



~ 2019's updates in EBSCO ~

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Budapest



The Google Generation is at Your Library's Door

Who are they?

Children of Generation X

(Born between 1996 and 2012)



Other names they are called

Google Generation | 

Q *Did you mean...*

Q Post-Millennials

Q iGens

Q Homelanders

Q Generation Z

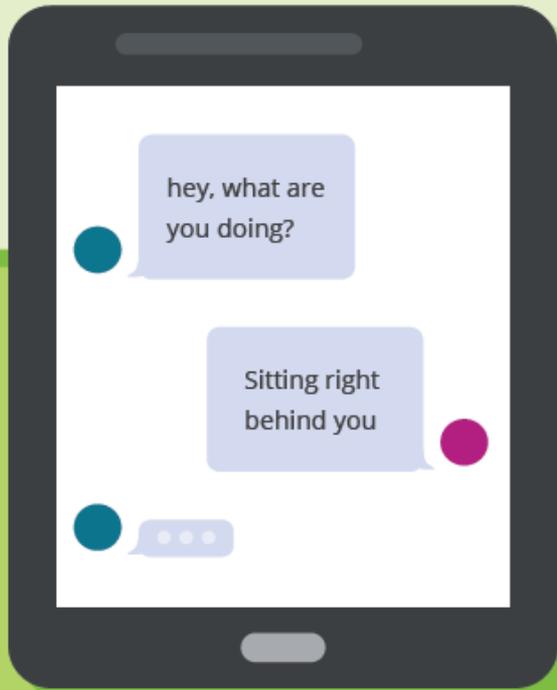
Born when Google
began, and in
elementary school
when Facebook
launched



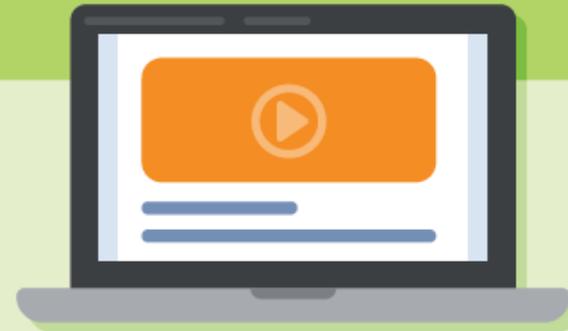
More likely to be
pursuing college than
other generations

Their UX Preferences

Prefer to socialize
online than face to face



Value personalization, convenience, self-sufficiency, intuitive web and web-based shopping experiences



Prefer Video – YouTube is their favorite online platform (94% of 18-24 year olds use YouTube)

Their Research & Learning Behavior

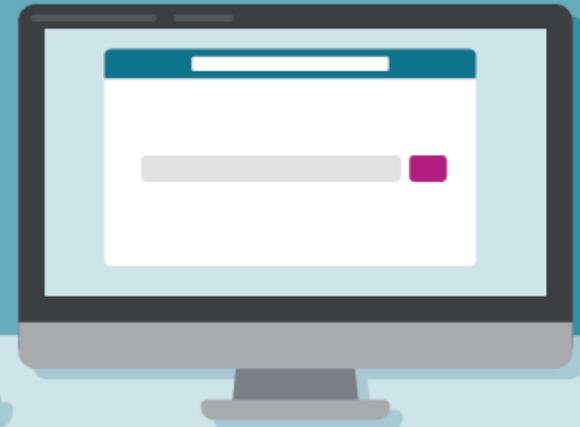
Expect learning tools to be available on-demand and with low barriers to access



Overreliance on Google for research

Use several Internet browser windows at the same time

Believe learning can take place anytime, anywhere



Use two computers at the same time

Their Research & Learning Behavior



"Bouncers": view only 1-2 pages on a visit to a website and leave



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for Multidisciplinary Research

Academic Search Provides Full Text for Journals Indexed Within Leading Social Sciences & Humanities Databases

(These statistics illustrate the extent of
Humanities coverage in full text)

	<i>ATLA Religion Database</i>	<i>ERIC</i>	<i>Historical Abstracts</i>	<i>MLA International Bibliography</i>	<i>PsycINFO</i>
<i>Academic Search Complete</i>	434	598	551	852	629

Academic Search Provides Full Text for Journals Indexed Within Leading Science Databases

(These statistics illustrate the extent of
STM coverage in full text)

	<i>AGRICOLA</i>	<i>Biological Abstracts</i>	<i>CAB Abstracts</i>	<i>Chemical Abstracts</i>	<i>E.I. Compendex</i>	<i>GeoRef</i>	<i>Inspec</i>	<i>Science Citation Index (ISI)</i>	<i>SCOPUS</i>
<i>Academic Search Complete</i>	383	697	1,254	282	532	417	538	667	4,699

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New from EBSCO **OnArchitecture**

Audiovisual Archive
for Institutions



What is OnArchitecture?

OnArchitecture is an **audiovisual database** for institutional users —architects, academics, researchers and students— currently subscribed by MIT, Yale, Columbia, Princeton, Cornell, PUC Architecture School in Chile, University of Toronto, Tokyo University of Science and many others.



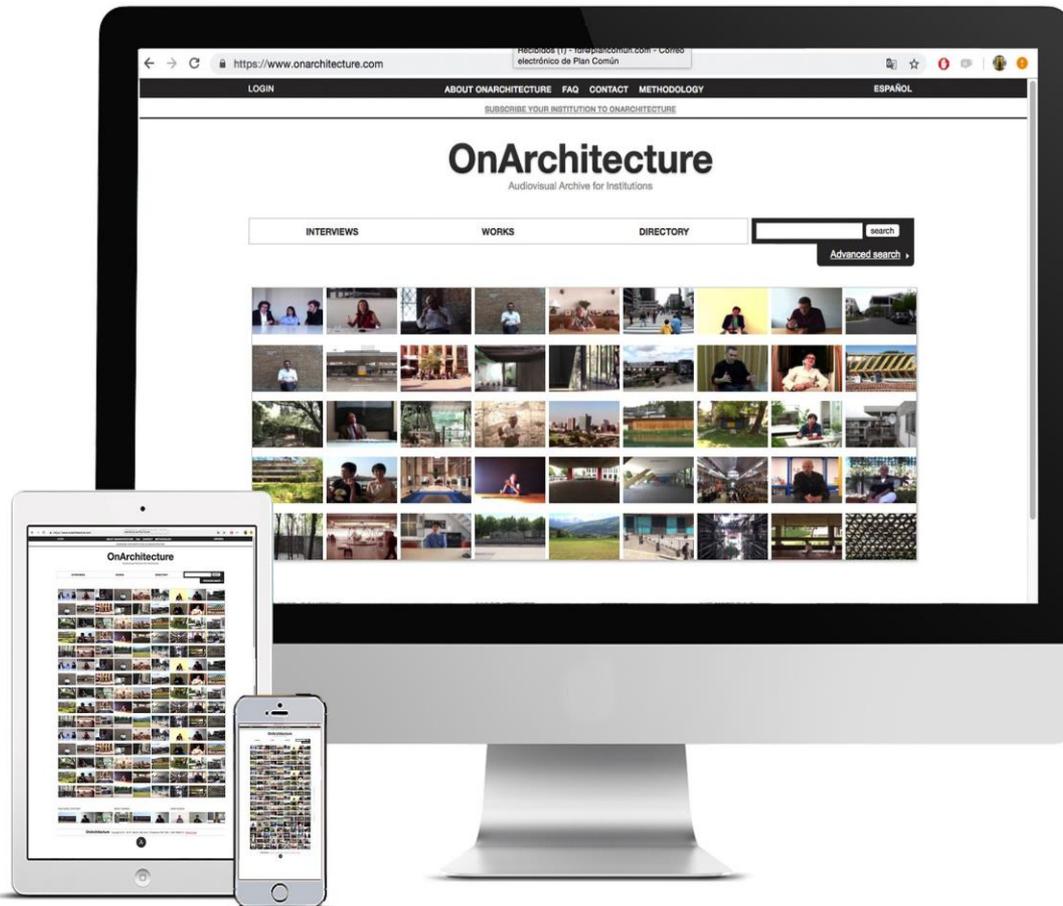
Which are the contents featured in OnArchitecture?

OnArchitecture’s content includes video-interviews to prominent architects throughout the world, audiovisual records of buildings and installations.



Which are the contents featured in OnArchitecture? / Programs

Videos of buildings of different uses such as Collective housing, Commerce, Culture, Education, Exhibition, Government, Health, Hotel, Industry, Infrastructure, Museum, Offices, Park, Restored Buildings, Recreation and sports, Religious & Residential Buildings.



How does OnArchitecture work? / Access

OnArchitecture is an online platform accessible through conventional web browsers with a support of mobile devices



And lastly, why portray buildings through videos and not just photograph them?

OnArchitecture videos are tailored to provide the spatial experience that you cannot get from magazines, diagrams or blueprints: lived space, ambient sound, changes in natural and artificial light, atmospheres and users' movements.



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provides a fast access to
the most up-to-date
content



CONTENT

Newest content
updated on
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EXAMPLE:

WHY RECENTNESS MATTERS NOWADAYS

Prior to June 2014, very few people had ever heard of a group called ISIS.

Traditional scholarly journals, published just four to six times a year, and with their very long editorial lead times necessitated by peer review, were unable to get close to this level of timely coverage.

Less than a year later, this group controlled half of the territory of Syria and Iraq.

From June 2014 to June 2015, World Politics Review published 65 individual articles focused on ISIS

INDEPENDENCE, OBJECTIVITY

- Project is exclusively supported by the subscribers
- World Politics Review does not accept advertisements
- World Politics Review only works to publish content. There are no secondary objectives.
- Objectivity. Analyses do not advocate for any political goals.

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