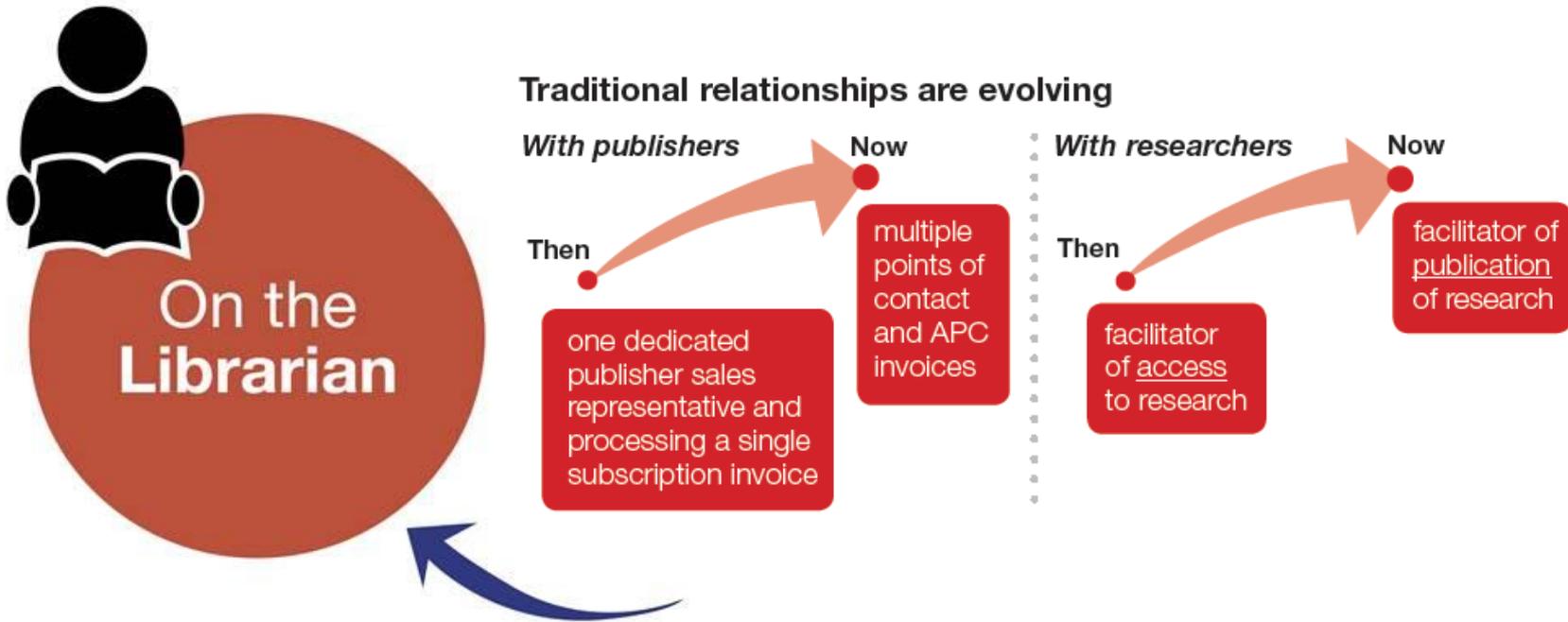
- **EU Competitiveness Council** – all scientific papers should be ‘freely available by 2020’
  
- **Horizon 2020**
  - APC funds made available
  - Gold or Green OA with 6 / 12 month embargoes permitted
  
- **UK** – Strong funder mandates, supports both Gold and Green OA
- **Austria** – tending towards Gold OA as part of sales agreements
- **Netherlands** – 60% of research to be OA by 2016, 100% by 2024
- **Norway** – draft Ministry of Education and Research guidelines state a preference for Gold OA, target of 100% OA by 2020
- **France** – strong preference for Green with a draft bill mandating max 6 months embargoes
  
- Rise of regional offset agreements – pilot models
  
- Open Science a talking point – impact, ROI and broader engagement





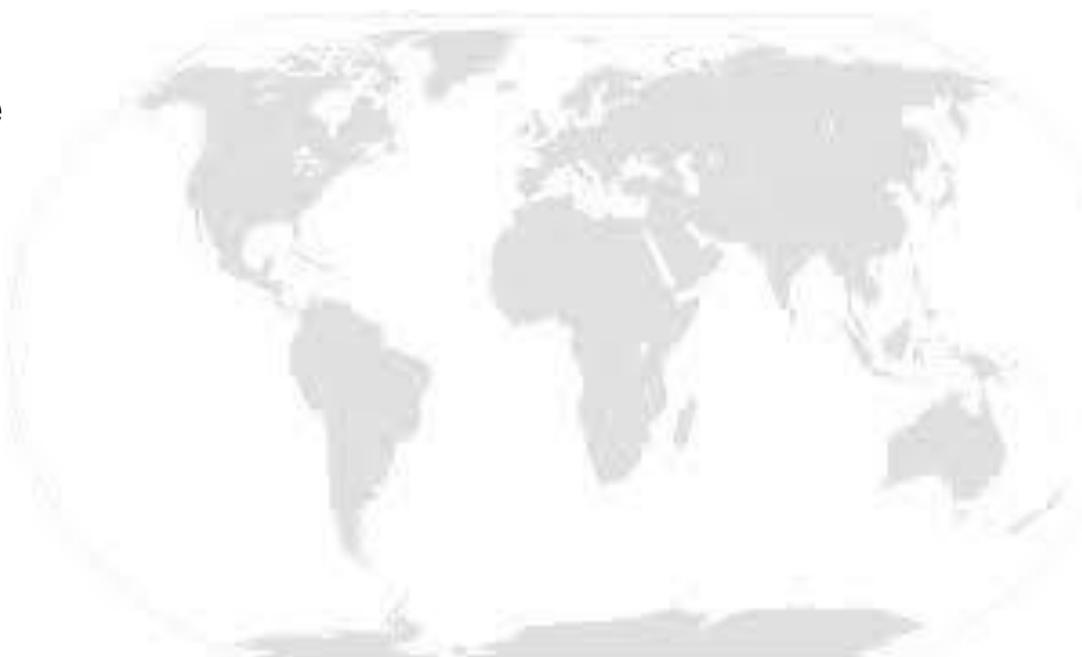


- Processing APCs
- Managing institutional repositories
- The need to become a “knowledge bank”?





- Author choice
- Tools and guidance
- Best practice
- Regional variations
- Internal systems





**“The speed of OA-based communication between researchers on the one hand and the rate of important discoveries and their patenting on the other is stunning and heartening.”**

*Dr. David Keller,  
Mt. Kisco, New York  
Research Associate,  
Sleep and Circadian  
Neuroscience Institute,  
University of Oxford*



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greater visibility



2013 = 55%

2014 = 65%

larger readership



2013 = 45%

2014 = 50%

wider circulation

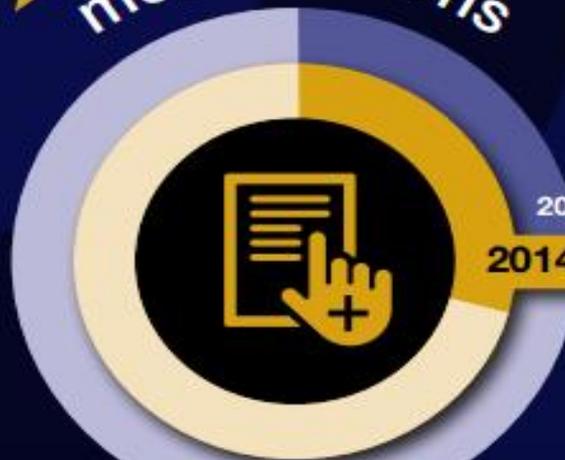


2013 = 71%

2014 = 81%

Increasing level of interaction

more citations



2013 = 25%

2014 = 29%

Perceived  
benefits of  
Open Access



# Increasing accessibility

- May 2008: published online
- 2011-2013: 4,371 downloads
- May 2013: became OA
- 2013-2015: 13,575 downloads

Studies in Higher Education  
Volume 33, Issue 1, 2008



Theoretical models of culture shock and adaptation in international students in higher education

DOI: 10.1080/03075070701794833  
Yuefang Zhou<sup>a</sup>, Divya Jindal-Snape<sup>a</sup>, Keith Topping<sup>a\*</sup> & John Todman<sup>a</sup>  
pages 63-75

**Publishing models and article dates explained**  
Published online: 16 May 2008

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**Open access**

**Article metrics**

Views: 17946

**Citations**  
CrossRef (61)  
Web of Science (36)  
Scopus (56)

Article metrics information

**Users also read**

**The initial stage of the international sojourn: excitement or culture shock?**  
Lorraine Brown, et al.  
Volume 36, Issue 1, 2008

**International students' reported English fluency, social support satisfaction, and social connectedness as predictors of acculturative stress**  
Christine J Yeh, et al.  
Volume 16, Issue 1, 2003

**Learning and growing in a 'foreign' context: intercultural**

**Abstract**

Theoretical concepts of culture shock and adaptation are reviewed, as applied to the pedagogical adaptation of student sojourners in an unfamiliar culture. The historical development of 'traditional' theories of culture shock led to the emergence of





# Taylor & Francis OA philosophy

- Author **choice**
- Community **collaboration and consultation**
- **Commitment** to offering the best in OA publishing





# What do we offer?

- Green and Gold publishing routes
- A range of licencing options, including Creative Commons
- Full open access titles (*Open, Cogent*)
- Hybrid open access titles (*Open Select*)





# What do we offer?

- Offset agreements
  - Consortium/Funder level
- Flexible business models
  - Open access prepayment
  - All Inclusive models
  - Retrospective conversion
  - Emerging market models, e.g. EIFL agreement
  - You tell us!



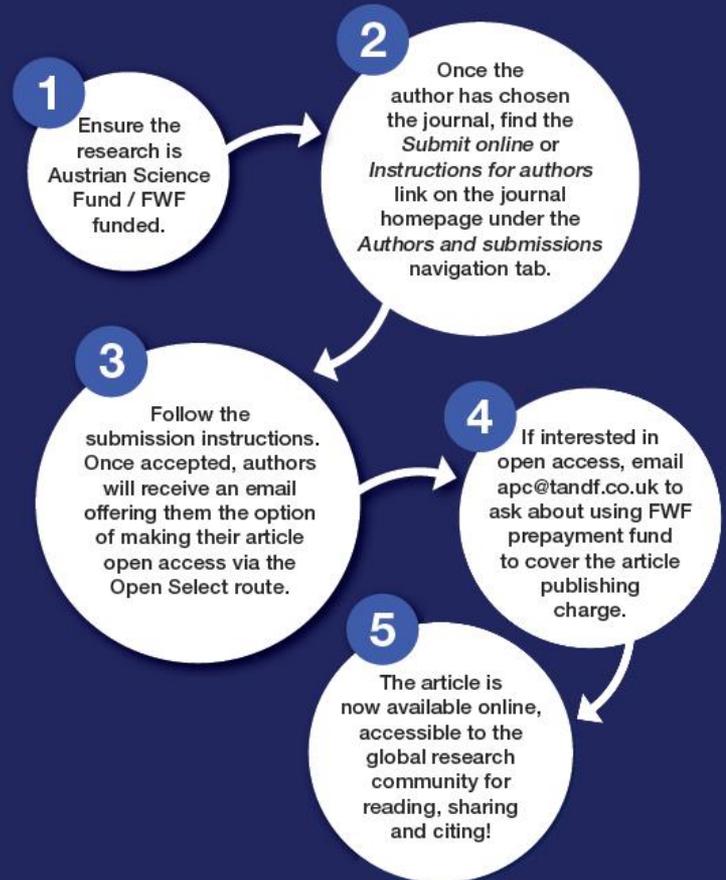
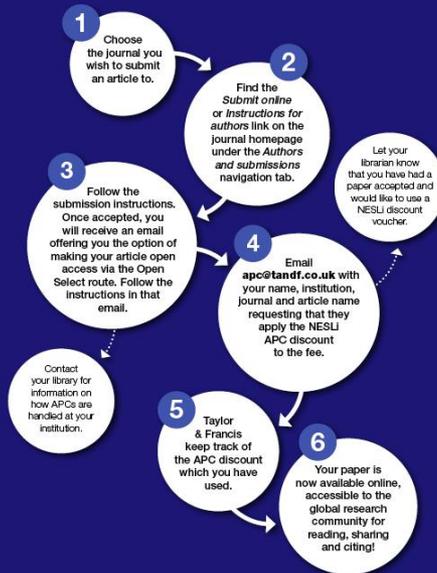


# What is the process?

# JISC

# FWF

Der Wissenschaftsfonds.





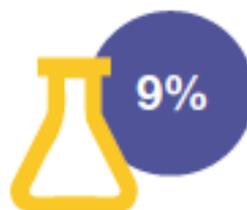
## In 2015, Taylor & Francis published OA articles in:



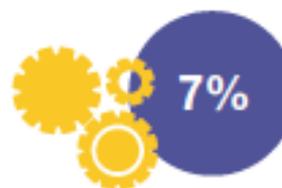
Medicine and  
Health Science



Biological,  
Environmental  
and Earth



Physical Science  
& Maths



Engineering, IT &  
Applied Science



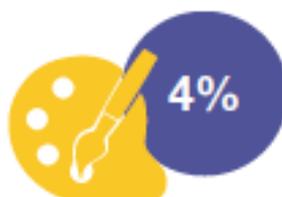
Politics, Sport,  
Planning & Area  
Studies



Business,  
Economics &  
Sociology



Behavioral  
Science and  
Social Care



Arts &  
Humanities



Allied and  
Public Health



Education





# OA Advocacy

- Taylor & Francis collaborate with libraries and researchers to promote OA opportunities



Tel Aviv, Israel



Antalya, Turkey

Astana, Kazakhstan



Rome, Italy





# Keep up to date



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# Questions

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