



FY20 Gale Proposal
to EISZ Institutions

EMPOWER LEARNING

 **GALE**
A Cengage Company

Periodical Databases:

- Gale Reference Complete
- Selected Infotrac Powerpacks
- Infotrac Custom Journals
- GREENR

Literature Databases:

- Literature Resource Centre
- Gale Literary Sources

Introduction to Gale

Who is Gale?

- Gale is part of Cengage Learning, the third largest educational publisher in the world
- Gale has been publishing books since 1954
- Gale International, based in the UK is increasing its investment in Eastern Europe

Gale, Digitising History

- Gale has been digitising major world newspapers and historical collections, beginning with the Times Digital Archive in 2002
- Gale Digital Archives now include over **250 Million** pages, sourced from the world's most prestigious libraries and archives
- By introducing products with unique, market-leading tools, Gale gives scholars new ways to explore this content and further their research



Some of our Partner Libraries



As well as being source libraries for our archives, these institutions are also our customers. Currently **99 out of the top 100* Universities in the world** have *at least one Gale Primary Source Archive*



* Times Higher Education 2016 rankings

Unique, World-class Content

THE  TIMES



FINANCIAL
TIMES

THE  INDEPENDENT



Smithsonian
Institution

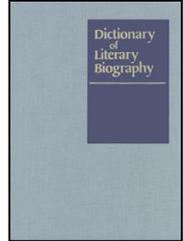
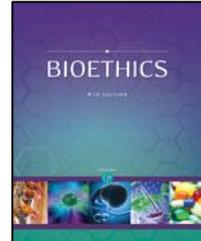
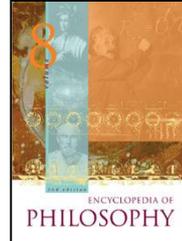
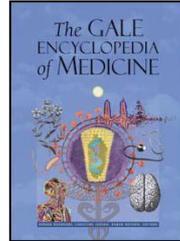
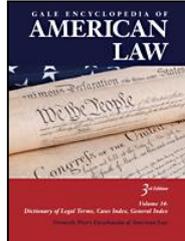
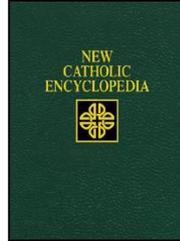
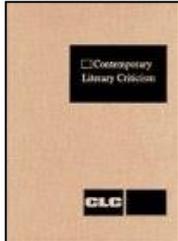
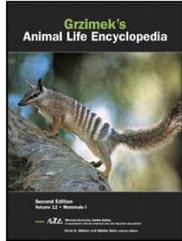


CHATHAM HOUSE



Gale as a Publisher

Gale has been publishing reference and literary titles since 1954, and is one of the world's foremost publishers in literature and the humanities:



The Benefits of Gale as a Publisher

- This content is proprietary – we will never lose the license to provide it
- Ensures that we are expert in indexing, classifying and editing material
- Gale reference content is often market-leading, especially in areas like literature
- This reference content provides the basis of many of our products, giving you high-quality content that you cannot get elsewhere

Gale as an Aggregator

- Gale is one of the major aggregators of periodical content (journals, magazines and newspapers)
- Allied to our position as a major publisher, it enables us to combine content types to provide unique products to you
- We are a major technological innovator, giving you new and exciting ways of exploring your content

Gale Reference Complete

Gale Reference Complete

- The largest collection of primary, secondary, reference, periodical and literary works on the market
- Journals, Magazines, Newspapers, Video, Audio integrated with Gale's award-winning Reference Books
- **28,159** Periodical Titles
- **1,886** Gale-published titles, exclusively available

What's included?

- **Academic OneFile** – Gale's largest academic periodical database – journals, magazines, video and audio
- **General OneFile** – Gale's general reference periodical database
- **Infotrac Newsstand** – over 2,000 newspapers, updated daily
- **Gale Virtual Reference Library (GVRL)** – over 1,700 Gale-published reference works
- **Archives Unbound** – 260 unique Primary Source collections

GRC in Numbers

- Total Periodicals: **28,159**, of which **15,972** are full text and **12,347** are peer-reviewed
- **1,886** full text Gale-published Reference Titles
- **260** Archives Unbound collections, featuring **302,397** documents – approx. **13.5 Million** unique Primary Source pages

Product Comparison - Ebsco

Comparison between Gale's Academic OneFile and Ebsco's Academic Search Complete:

- **19,237** total titles vs **17,474**
- Impact Factors (Science) **4,364** vs **3,833**
- Impact Factors (Social Science) **1,845** vs **1,521**
- Total titles under embargo: **757** vs **3,251**
- Average embargo length: **304 days** vs **14.5 months**

Selected Unique Functionality

The screenshot displays the Gale Virtual Reference Library (GVRL) interface. At the top, there is a navigation bar with 'Logout', 'My Library Links', and 'English'. The main header includes the 'GALE GVRL' logo, 'Gale Virtual Reference Library', and a search bar with the text 'Search Collection...'. To the right of the search bar are icons for 'Advanced', 'Bookmark', and 'More'. Below the header, the main content area is divided into two columns. The left column features a 'Table of Contents' section with a 'View PDF' icon. The main article is titled 'Ice-Shelf Stability' from the 'Encyclopedia of Ocean Sciences', edited by John H. Steele, Steve A. Thorpe, and Karl K. Turekian. The author is C. S. M. Doake. Below the article title is a 'Related Subjects' section with a grid of tags: Climate change, Continental shelves, Geological formations, Global warming, Ice sheets, Icebergs, Ocean bottom, Oceanography, Surface-ice melting, and Thermohaline circulation. A 'Listen' button with a play icon is also present. The page number 'Page 1282' is shown. The right column contains a 'Tools' section with various options: Citation Tools, E-mail, Download, Print, Highlights and Notes (0), Save, and Download MP3. There is also a 'Translate Article' dropdown menu and a search box for 'within publication' with radio buttons for 'all volumes' and 'within this volume'.

Logout My Library Links English

GALE GVRL Gale Virtual Reference Library

Search Collection... Keyword

Advanced Bookmark More

Table of Contents View PDF

ENCYCLOPEDIA OF OCEAN SCIENCES TOPIC OVERVIEW

Ice-Shelf Stability

Encyclopedia of Ocean Sciences
Ed. John H. Steele, Steve A. Thorpe, and Karl K. Turekian. Vol. 3. San Diego: Academic Press, 2001. p1282-1290. COPYRIGHT 2001 Academic Press

C. S. M. Doake

Related Subjects

Climate change Continental shelves Geological formations Global warming Ice sheets Icebergs Ocean bottom
Oceanography Surface-ice melting Thermohaline circulation

Listen

Page 1282

Ice-Shelf Stability

C. S. M. Doake, British Antarctic Survey, Cambridge, UK
Copyright © 2001 Academic Press doi:10.1006/rwos.2001.0005

Introduction

- What are Ice Shelves?
- Why Are Ice Shelves Important?
- How Have Ice Shelves Changed in the Past?
- Where Are Ice Shelves Disintegrating Now? Two Case Studies
- Why Do Ice Shelves Break-up?

Tools

- Citation Tools
- E-mail
- Download
- Print
- Highlights and Notes (0)
- Save
- Download MP3

Translate Article

within publication

all volumes
 within this volume

Why is Interlinks good for Hungarian Institutions?

- Several Hungarian institutions already have GVRL ebook collections
- The Interlink connection between Infotrac and GVRL will enhance and increase the value of these investments and others to come, especially with the **Gale Reference Complete**
- GVRL includes major reference works in areas of study expressly desired by Hungarian institutions: Engineering, Hard Science, Medicine and many more
- Most major publishers make their latest content available on GVRL, including Springer, Wiley and Elsevier, all of which are highly in demand from our customers

InfoTrac PowerPack's

What are InfoTrac PowerPack's?

- Subject specific databases
- Each subject PowerPack Collection has the content needed by a unique category of researcher
- Offers content diversity – perfect for general reference as well as academic research
- Can subscribe to multiple PowerPack's to build a unique content set for your users
- All PowerPack's searchable from one easy to use platform
- A total of 30 collections to choose from

Flexible Infotrac Solutions

Powerpacks give you the ability to subscribe to premium periodical content, in specific content areas:

- Agriculture Collection
- Business Economic
- Communications and
- Computer Database
- Criminal Justice Col
- Culinary Arts Collec
- Diversity Studies Co
- Environmental Issue
- Fine Arts and Music
- Gardening, Landscap
- Gender Studies Col
- General Science Co
- Health Reference Center Academic

Also, EISZ members have the option to opt for Infotrac Custom Journals – create a flexible collection to your own specifications

Select the package size you want: 50, 100, 200, 300, 500 or 1000 titles.

- War and Terrorism Collection
- World History Collection

GREENR

GREENR

- Gale's Global Reference on the Environment, Energy and Natural Resources
- Over **1,100** Up-to-date periodicals, **50+** multimedia sources and **58** Reference publications
- Designed as a single solution for Environmental researchers
- Content arranged by portals to group all relevant material by theme or subject

Conclusions

- **Gale Reference Complete** will give your users instant access to the largest collection of primary, secondary, reference, periodical and literary works on the market
- **Literature Resource Centre** is the all-round product, giving most literature students everything they need
- Your other Gale Literature products simply expand your content in specific areas – **Criticism, Biography, Primary Works** etc
- **Gale Literary Sources Platform** gives single access to all of your Gale Literature products – save time and make sophisticated, serendipitous connections to **improve research and teaching**
- **GREENR** is a single solution for Environmental researchers
- **InfoTrac PowerPack's** help you customise content specific to your users

Questions