

JSTOR

# EISZ

## PARTICIPATION TRENDS



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Sr. Director Institutional Participation and Strategic Partnerships

# LICENSED MEMBERS BY CLASSIFICATION

CLASSIFICATION	ARCHIVE PARTICIPANTS	BOOKS AT JSTOR PARTICIPANTS	PORTICO PARTICIPANTS	ARTSTOR PARTICIPANTS
Large	1	0	0	0
Medium	4	0	0	0
Small	4	1	0	0
Very Small	16	0	0	0
Other Communities	20	0	0	0
<b>Total</b>	<b>45</b>	<b>1</b>	<b>0</b>	<b>0</b>

**Classification** is calculated based on a combination of the library holdings and enrollment at each university.

**Participation counts** are based on the participant status of institutions included in this presentation regardless of the entity they license through (whether direct, through consortium, or via agent)

# ACCESSES BY TYPE, EISZ

Archive Only

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	JAN 2017 - DEC 2017	JAN 2018 - DEC 2018
Article Views	181,249	191,740
PDF Downloads	202,168	195,104
Search	228,143	251,680
Browse	18,497	35,453
<b>Total</b>	<b>630,057</b>	<b>673,977</b>

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\*Search is platform-wide and is not exclusive to the JSTOR Archive journals

# ACCESSES BY CLASSIFICATION EISZ

Archive Only

Classification	Jan 2017 - Dec 2017	Jan 2018 - Dec 2018
Large	11,428	12,527
Medium	85,115	84,236
Small	94,215	101,761
Very Small	55,100	51,133
Other Communities	27,850	32,353
<b>Total</b>	<b>273,708</b>	<b>282,010</b>

## Access –

An access is counted for each article viewed or downloaded in a session. One access is recorded the first time any one of the following access types occurs on an object in a visit:

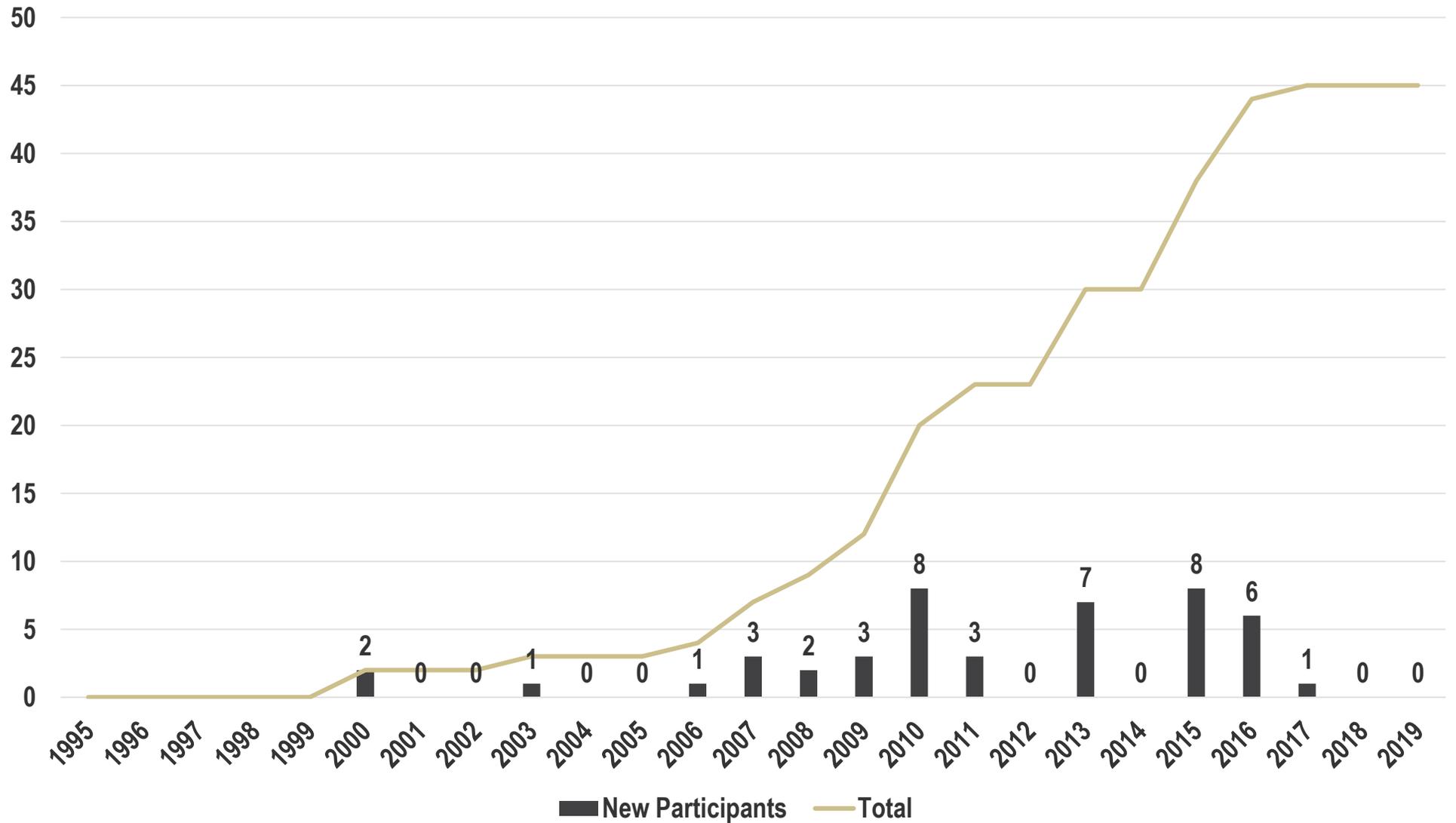
- Article Views
- PDF Downloads

# ACCESSES BY REFERRING SOURCE

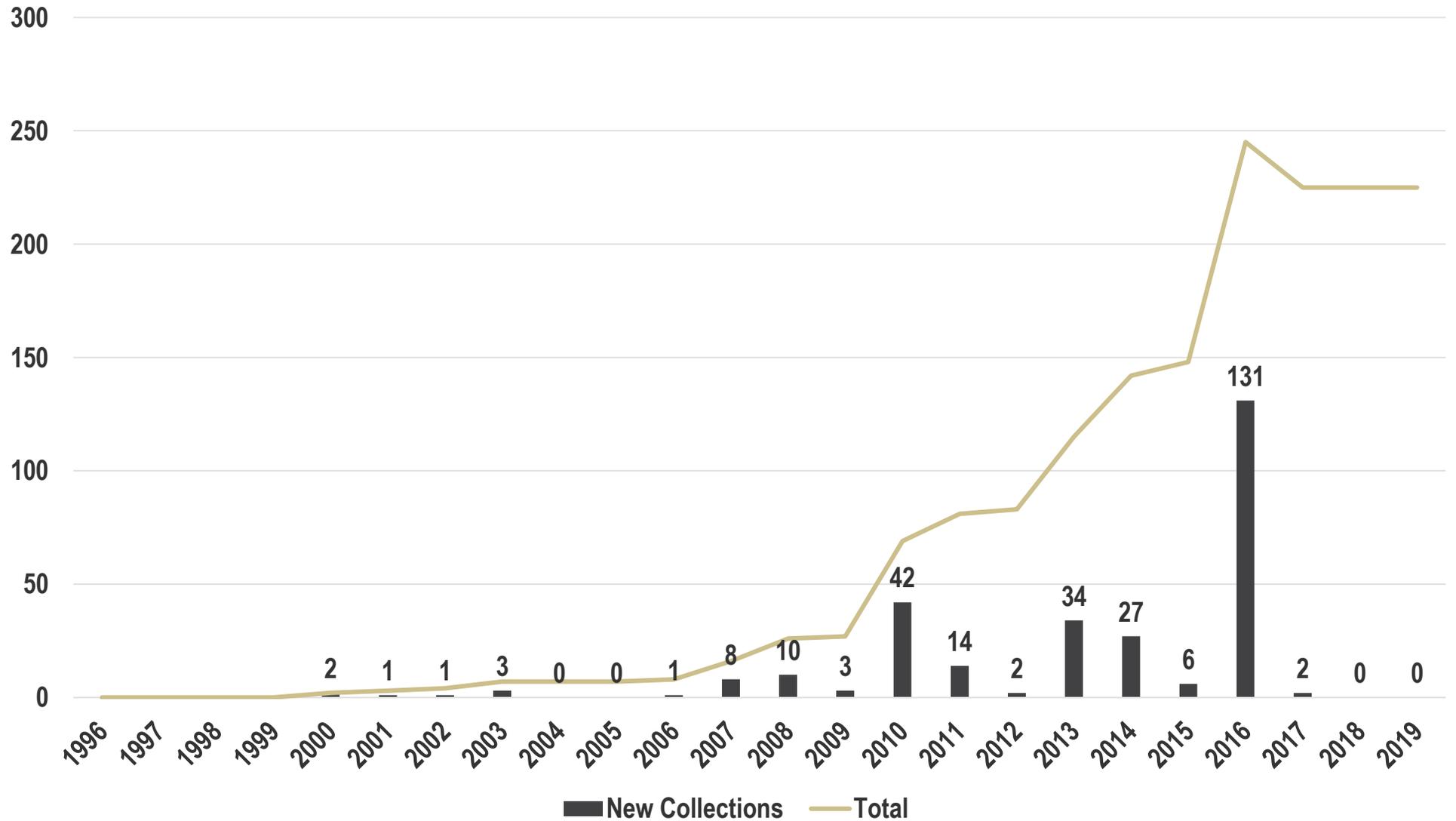
Top 10 Referrers outside JSTOR, measured by the number of Accesses

REFERRING HOST	REFERRER CATEGORY	ACCESSES JAN 2017 - DEC 2017	ACCESSES JAN 2018 - DEC 2018	
www.google.hu	Google	60,988	51,382	<p><b>Referrers</b> reflect the origin or referring URI associated to a link in to JSTOR</p> <p>Access referrers show the number of content accesses associated to each source of known external traffic to the JSTOR platform.</p> <p><b>Excludes</b> accesses from unknown sources and from JSTOR domains.</p> <p>A full list of referrers is available upon request</p>
scholar.google.hu	Google Scholar	22,249	27,660	
www.google.com	Google	2,056	21,506	
scholar.google.com	Google Scholar	3,794	5,853	
eds.a.ebscohost.com	Indexed Discovery Service	3,587	5,368	
eds.b.ebscohost.com	Indexed Discovery Service	3,352	5,369	
www.fszek.hu	Other	2,548	1,877	
www.lib.uni-corvinus.hu	Other	2,400	1,759	
jstor.ibs-b.hu	Academic	2,290	1,414	
www.bing.com	Commercial Search	721	2,893	

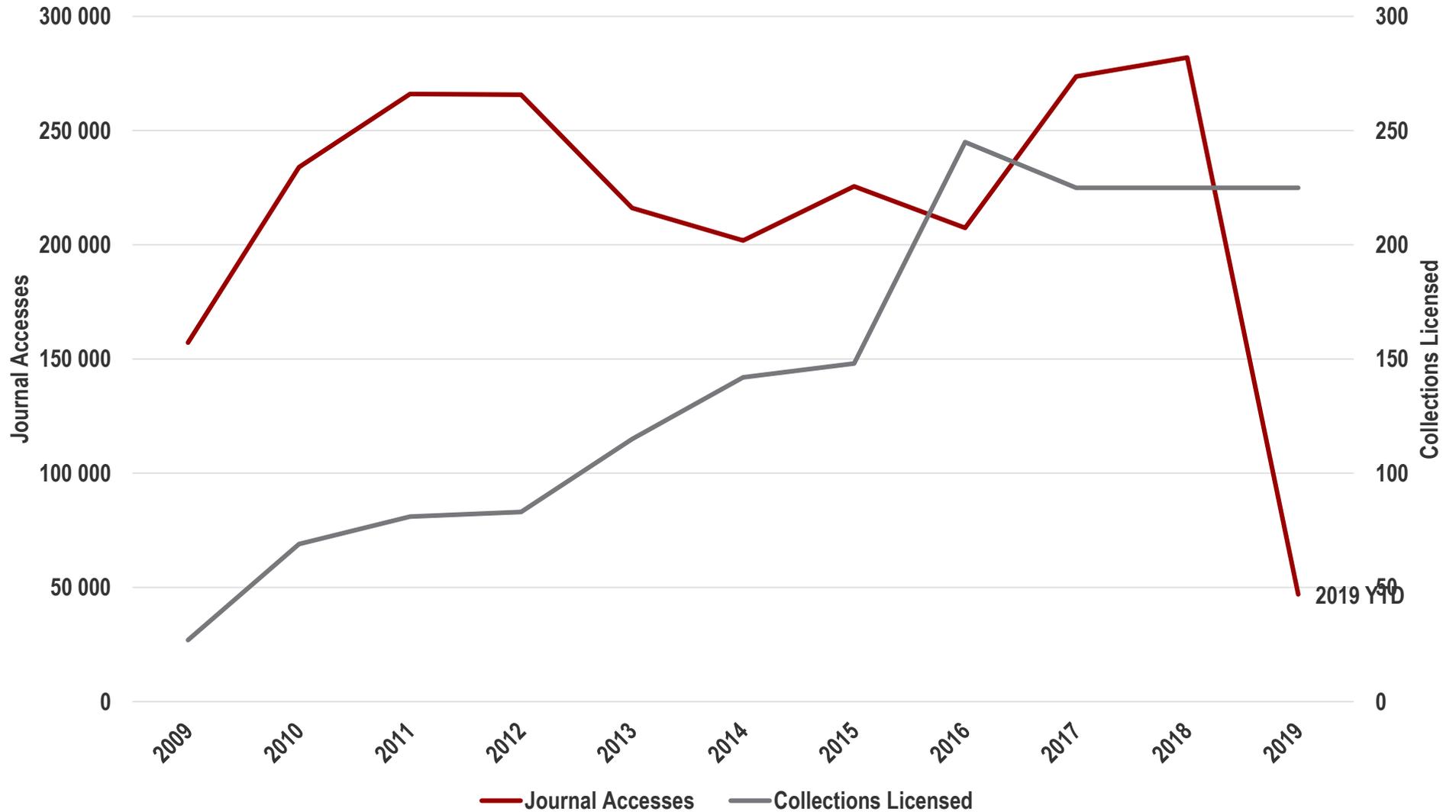
# EISZ PARTICIPANTS OVER TIME



# EISZ COLLECTIONS OVER TIME



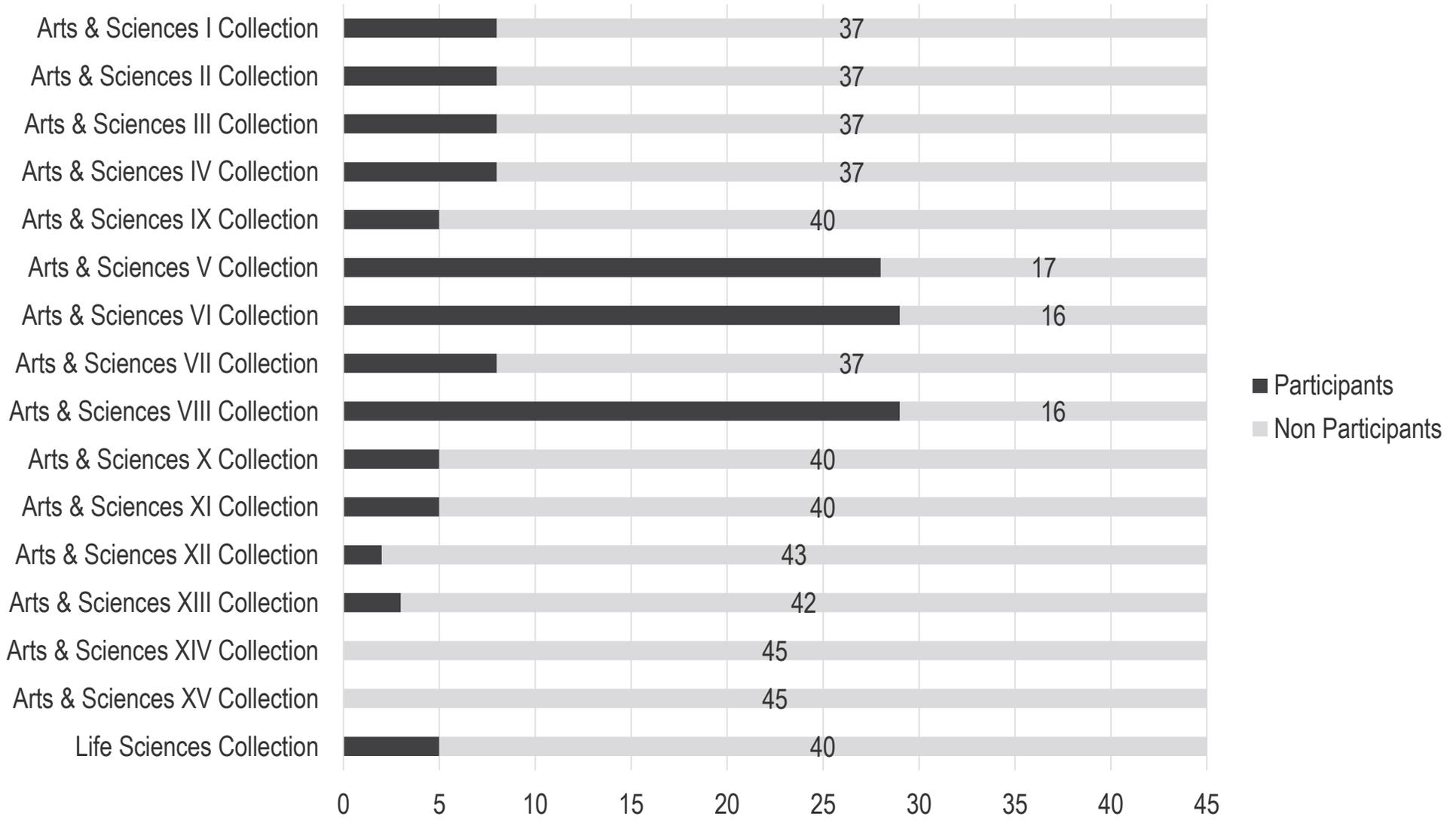
# EISZ COLLECTIONS AND USAGE



# EISZ PARTICIPATION BY COLLECTION

“Full House”

**Total Participants: 45**

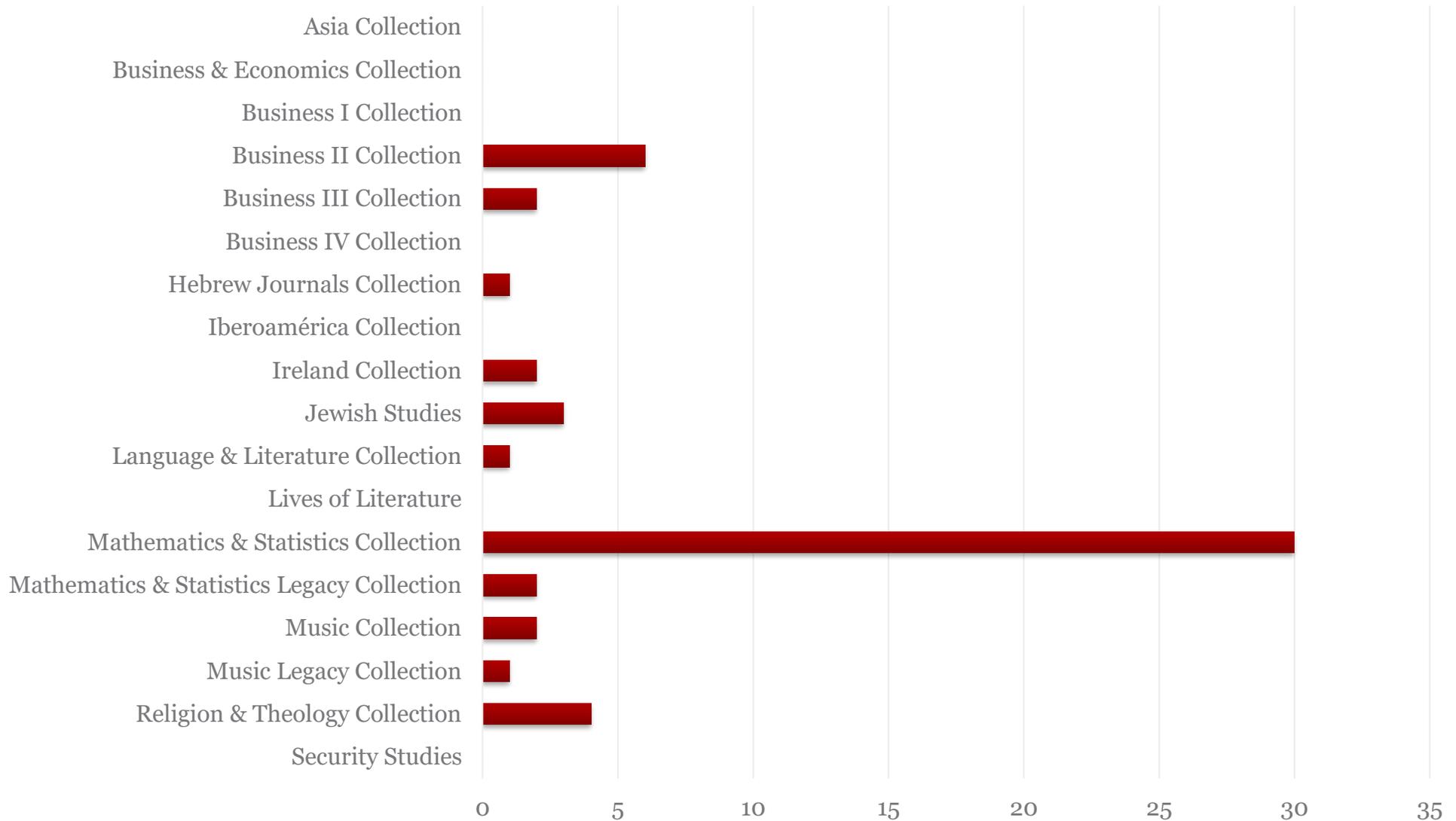


The number of participants not licensing each collection is highlighted

# EISZ PARTICIPATION BY COLLECTION

Discipline and Aggregate Collections on JSTOR

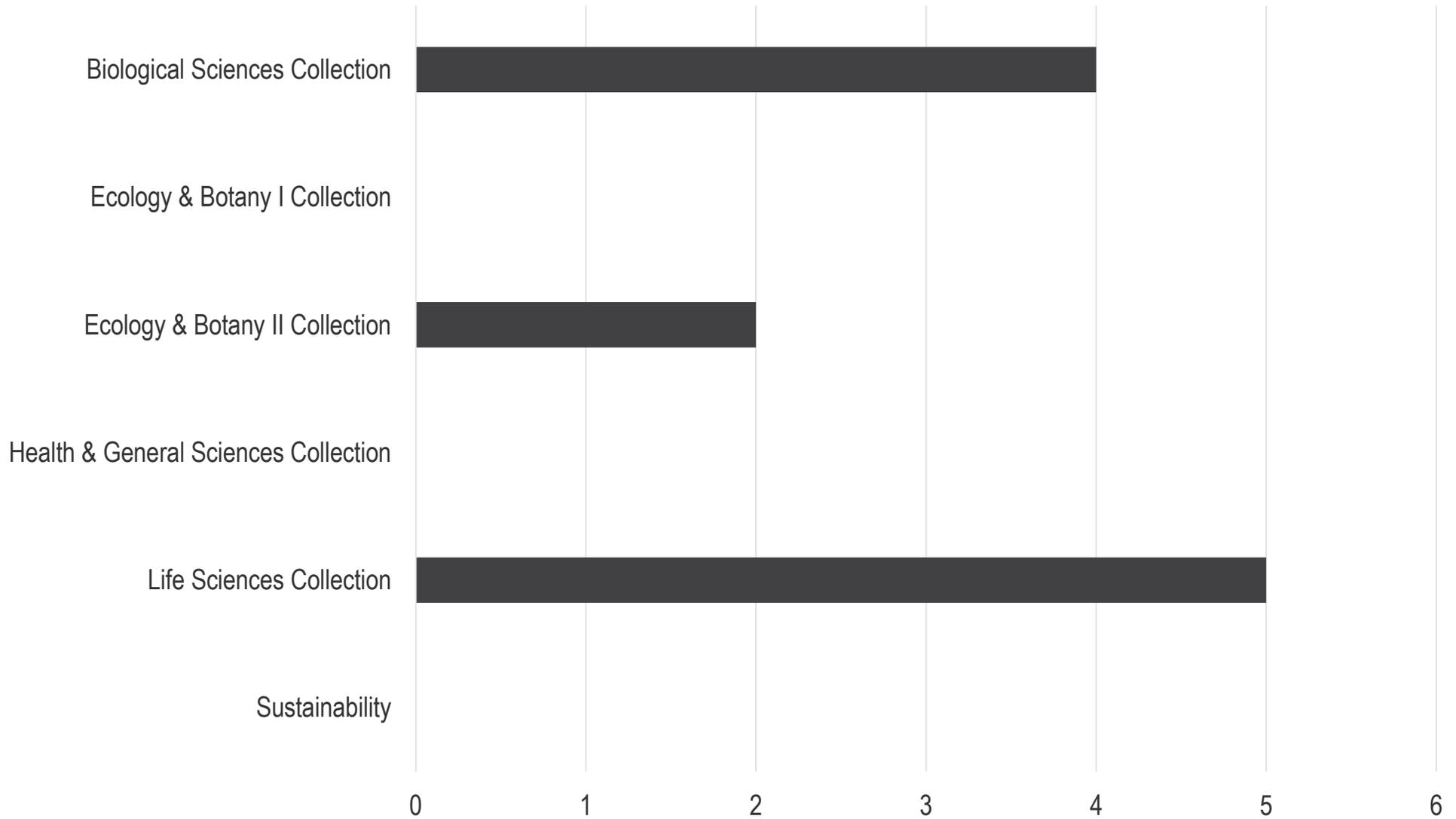
**Total Participants: 45**



# EISZ PARTICIPATION BY COLLECTION

Science content on JSTOR

**Total Participants: 45**



## COST PER USE

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	2015	2016	2017
AAF Fees Paid	\$149,976.00	\$180,018.00	\$224,545.50
PDF Downloads	154,368	142,120	200,264
Cost Per PDF Download	\$0.97	\$1.27	\$1.12

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# JSTOR PAYMENT MODEL FLEXIBILITY

JSTOR offers multiple payment options for licensing archive journal content

## **One time ACF, ongoing AAF**

- Institution pays a one time Archive Capital Fee (ACF) and pays an Annual Access Fee (AAF) each year
- [Option to indicate # institutions taking up this payment option in current and/or past years]

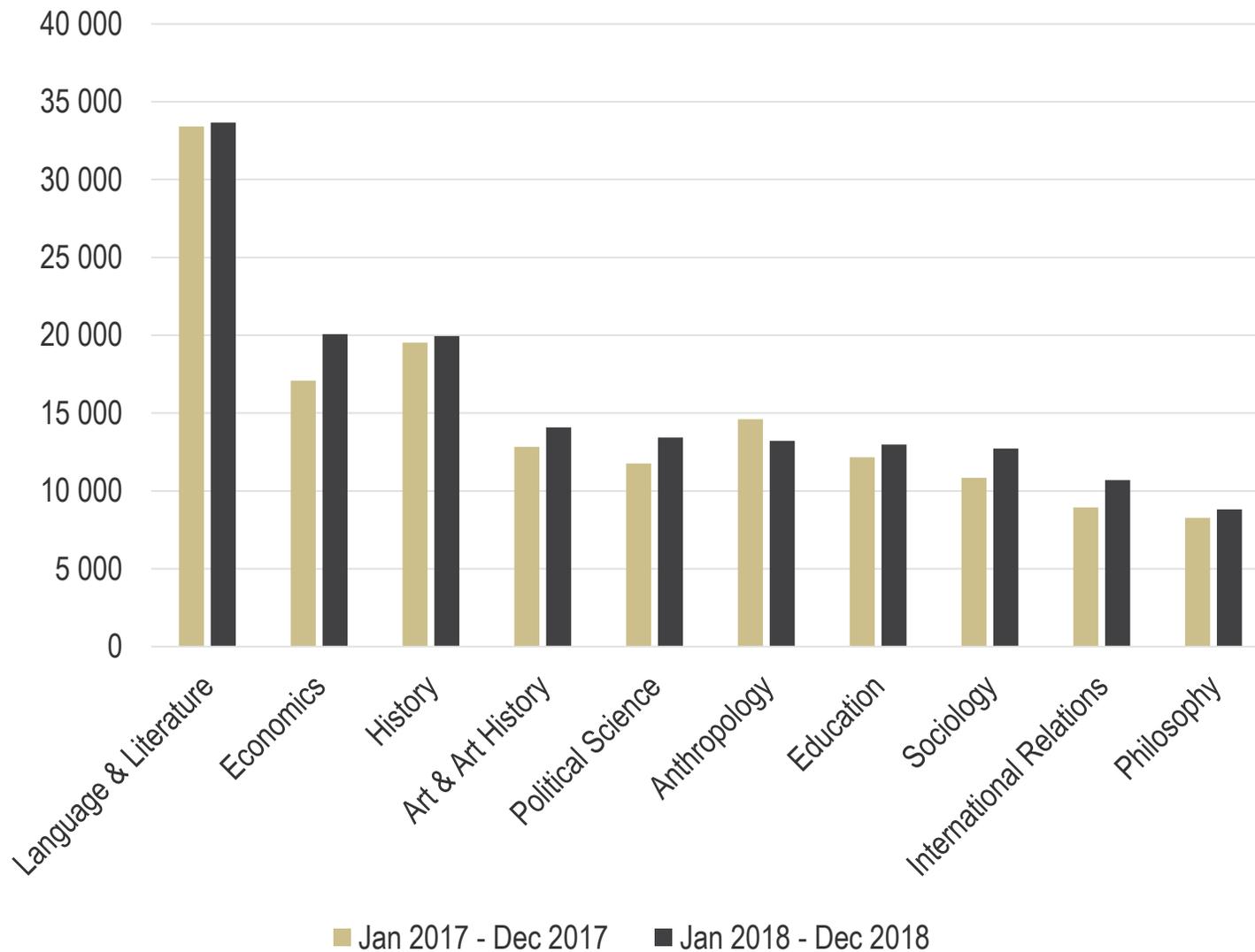
## **One Time Payment**

- Institution may pay a larger one time fee for archive collections not previously licensed
- [Option to indicate # institutions taking up this payment option in current and/or past years]

## **ACF Spread**

- Institution pays the Archive Capital Fee (ACF) in installments and pays an Annual Access Fee (AAF) each year
- [Option to indicate # institutions taking up this payment option in current and/or past years]

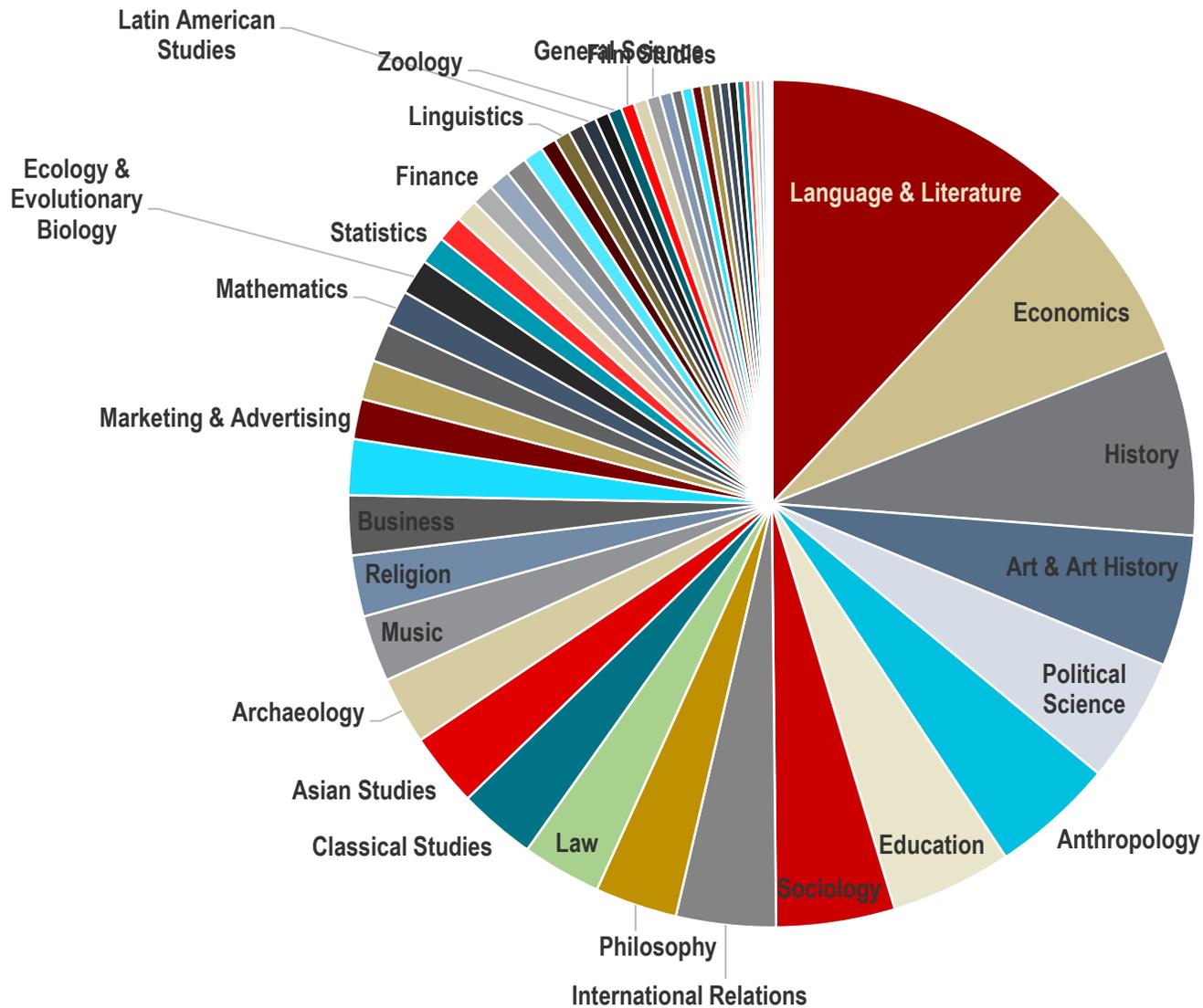
# MOST ACCESSED DISCIPLINES IN ARCHIVE COLLECTIONS



**Access –**  
One access is recorded the first time any one of the following access types occurs on an object in a visit:

- Article Views
- PDF Downloads

# ACCESSED DISCIPLINES IN ARCHIVE COLLECTIONS

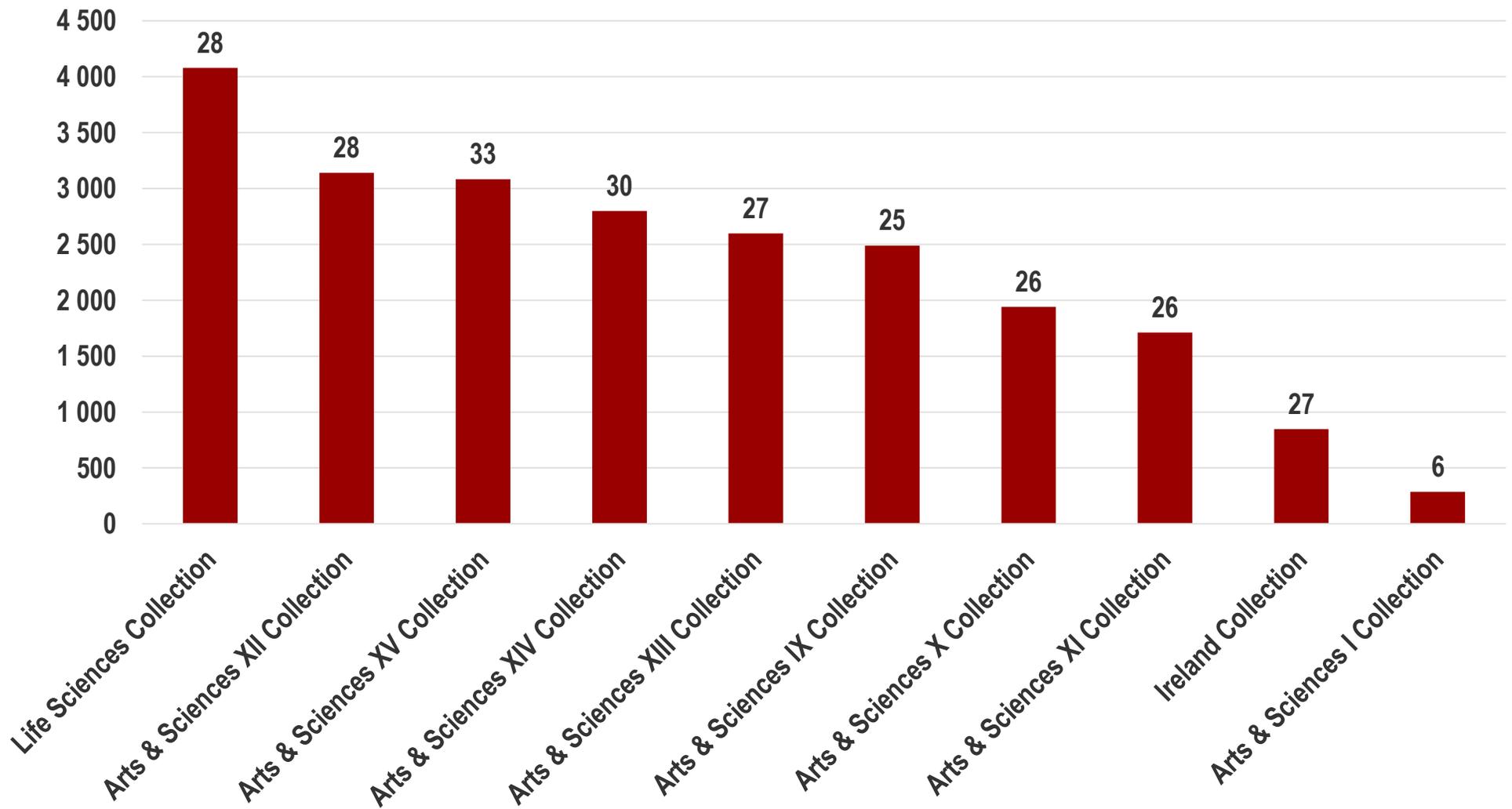


**Access –**  
 One access is recorded the first time any one of the following access types occurs on an object in a visit:

- Article Views
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# TURNAWAYS TO MULTI-DISCIPLINE ARTS & SCIENCE COLLECTIONS

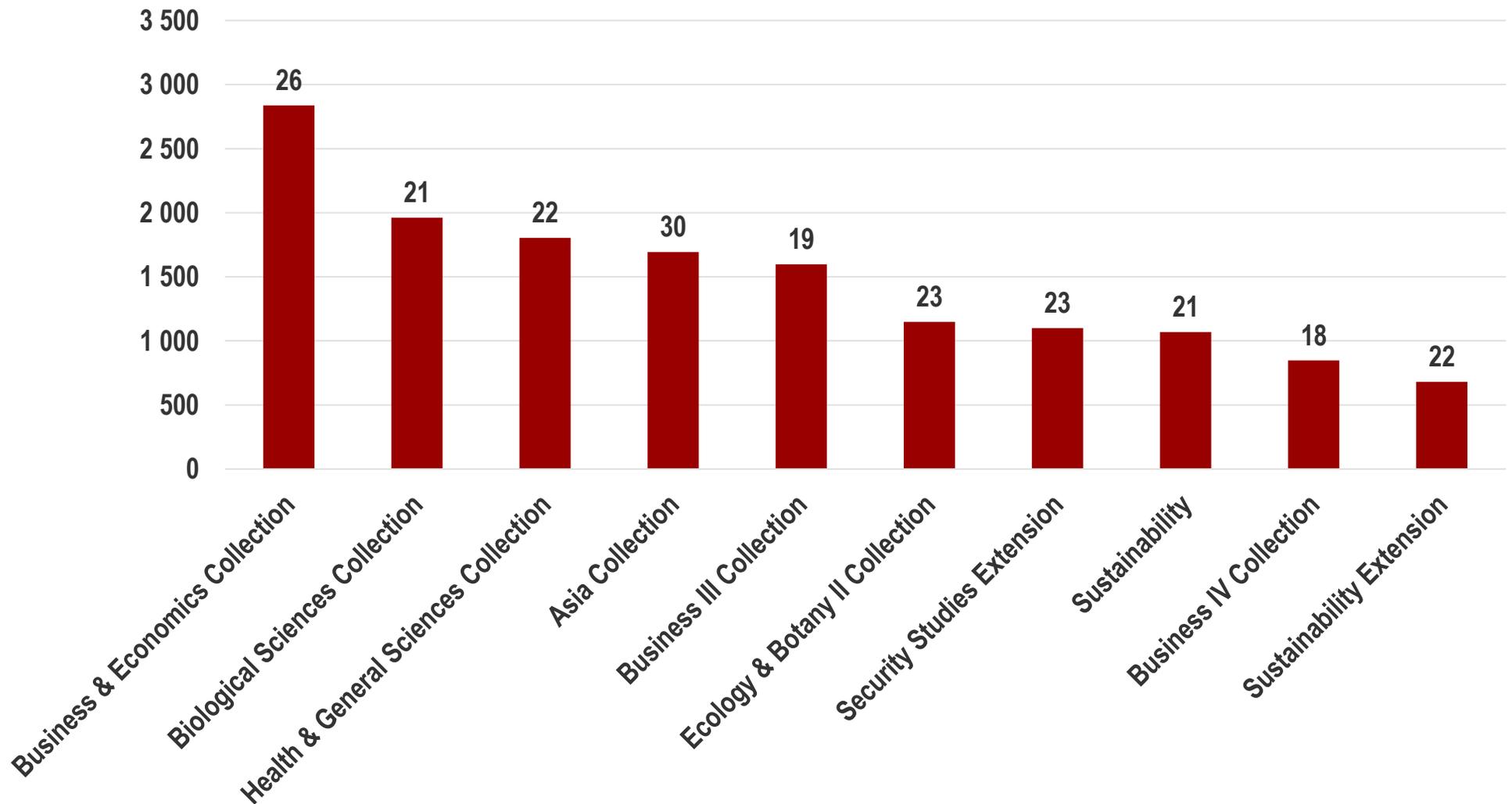
With # of institutions facing turnaways, Jan 2018 - Dec 2018



**Turnaways** reflect the approximate number of attempts to access unlicensed content that was still not accessible by the institution at the time this presentation was created.

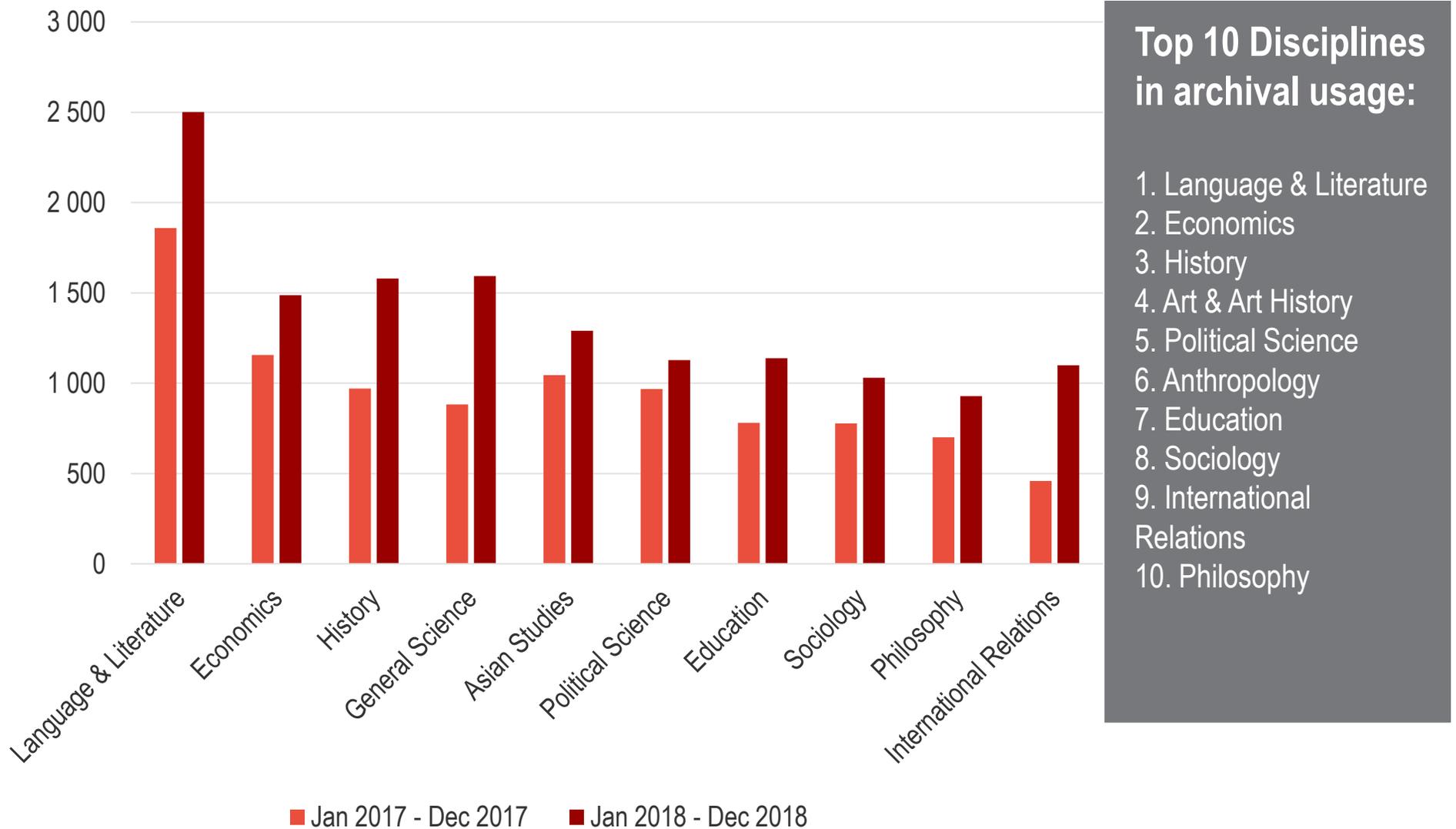
# TURNAWAYS TO DISCIPLINE-SPECIFIC ARCHIVE COLLECTIONS

With # of institutions facing turnaways, Jan 2018 - Dec 2018



**Turnaways** reflect the approximate number of attempts to access unlicensed content that was still not accessible by the institution at the time this presentation was created.

# DISCIPLINES WITH MOST ARCHIVE TURNAWAYS



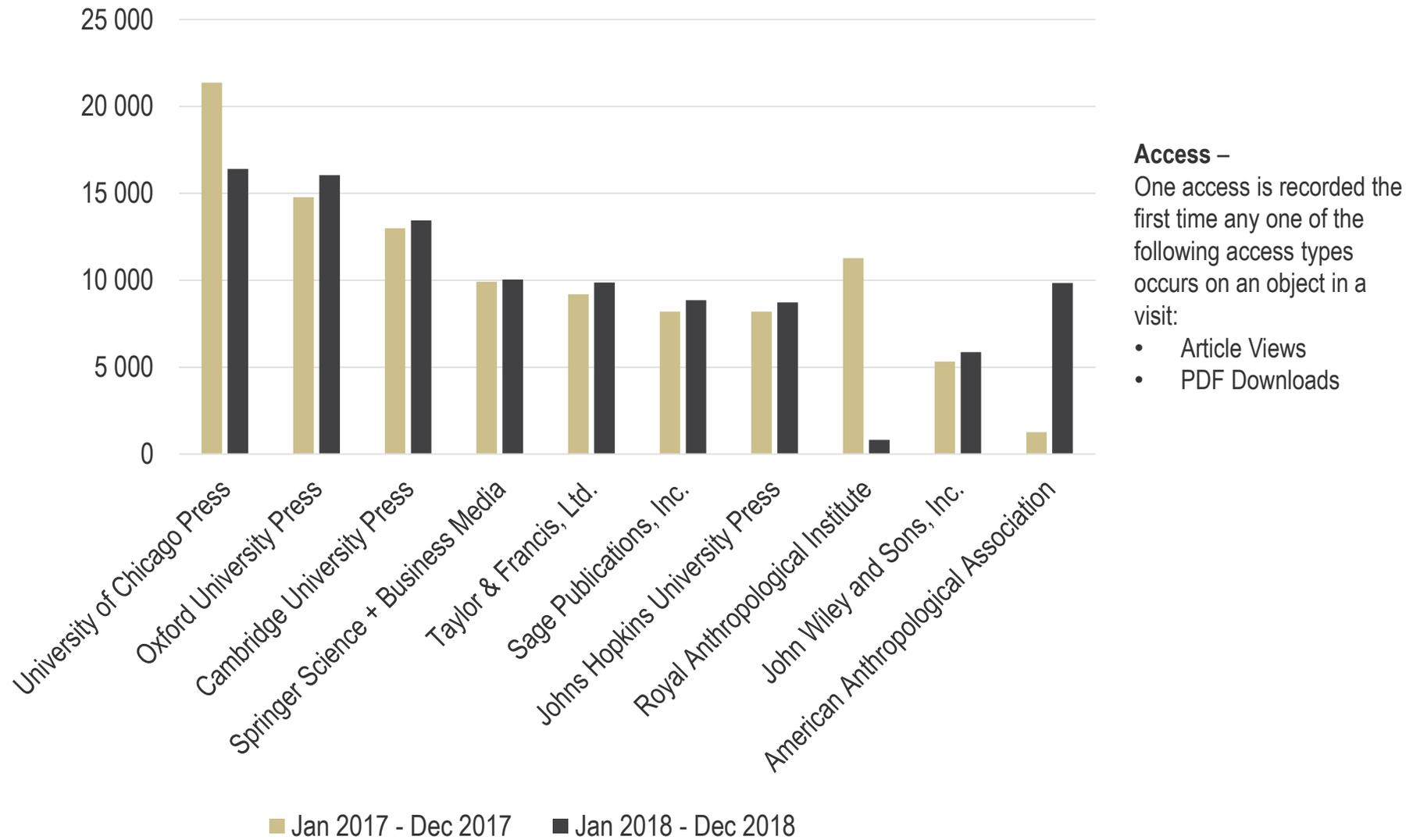
**Turnaways** reflect the approximate number of attempts to access unlicensed content that was still not accessible by the institution at the time this presentation was created.

# TOP JOURNALS WITH MOST USAGE IN ARCHIVE

Jan 2018 - Dec 2018

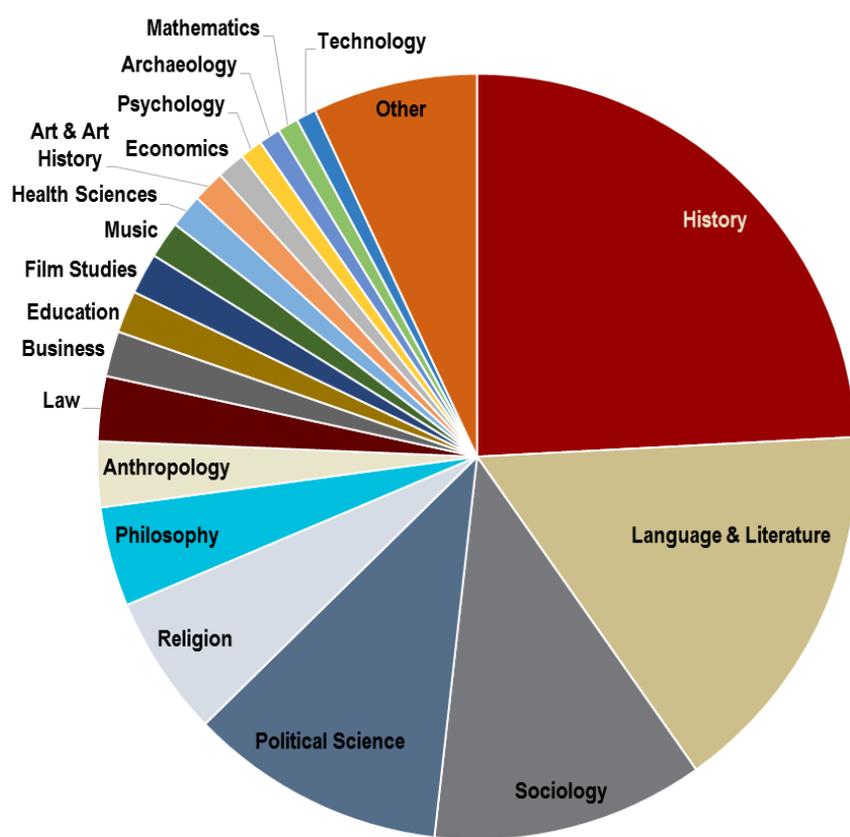
JOURNAL TITLE	ARCHIVE ACCESSES	PRIMARY DISCIPLINE	LICENSING PUBLISHER
<i>American Anthropologist</i>	9,102	Anthropology	American Anthropological Association
<i>American Economic Review</i>	3,062	Economics	American Economic Association
<i>Economic and Political Weekly</i>	2,314	Economics	Economic and Political Weekly
<i>American Journal of Archaeology</i>	2,123	Archaeology	Archaeological Institute of America
<i>Foreign Affairs</i>	2,076	International Relations	Council on Foreign Relations
<i>Journal of the American Oriental Society</i>	1,972	Asian Studies	American Oriental Society
<i>American Political Science Review</i>	1,936	Political Science	American Political Science Association
<i>Journal of Marketing</i>	1,774	Marketing & Advertising	Sage Publications, Inc.
<i>Child Development</i>	1,660	Education	Society for Research in Child Development
<i>Dumbarton Oaks Papers</i>	1,605	Art & Art History	Dumbarton Oaks, Trustees for Harvard University

# PUBLISHERS WITH MOST USAGE, ARCHIVE COLLECTIONS

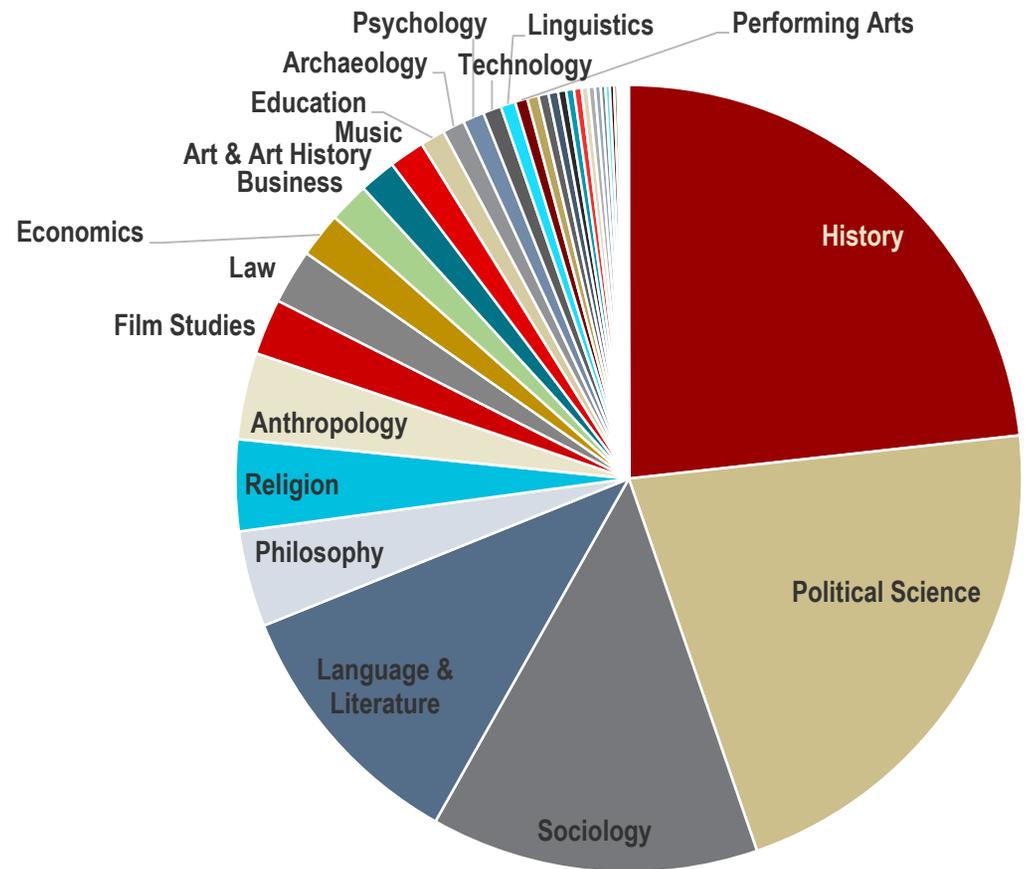


# AVAILABLE DISCIPLINES IN BOOKS AT JSTOR

Proportion of titles available in the Books at JSTOR program



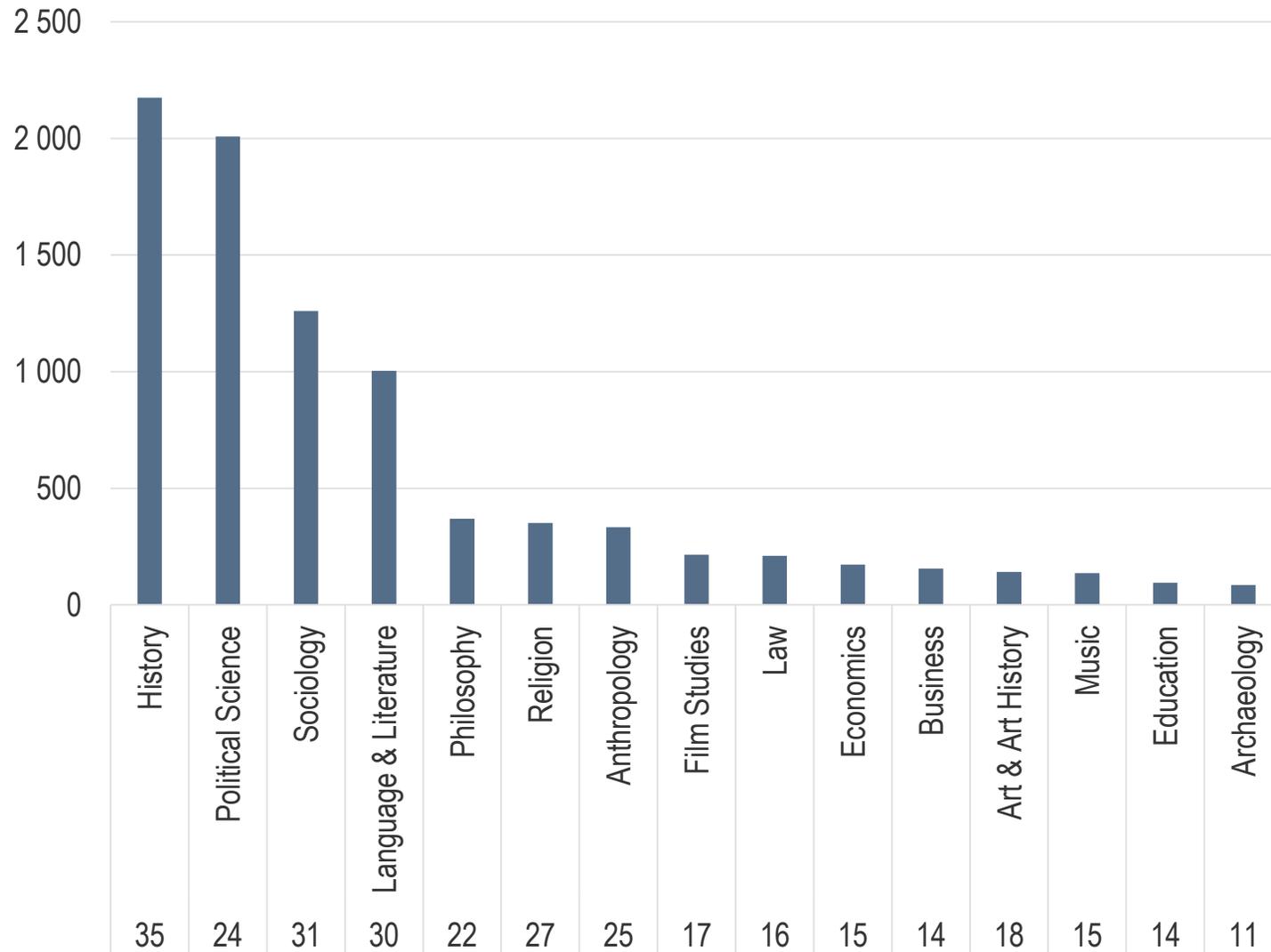
AVAILABLE DISCIPLINES IN BOOKS AT JSTOR



EISZ BOOKS TOC VIEWS BY DISCIPLINE

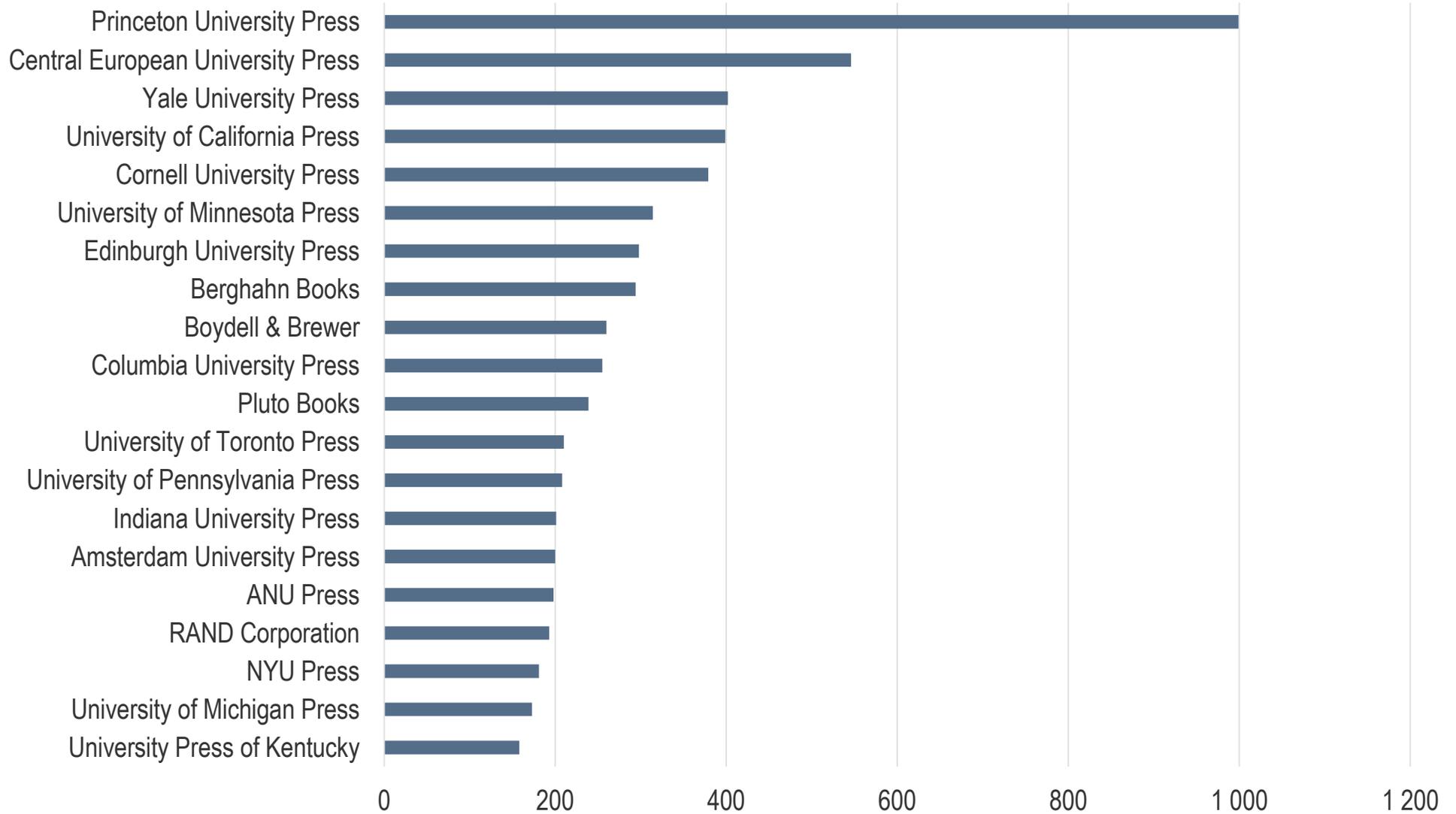
# BOOK TOC VIEWS BY DISCIPLINE

With # of institutions where TOC view occurred, Jan 2018 - Dec 2018



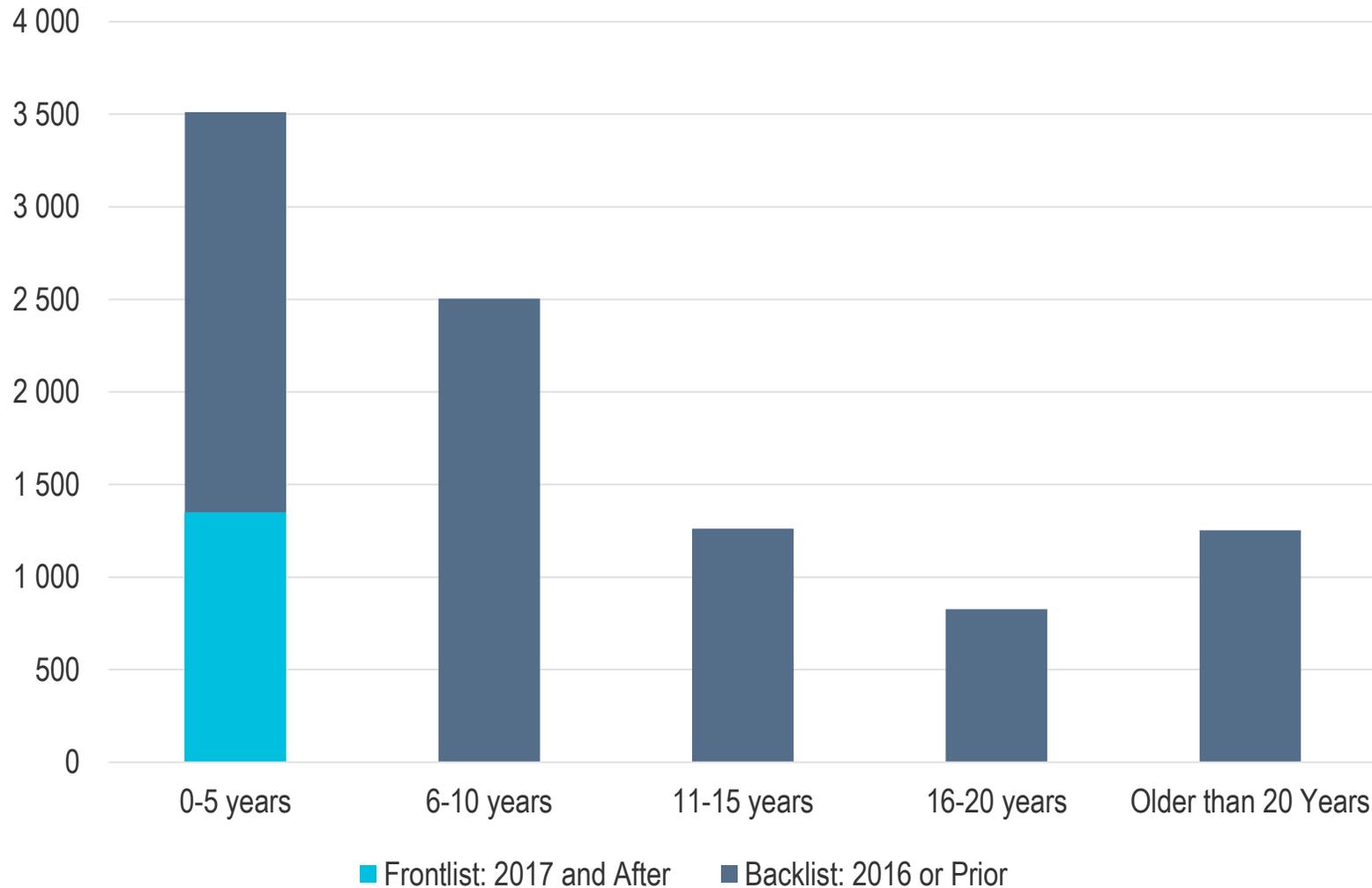
# BOOK TOC VIEWS BY PUBLISHER

Jan 2018 - Dec 2018



# BOOK TOC VIEWS: FRONTLIST V BACKLIST

Jan 2018 - Dec 2018 – Total Table of Content (TOC) views for all books



**Backlist**  
**Frontlist**

Titles published 2016 or prior  
Titles published 2017 and after

# BOOK TITLES WITH HIGHEST TOC VIEWS

Jan 2018 - Dec 2018

BOOK TITLE	PUBLISHER	PRIMARY DISCIPLINE
<i>Thinking Through Transition</i>	Central European University Press	Political Science
<i>Peacebuilding in Practice</i>	Cornell University Press	Political Science
<i>New Directions in Strategic Thinking 2.0</i>	ANU Press	Political Science
<i>Rethinking Japanese Feminisms</i>	University of Hawai'i Press	Sociology
<i>Constitution for a Disunited Nation</i>	Central European University Press	Law
<i>Strategic Appraisal</i>	RAND Corporation	Political Science
<i>The Holocaust in Hungary</i>	Central European University Press	History
<i>The Political Economy of Brexit</i>	Agenda Publishing	Political Science
<i>Brexit and Beyond</i>	UCL Press	Political Science
<i>Remembrance, History, and Justice</i>	Central European University Press	History

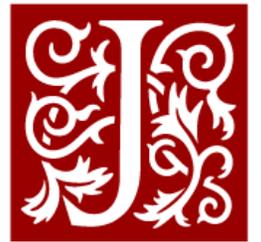
**THANK YOU**

**JAVANICA CURRY**

**SR. DIRECTOR, INSTITUTIONAL DEVELOPMENT  
AND STRATEGIC PARTNERSHIPS**

**JSTOR**

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**JSTOR**