

Open Access

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What is Open Access?

Free and unrestricted online access to **AND** free and unrestricted re-use of material, usually in scholarly journals



Round 1 - Definitions

1) What is gold open access?



2) What is green open access?



3) What is a hybrid journal?



4) What is a fully OA journal?



Open access models

Making a paper freely available online immediately on a publisher's website and published under a licence which grants re-use rights to users. Often involves payment of an APC.

Authors deposit a version of their manuscript in their institutional repository or on any other website.

All content is open access and made immediately available – authors usually pay an APC.

Hybrid open access journals provide Gold OA only for articles for which their authors (or their author's institution or funder) pay an APC.



Round 2 - licences

OXFORD
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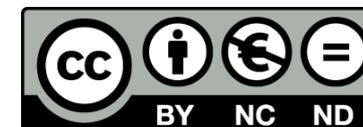
1) What does this licence allow?



2) What does this licence allow?



3) What does this licence allow?



Licences

Creative Commons Attribution Licence



Creative Commons Attribution-NonCommercial Licence



Creative Commons Attribution-NonCommercial-NoDerivs Licence

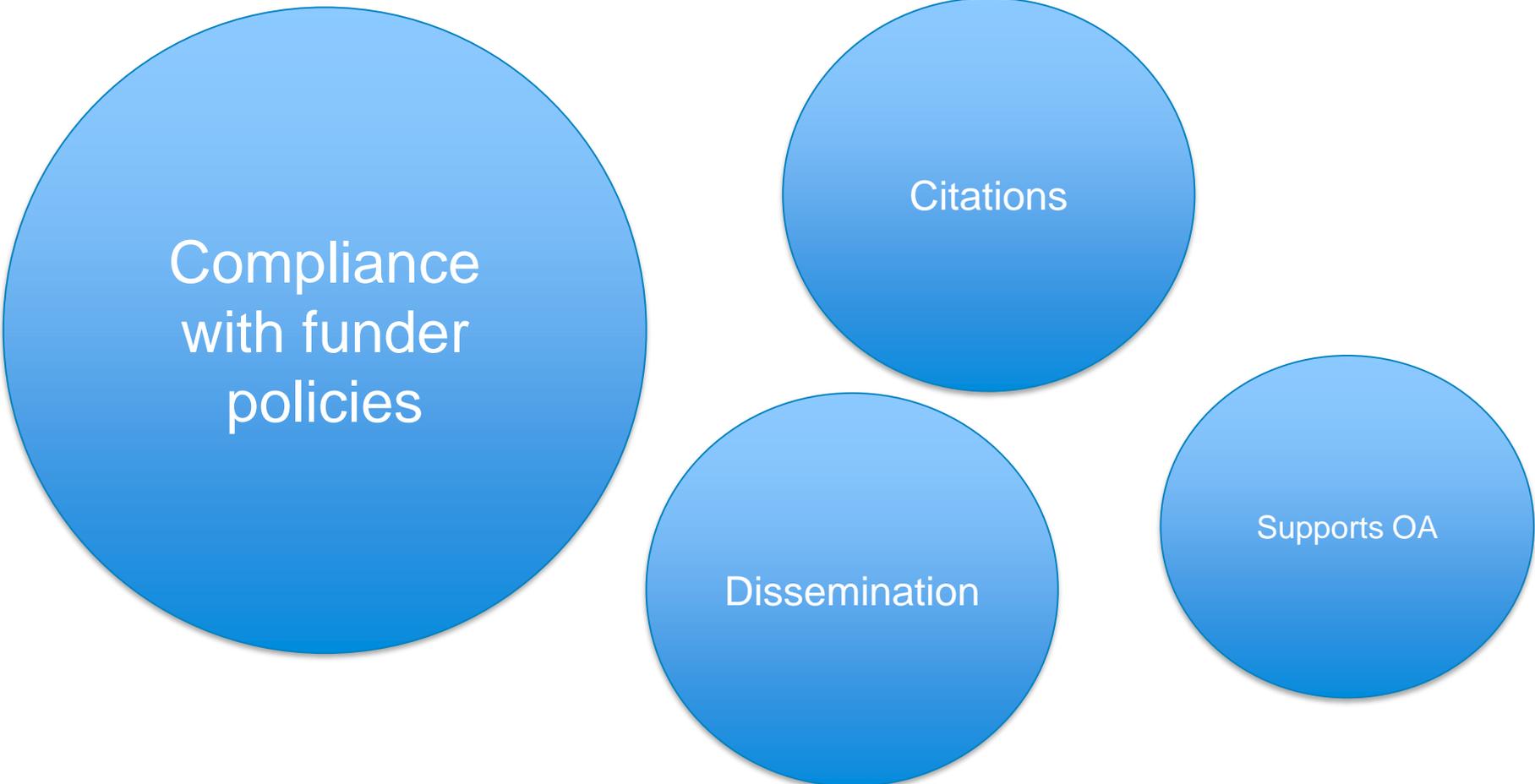


Round 3 - Drivers

1) What are the main drivers of open access?



Reasons to publish OA



Compliance
with funder
policies

Citations

Dissemination

Supports OA

OA mandates



North America and Canada

- US Federal Agencies formulating policies following OSTP memo e.g.
 - NIH: gold or green; deposit to PMC within 12 months
 - DOE: green (or gold); public access within 12 months via PAGES and CHORUS
 - NSF: gold or green; public access within 12 months
 - CHORUS working with DOD, DOE, NSF, etc.
- Canada active in OA discussions and looking at gold and green
 - Tri-Agency policy: gold or 12 month deposit mandate
 - Gates Foundation: gold open access

Europe

- UK funder mandates focused on gold (Research Councils UK & Wellcome Trust)
- VSNU driving expansion in gold open access
- Green open access mandates in Italy & Spain
- All EU members formulating open access policies at either national, funder, or institutional level.



Latin America

- Focus on green open access
- Argentina: MINCYT introduced 6 month deposit mandate
- Brazil: Government formulating green open access policy
- Mexico: OA legislation passed to support repository development

Africa

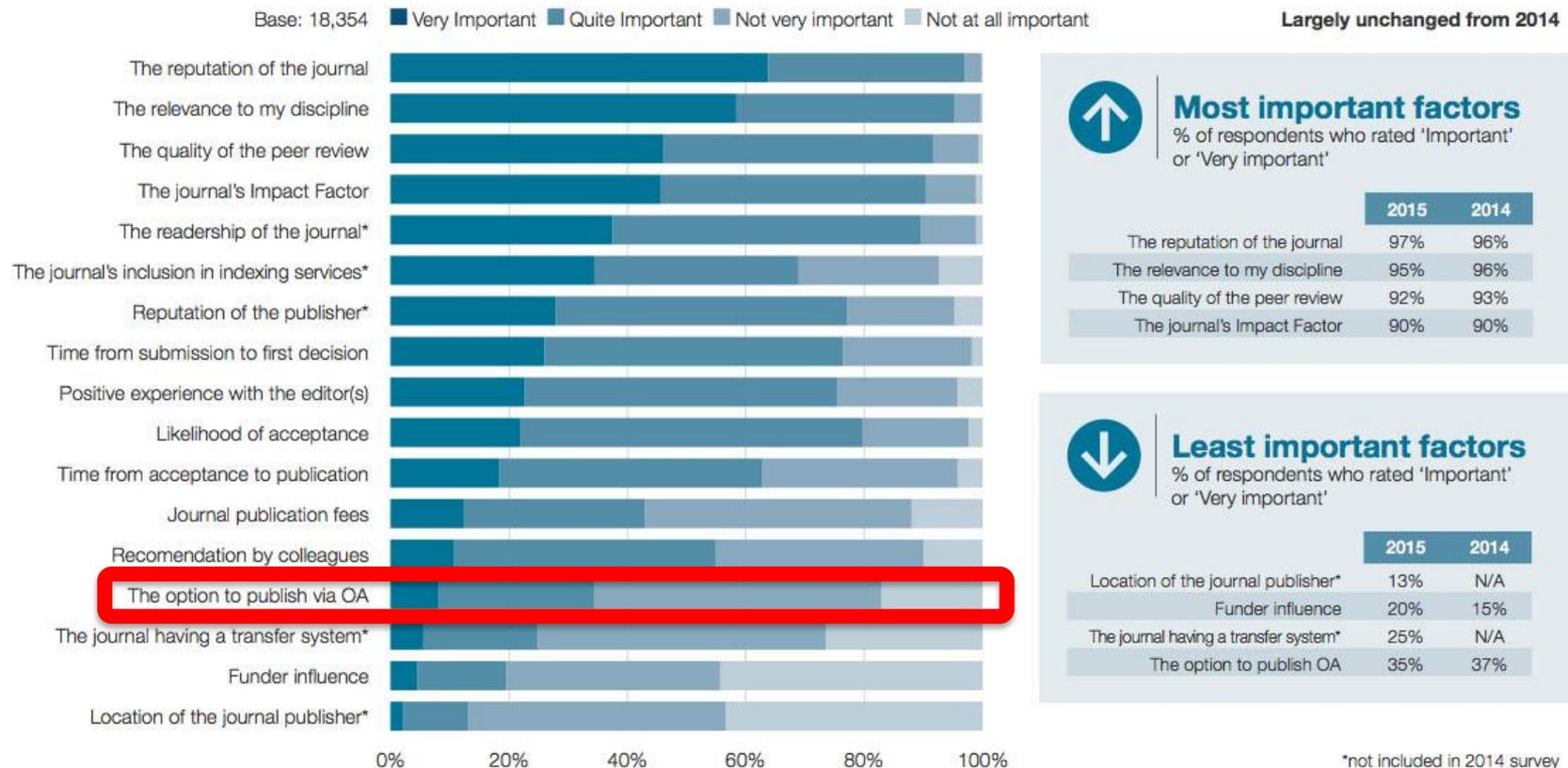
- Developing repositories
- Publishers enabling philanthropic access
- New open access journals to support local research needs
- Some institutions have open access mandates, but no policies from any funders or Governments

Asia Pacific

- China: CAS & NSF; gold or green open access, deposit within 12 months
- ARC & NHMRC in Australia have 12 month self-archive mandate, as does A*Star in Singapore
- Other funders considering policy

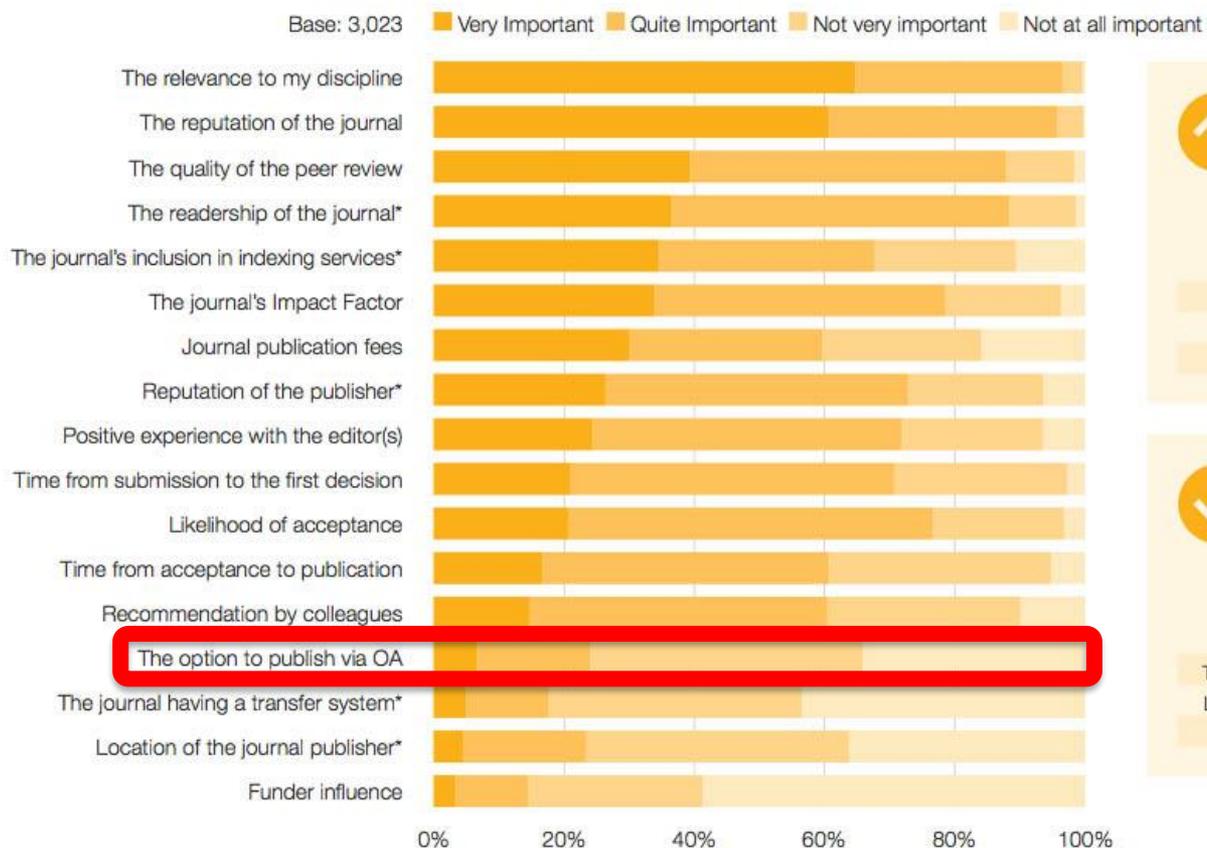
Open Access

A low priority for most researchers (STM)



Open Access

A low priority for most researchers (HSS)



Most important factors

% of respondents who rated 'Important' or 'Very important'

	2015	2014
The relevance to my discipline	97%	97%
The reputation of the journal	96%	97%
The quality of the peer review	88%	89%
The readership of the journal*	89%	N/A



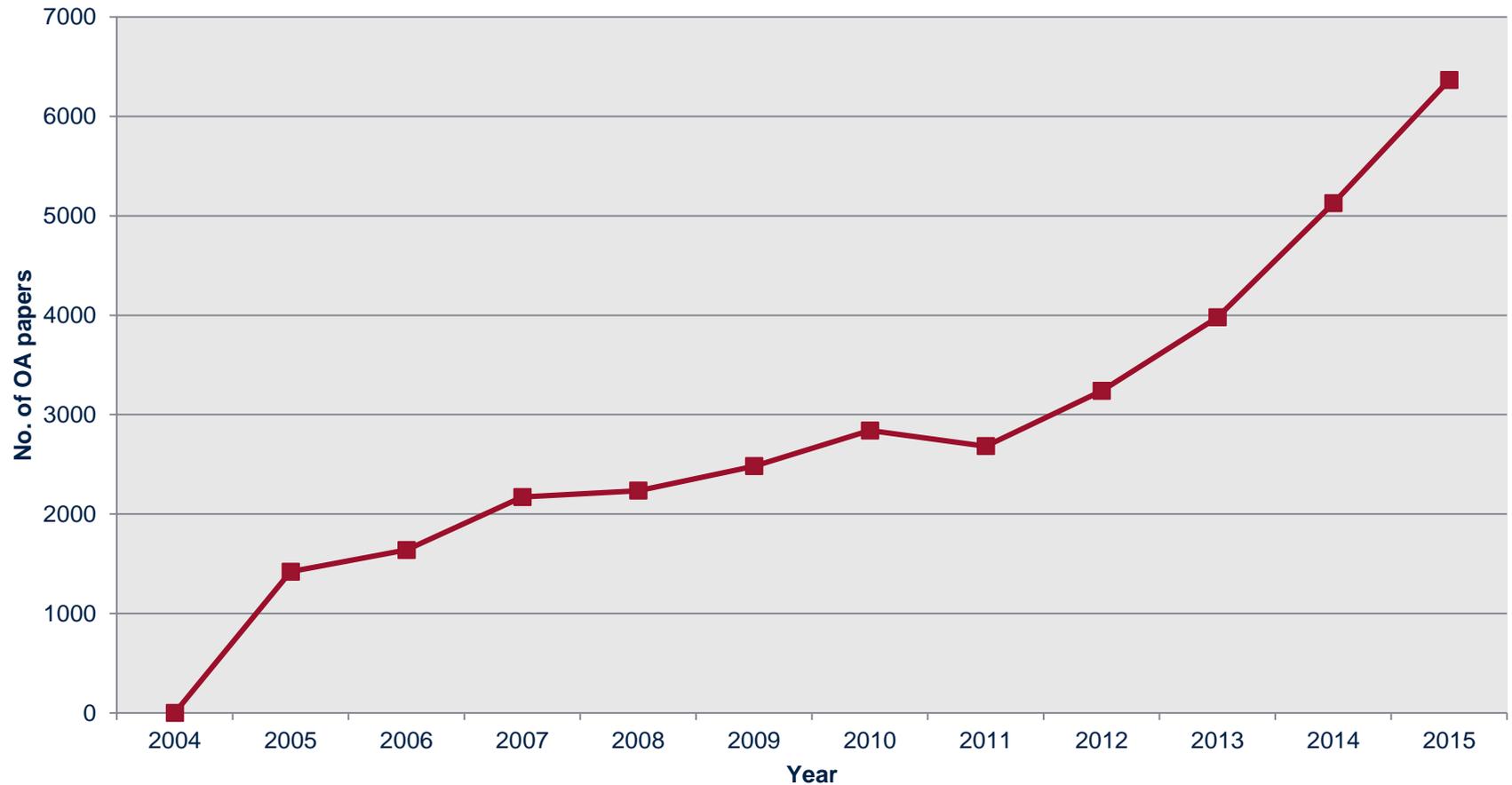
Least important factors

% of respondents who rated 'Important' or 'Very important'

	2015	2014
Funder influence	15%	14%
The journal having a transfer system*	18%	N/A
Location of the journal publisher*	24%	N/A
The option to publish OA	24%	25%

*not included in 2014 survey

Total OUP OA Papers 2004-2015



Round 4 – OUP and OA

- 1) How many hybrid titles do we publish at OUP?
- 2) How many fully OA titles do we publish at OUP?
- 3) What is our typical embargo period in STM journals?
- 4) What is our typical embargo period in HSS journals?

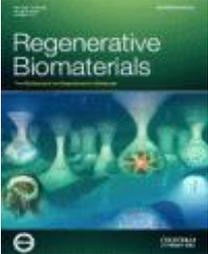
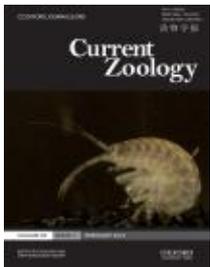
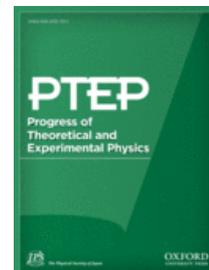
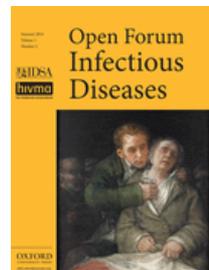
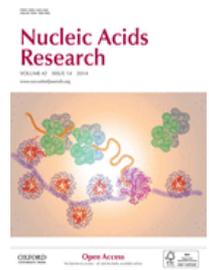
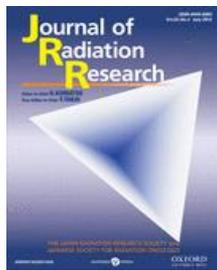
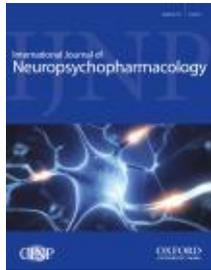
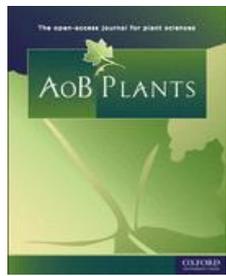
Open Access at OUP: *Oxford Open*

- Open Access brand for OUP
 - 36 fully OA journals
 - 297 Hybrid OA journals
- Launched July 2005
- Published 6,362 OA articles in 2015
- All *Oxford Open* content is deposited in PMC
- Self-archiving policies for authors to enable green OA



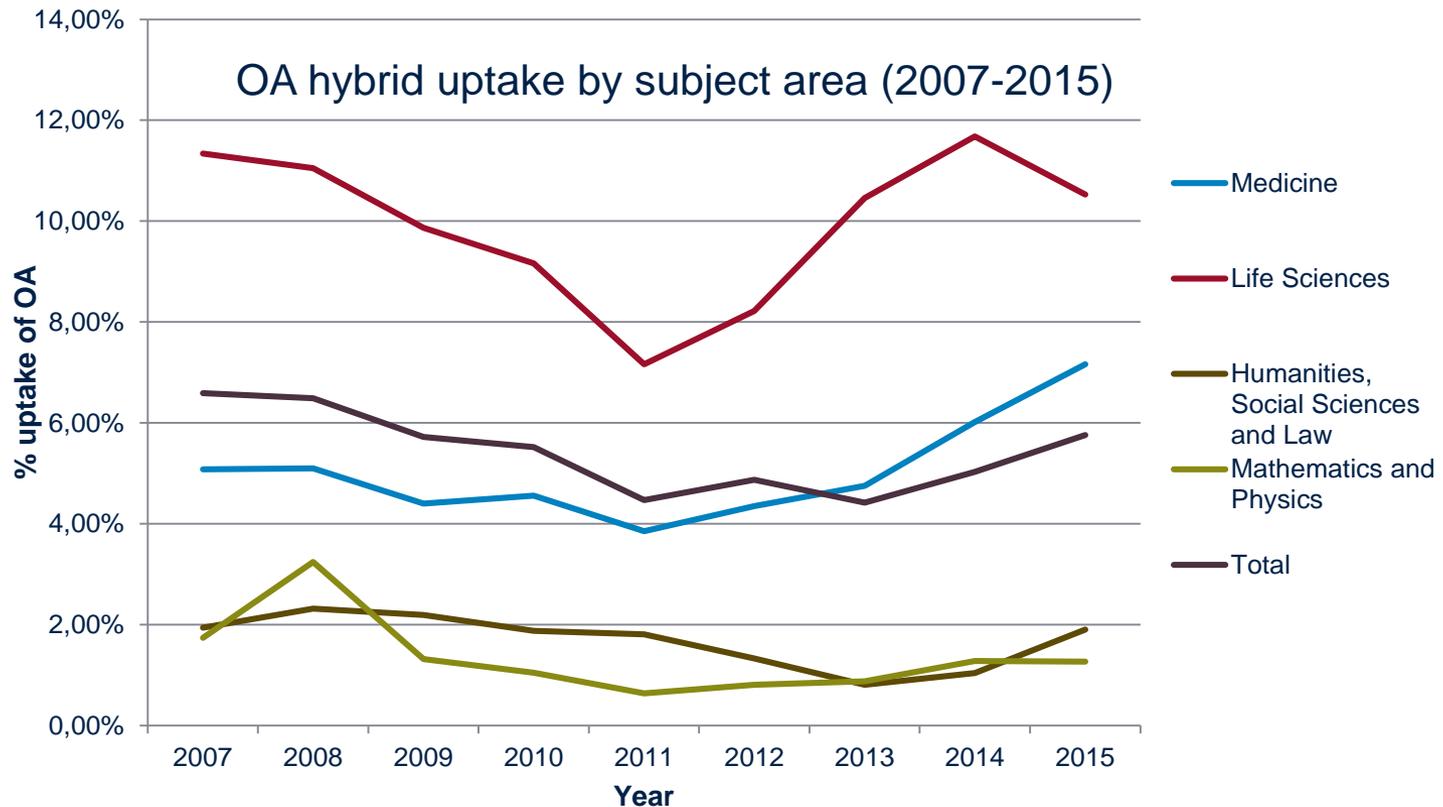


DSCS



Round 5

1) Which disciplines see the most OA uptake?



Round 6 – Pricing and charges

- 1) Why are Article Processing Charges not all the same?
- 2) How does OUP account for OA uptake when calculating subscription pricing?

OA charges

APCs set at
journal level

Society Member
Discount

Institutional
Member
Discount (NAR)

Developing
Country
Discount

Variation by
licence

Prepayment
Account

Waivers

Variation by
article type

Author Loyalty
Discount

OUP's OA discounting policy

- Apply discount to subscription prices (since 2005)
- Based on % of OA pages in a journal
- Based on last completed year at time of pricing
 - i.e. 2017 prices are based on 2015 uptake
 - Online price (after any inflationary increase) is reduced by the % of OA pages in the journal
 - A slight modifier (80% of uptake) is applied in order to moderate any large swings in price, up or down

Current offsetting models

Heavily
discounted
APCs

Sliding scale –
offset APCs or
offset
subscription

Vouchers for
APCs

Collective
OA/subscription
spend + free
APCs

In summary....

- The open access landscape continues to evolve
- Increasing burden of compliance for researchers, librarians and administrators
- We continue to monitor developments and adjust our policies to best meet the needs of our authors

Where to find Oxford Open List of journals?

<http://www.oxfordjournals.org/en/oxford-open/index.html>

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OUP and Open Access

OUP was one of the earliest publishers to incorporate Open Access. All of our journals comply with the publishing requirements of the major funding bodies in the US and UK, and we are committed to expanding access to research and increasing awareness of the OA movement among authors and readers.

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Any questions?

Thank you