

# Health Learning, Research & Practice

#### Ovid, LWW, Medknow Unparalleled Global Reach:



- Customers in 186
   countries across Ovid,
   LWW, Medknow
- Local Global coverage with a network of 22 field offices and distributor channels
- ~100 Ovid sales reps
- 20 Ad Sales reps
- 60 member customer support team

# Ovid



### **Ovid Institutional Markets**

 Pharmaceuticals Colleges & universities & biotechs Medical device Medical & nursing schools manufacturers Government Consulting firms Academic & health systems Insurance Corporate and agencies Government companies Nursing & Allied Hospital Nursing schools & Hospitals Health allied health Health systems programs Rehab centers Outpatient facilities

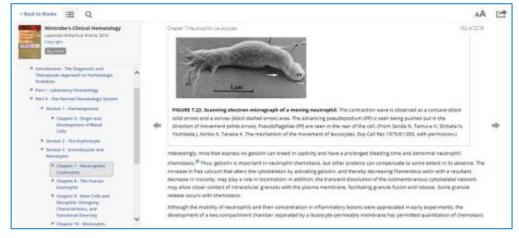


### What is on Ovid?

#### Over 5,500 Books, including:

- A Practical Guide to Fetal Echocardiography: Normal and Abnormal Hearts, 3e
- Josephson's Clinical Cardiac Electrophysiology, 5e
- Cancer: Principles and Practice of Oncology, 10e
- Intraocular Tumours: An Atlas and Textbook, 3e
- Master Techniques in Orthopaedic Surgery: The Hip, 3e
- Advances in Surgical Pathology: Bladder Cancer





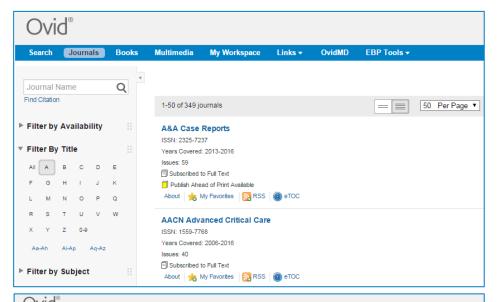


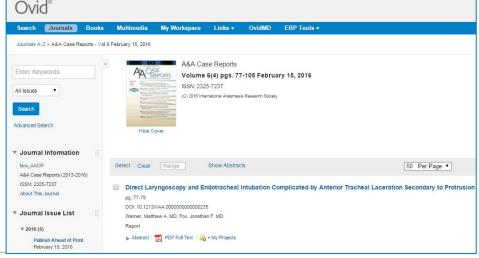
### What is on Ovid?

### No Embargoes!\*

#### Over 1,200 Journals, including:

- Critical Care Medicine
- Pain NEW!
- Current Opinion in Critical Care
- Diabetes
- Diabetes Care
- Hypertension
- Spine
- Neurology
- Shock
- Neurology Now
- Diabetes, Obesity and Metabolism Supplement
- Anesthesiology
- Transplantation
- Circulation







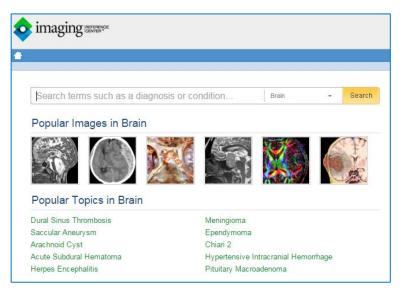
### What is on Ovid?

#### Over 130 Databases, including:

- EBMR
- EMBASE
- Ovid Medline
- Open Access Medline
- PsycINFO
- CAB
- JBI

#### Other resources:

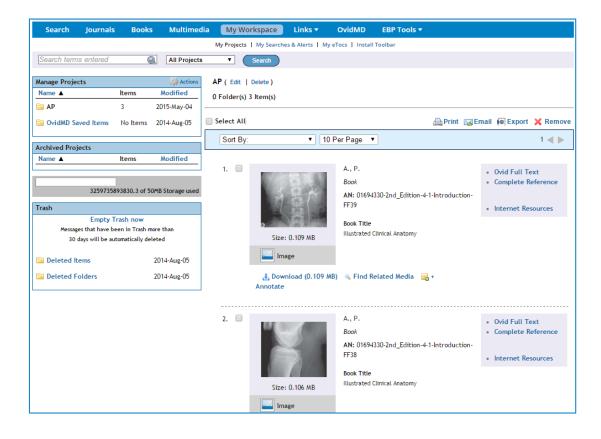
- Visible Body
- Amirsys







#### Research On Ovid



- Automatically receive saved searched via email or RSS with AutoAlerts whenever new articles matching your search criteria become available.
- Ovid's eTOCs track and alert users to newly loaded journal issues.
- Natural language searching = relevant
- Mapping to controlled vocabulary = precise
- One search across any combination of resources
- Seamless linking to full text subscriptions



# LWW Journals



### LWW Journals

- Lippincott Williams & Wilkins (LWW) publishes over 280 journals and newsletters in over 60 medical specialties.
- Of these nearly 40% are society-owned titles where LWW is the trusted publishing partner.
- Over 60% of the titles published by LWW have JCR Impact Factors with many of the titles being ranked in the top quartile of their specialty.
- Journal iPad apps also available

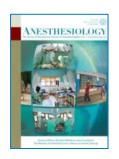
Lippincott Williams & Wilkins (LWW) publishes over 280 journals and newsletters in over 60 medical specialties.

Five number one ranked journals in their Specialty:

- Anesthesiology (Anesthesiology)
- Annals of Surgery (Surgery)
- Circulation (Peripheral & Vascular Disease)
- Journal of Head Trauma Rehabilitation (Rehabilitation).
- Circulation Research (Hematology)
- In the top 5 rankings,
   LWW holds 29 spots across 22 specialties
- In the top 10 rankings
   LWW holds 60 spots across 38 specialties

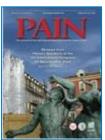


#### Most Cited Journals in **Anesthesiology**:



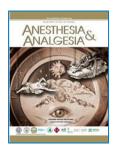
#### **Anesthesiology**

published on behalf of the American Society of Anesthesiologists IF= 6.168, #1 in Anesthesiology\*



#### Pain

published on behalf of the International Association for the Study of Pain IF= 5.213, #2 in Anesthesiology\*



#### Anesthesia & Analgesia

published on behalf of the International Anesthesia Research Society IF = 3.472, #5 in Anesthesiology\*

Total Six top 10 titles in the Anesthesiology category



#### Most Cited Journals in Critical Care:



#### Critical Care Medicine

published in conjunction with the Society of Critical Care Medicine IF= 6.312, #4 in Critical Care Medicine\*



#### Shock Injury, Inflammation and Sepsis

IF = 3.045, #9 in Critical Care Medicine\*



#### Journal of Trauma: Injury, Infection, Critical Care

published on the behalf of the American Heart Association

IF = 2.736, #10 in Critical Care Medicine\*

Total three top 10 and five top 20 titles in this category

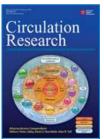


#### Most Cited Journals in **Peripheral Vascular Disease**:



#### Circulation

published on behalf of the American Heart Association IF= 14.430, #1 in Peripheral Vascular Disease\*



#### Circulation Research

published on the behalf of the American Heart Association IF= 11.019, #2 in Peripheral Vascular Disease\*



#### Hypertension

published on the behalf of the American Heart Association IF = 6.480, #3 in Peripheral Vascular Disease\*

Total seven top 10 and nine top 20 titles in this category



#### Most Cited Journals in **Infectious Diseases**:



#### **AIDS**

IF= 5.554, #7 in Infectious Diseases\*



#### Current Opinion in Infectious Diseases

IF= 5.006, #9 in Infectious Diseases\*



#### JAIDS: Journal of Acquired Immune Deficiencies

IF = 4.556, #10 in Infectious Diseases\*

Total three top ten and four top 20 titles in this category



#### Most Cited Journals in **Surgery**:



#### Annals of Surgery

affiliated with the American Surgical Association and the European Surgical Association

IF= 8.327, #1 in Surgery\*



#### American Journal of Surgical Pathology

affiliated with The Arthur Purdy Stout Society of Surgical Pathologists and The Gastrointestinal Pathology Society

IF= 5.145, #7 in Surgery\*

Total two top 10 and four top 20 titles in this category

### LWW Journal Collections

#### Clinical Journal Package

14 leading clinical journals from LWW plus New England Journal of Medicine

#### LWW Current Opinion Collection

Covers medical subspecialty with 24 key journals. Revealing insight and expert commentary from the leading authorities in each relevant specialty

#### • LWW High Impact Collection

An essential base of over 50 highly cited journals with high impact factors as determined by annual Journal Citation Reports

#### • LWW Subject Area Collections

Oncology, Radiology, Surgery, Pediatrics, Hematology, Neurology, Gynecology, Nursing, Critical Care



# Open Access

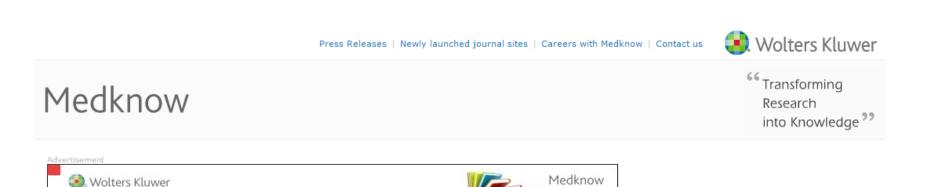


### Medknow - Open Access Journals on Ovid

- More than 370 journals
- 335 Total associations / societies
- 153,547 Total articles
- 144,364 Full text articles
- 11,176 Manuscripts submitted in '16

Enhance your Success with Medknow Reprints

3,970,416 Articles downloaded in Feb '16





# Wolters Kluwer offers a variety of open access options to best serve the needs of authors

Most LWW subscription journals allow authors to comply with their funder mandates by offering open access options. This is known as: <a href="https://example.com/HYBRID">HYBRID OPEN ACCESS</a>

We are launching GOLD OPEN ACCESS JOURNALS. These journals are fully Open Access and no subscription is required. Journals charge Article Processing Charges (APCs) from founders to publish papers as open access.

We publish an open access mega journal that publishes a large volume of high quality articles on a continuous basis:

**MEDICINE (IF 5.723)**;

Ranked #15 in category general medicine.



# Recently launched LWW Open Access Journals



Medicine

 Open Access from 2014



Neurology: Neuroinflammation and Neuroimmunology

- Launched April 2014
- Flagship journal: Neurology



PRS Global Open

- Launched April 2013
- Flagship journal:
   Plastic and
   Reconstructive
   Surgery





#### Transplantation Direct

- Launched March 2015
- Flagship journal: Transplantation

#### Neurology: Genesis

- Launched April 2015
- Flagship journal:
   Neurology

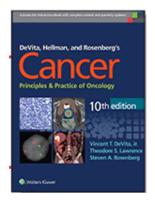


# LWW Books



### Top LWW Books

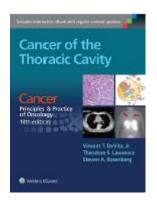
#### Oncology



# Devita, Hellman & Rosenberg's Cancer: Principles & Practice of Oncology (10e edition)

This book has been acclaimed by the worldwide medical community as the standard-setting oncology reference. More than 400 respected luminaries explore today's most effective strategies for managing every type of cancer by stage of presentation - discussing the role of all appropriate therapeutic modalities as well as combined-modality treatments.

#### 4 Stars Doody Rankings



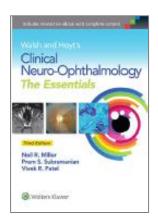
# Cancer of the Thoracic Cavity: From Cancer: Principles and Practice of Oncology, 10th Edition

Vincent T DeVita, Theodore S. Lawrence and Steven A. Rosenberg
The book covers all aspects of oncology with a focus on malignancy of the thoracic cavity.
Biology, treatment, prevention, and the latest developments are covered in detail and beautifully presented. The chapters are well organized and the references are pertinent and comprehensive.

4 Stars Doody Rankings

### Top LWW Books

#### Ophthalmology

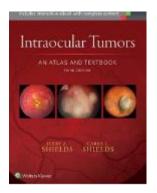


# Walsh and Hoyt's Clinical Neuro-Ophthalmology: The Essentials, 3rd Edition

Neil R. Miller, Prem Subramanian and Vivek Patel

The book breaks the field down into sections based location, starting at the lids and finishing with the afferent and efferent systems, and further subdividing topics etiologically. While it has excellent charts and tables, this book excels in the online videos, which are particularly helpful for the sections on nystagmus.

#### 4 Stars Doody Rankings



#### Intraocular Tumours: An Atlas and Textbook, 3rd Edition

Jerry A. Shields and Carol L. Shields

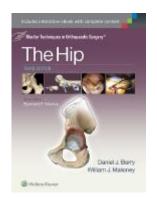
For outstanding visual clarity in ocular diagnosis ...nothing else comes close. In this updated and revised third edition, world-renowned authorities at the Wills Eye Hospital provide outstanding guidance on recognition, evaluation, and treatment of ocular tumours, highlighted by more than 2,500 stunning photographs and surgical drawings.

#### 5 Stars Doody Rankings



### Top LWW Books

#### Orthopaedic Surgery



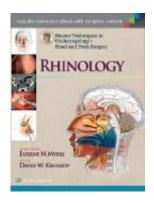
#### Master Techniques in Orthopaedic Surgery: The Hip, 3rd Edition

Daniel J. Berry and William Maloney

Intended for residents, fellows, and practicing orthopedic surgeons to "serve as a guide" in understanding and adapting new techniques with greater efficiency and safety." The book is divided into six parts including arthroplasty and nonarthroplasty approaches, primary and revision arthroplasty procedures, and special revision techniques

4 Stars Doody Rankings

#### Otorhinolaryngology



#### Master Techniques in Otolaryngology-Head and Neck Surgery Rhinology

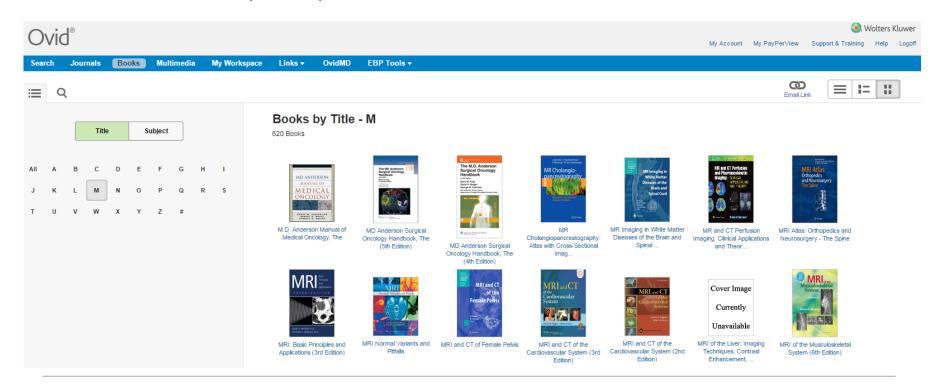
David W. Kennedy

This new volume in the Master Techniques in Otolaryngology series offers both the specialist and generalist a tightly focused, practical, and authoritative approach to more than 40 common and advanced procedures in rhinology.

**5 Stars Doody Rankings** 

### LWW books on Ovid platform

- Access to more than 1,500 books from LWW including textbooks and handbooks
- Two models in content delivery: annual subscription or purchase scheme
- Collection or individual titles offer according customer requirements. Top ranked books assessed by Doody's are available as collections.





# **Professional Resources**







Welcome, Grzegorz!

☐ University of Zagreb, School of Medicine

My Account

CHOOSE YOUR DISCIPLINE:

**PHARMACY** 

MEDICAL EDUCATION

**ANESTHESIOLOGY** 

**PROOFING** 

ORTHOPAEDIC SURGERY

SURGERY

ONCOLOGY

OCCUPATIONAL THERAPY

PHYSICAL THERAPY

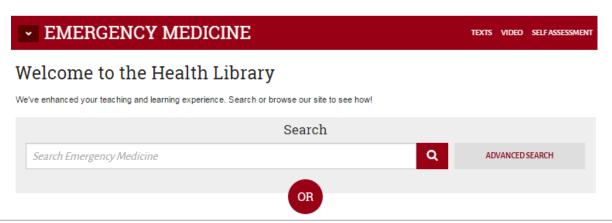
SPEECH, LANGUAGE, HEARING

EMERGENCY MEDICINE

CLERKSHIP/CLINICAL ROTATIONS

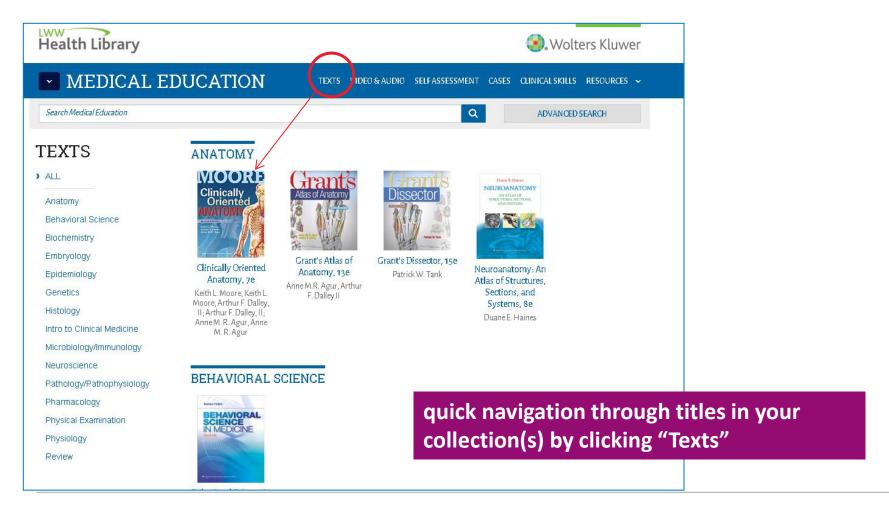


- LWW Health Library delivers trusted health science education and clinical content directly to students, faculty, residents and staff through a single portal complete with interactivity and multimedia ancillaries.
- In addition to medical schools and hospitals, these resources are a must-have for related educational and residency programs including surgical services, physical therapy, osteopathic medicine and pharmaceutical science.
- By providing online access to essentials texts, procedure videos, real-life case studies and quiz banks, you will feel assured to have the resources you need to effectively support your students and residents foundational learning and clinical practice.



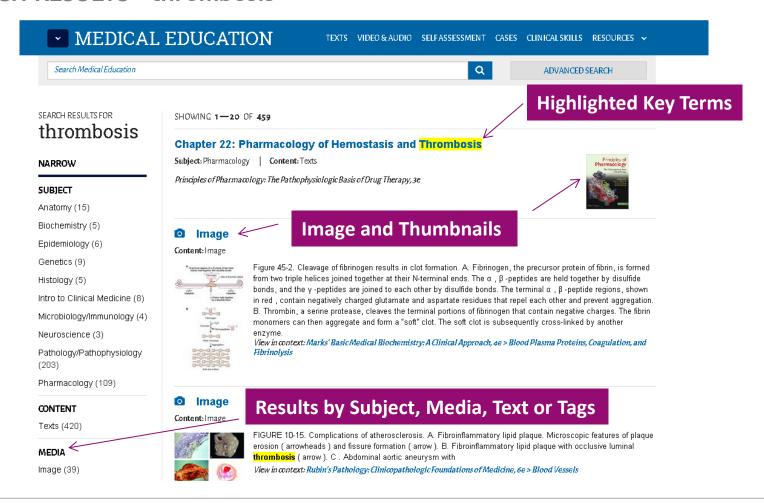


Accessing Content: SUBJECT BASED NAVIGATION





#### SEARCH RESULTS "thrombosis"



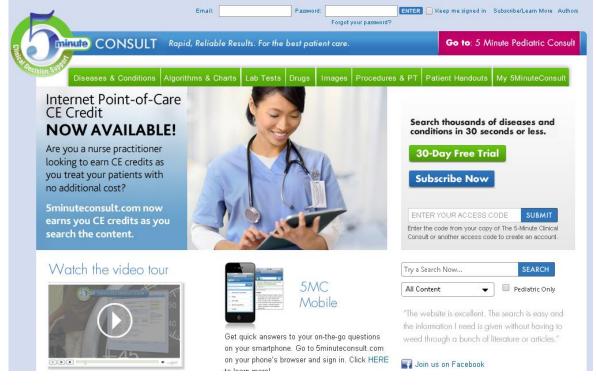


#### 5 Minute Consult



Fastest resource to obtain the most likely diagnosis, treatment, and management for thousands of diseases.

Widely used to by primary care practitioners to solve the problem of getting quick answers before, during and after the patient experience.





#### 5 Minute Consult



- **Diseases & Conditions** 2,000+ topics
- Point-of-Care CME/CE .5 credits while you treat your patients and search
- Drugs A to Z drug monographs from Facts & Comparisons;
- More than 1,250 patient handouts

· Differential Diagnosis

 Procedure Videos – more than 200 procedure and physical therapy videos







Medication (Drugs)
 In-patient Considerations



### Learners Digest

#### APA: May 16-20, 2015

 Perpetual access to 150 sessions and more than 500 presentations on specialty areas including addiction psychiatry, child & adolescent psychiatry, forensic psychiatry, geriatric psychiatry, and psychosomatic medicine.

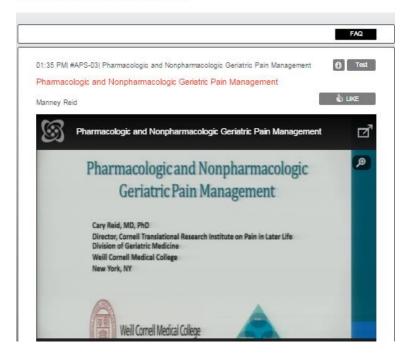
#### **PAINWeek: Sept 8-12, 2015**

 Perpetual access to 130 hours of presentations for healthcare professionals with an interest in pain management

#### Digestive Diseases Week: May 16-19, 2015

 Perpetual access to over 500 hours of educational content covering the latest advances in GI research, medicine and technology from each of DDW's sponsoring societies

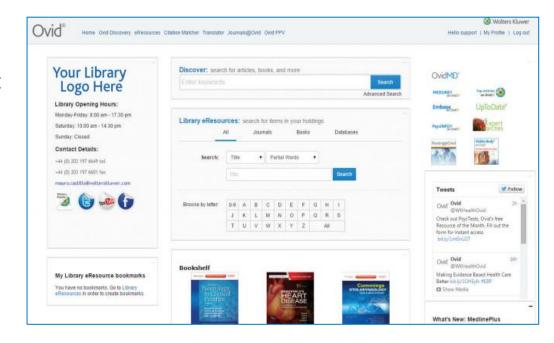






# OvidDiscovery

- OvidDiscovery is a specialized interface, available exclusively to hospital libraries, for the discovery of biomedical research content.
- Searches on OvidDiscovery unify institutional content offerings from publishers, vendors, and other content aggregators, driving users through organizational content delivery workflows for a seamlessly integrated experience.
- Dramatically improves users' experience by organizing and displaying only the most relevant results.
- Search results are automatically clustered into subject categories, allowing even the most novice users to quickly navigate to the articles they need.



# OvidDiscovery

#### Why OvidDiscovery?

# Enables users to search across all resources, using a single search interface:

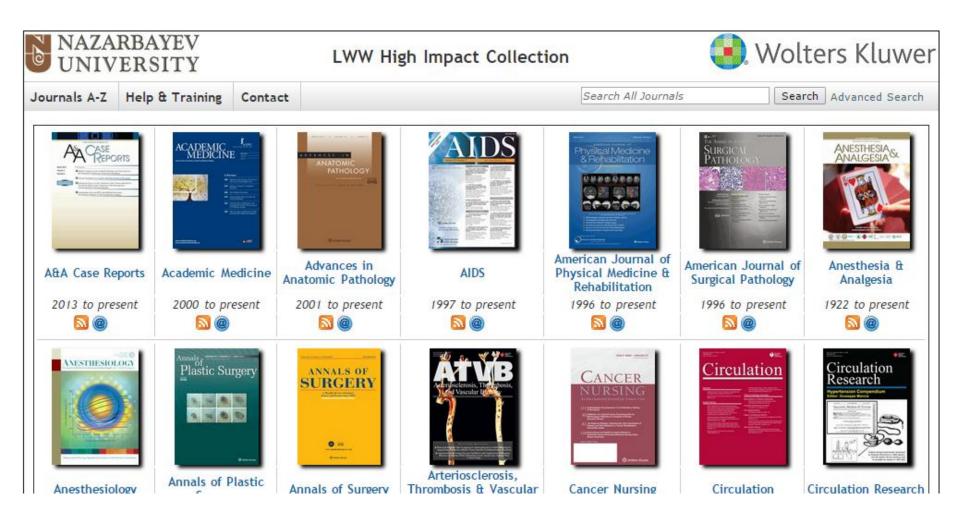
- Metadata for over 100 million scholarly e-resources: articles, chapters, journals, books, videos, images and more
- More than 1,110,000 unique content sets
- 53,000 publishers and aggregators collections
- Over 45,000 unique Open Access titles; 7 million records
- Local, commercial, open access pre-harvested content
- Full-text indexing of LWW content!
- Daily updates of both index and knowledgebase



# Sales engineering – access facilitate

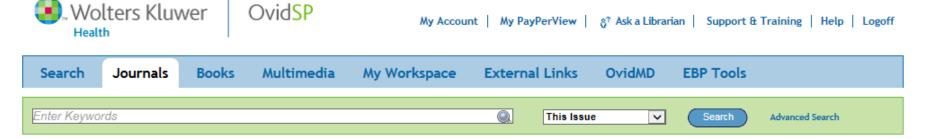


# Access to Ovid – dedicated landing page

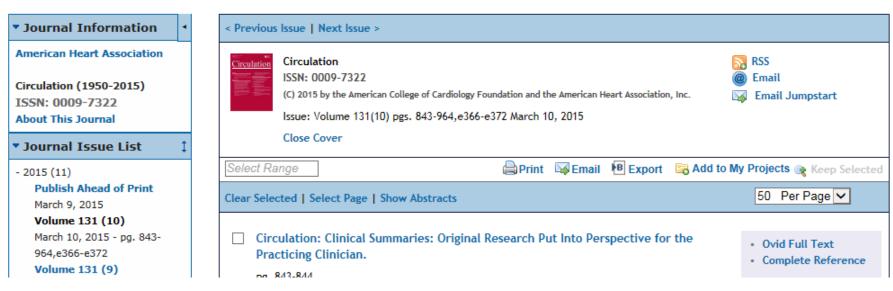




# Access to Ovid – dedicated landing page



Journals A-Z > Circulation - Vol 131 March 10, 2015





# OvidToday™

#### Browse. Read. Save. Access Anywhere.

- OvidToday, is a free, easy-to-use app for your library's patrons to access your Ovid-subscribed journals, and read, download and save from anywhere.
- Available for both iPad® and Android™ devices\* OvidToday™ provides instant access to browse through your institution's Ovid journals - including 6 months of rolling content and published ahead-of-print.
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Browse journal content and read PDF articles



