

# Wiley Day

Marta Dyson, Senior Account Manager for Central Europe

May 2018





## Agenda

- **About Wiley**
- **Wiley Consortium in Hungary in 2018**
- **Literatum Migration**
- **Our Other Products**
- **New Products & Opportunities**

About Wiley

## Largest Society Publisher

Wiley is the world's largest society publisher, partnering with over 850 global societies; capturing an audience of over 2 million members.

Some of our leading societies are highlighted here.



WILEY

# Acquisition Strategy & Value Proposition

Firmly established as the world's leading society publisher, over half of Wiley's journals are published in partnership with prestigious international scholarly & professional societies & associations. Combined with our Wiley journals publishing program, we deliver an exceptionally valuable portfolio of more than 6 million articles from over 1,600 peer-reviewed journals, spanning 500+ primary subject categories.

Guided by global research agendas and our Society and Association partners' goals of discovery, impact and sustainability, we are focused on growing the number of high impact articles in our journal portfolio by:

- Continuing to attract high profile, high impact & high usage society titles.
- Accelerating new journal starts and article output in key areas aligned to major global research agendas.
- Ensuring the widest dissemination of scientific discovery via Literatum, the most broadly used STM content platform in the world.

## Wiley Online Library Products

**Wiley Online Library** hosts the world's broadest and deepest multidisciplinary collection of online resources covering life, health and physical sciences, social science, and the humanities. It delivers seamless integrated access to over 4 million articles from over 1,600 journals, over 20,000 online books, and over 200 reference works, laboratory protocols and databases.

Wiley Online Library is home to content from over 600,000 authors, it's had 170 million visitors from 239 countries, with over 4,800 institutions with WOL access via Wiley licenses, and has 297 million full text downloads per year.

## Wiley Online Library Products

**20,000+** online Books

**1,600+** peer-reviewed journals

**190+** online reference works

**18** current protocols

**13** databases (chemical and evidence-based medicine)

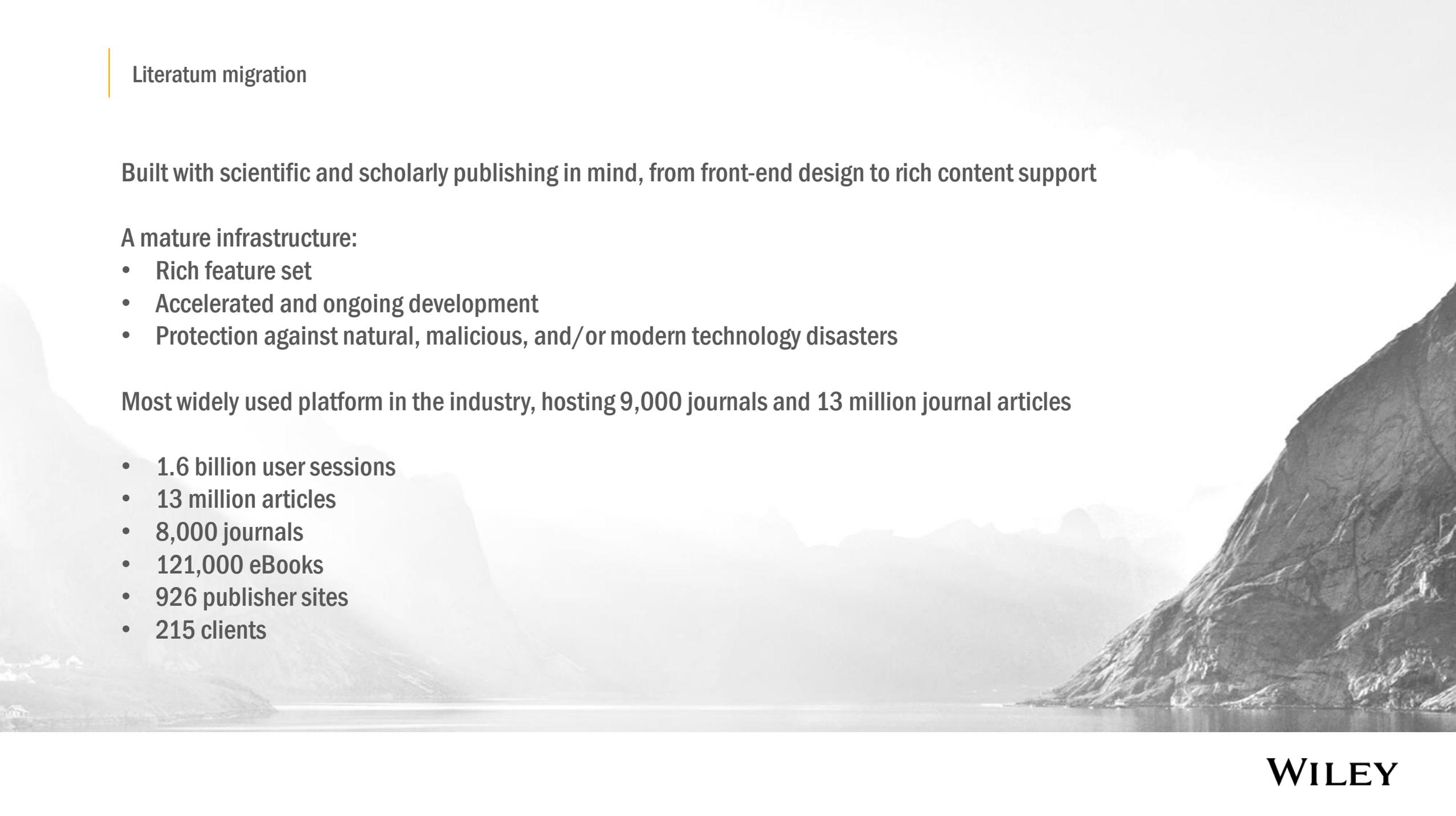
The most extensive multi-disciplinary collection of online resources, with 126 sub-categories across:

- Agriculture, Aquaculture & Food Science
- Architecture & Planning
- Art & Applied Arts
- Business, Economics, Finance & Accounting
- Chemistry
- Computer Science and Information Technology
- Earth, Space & Environmental Sciences
- Humanities
- Law & Criminology
- Life Sciences
- Mathematics & Statistics
- Medicine
- Nursing, Dentistry and Healthcare
- Physical Sciences & Engineering
- Social & Behavioural Sciences
- Veterinary Medicine
- Psychology



# Literatum Migration

---



## Literatum migration

Built with scientific and scholarly publishing in mind, from front-end design to rich content support

A mature infrastructure:

- Rich feature set
- Accelerated and ongoing development
- Protection against natural, malicious, and/or modern technology disasters

Most widely used platform in the industry, hosting 9,000 journals and 13 million journal articles

- 1.6 billion user sessions
- 13 million articles
- 8,000 journals
- 121,000 eBooks
- 926 publisher sites
- 215 clients



# Online Journals

---

## Online Journals

- Full Collection - 1401 journals
- Science, Technology & Medicine collection – 837 journals
- Medicine & Nursing Collection – 409 journals
- Social Science & Humanities Collection - 564 journals

# Snapshot of Journal Portfolio

Subjects	Titles	Share
Medicine	234	16%
Social & Behavioral Sciences	198	13%
Life Sciences	187	13%
Business, Economics, Finance & Accounting	167	11%
Physical Sciences & Engineering	116	8%
Psychology	95	6%
Nursing, Dentistry & Healthcare	87	6%
Chemistry	86	6%
Humanities	85	6%

# Snapshot of Journal Portfolio

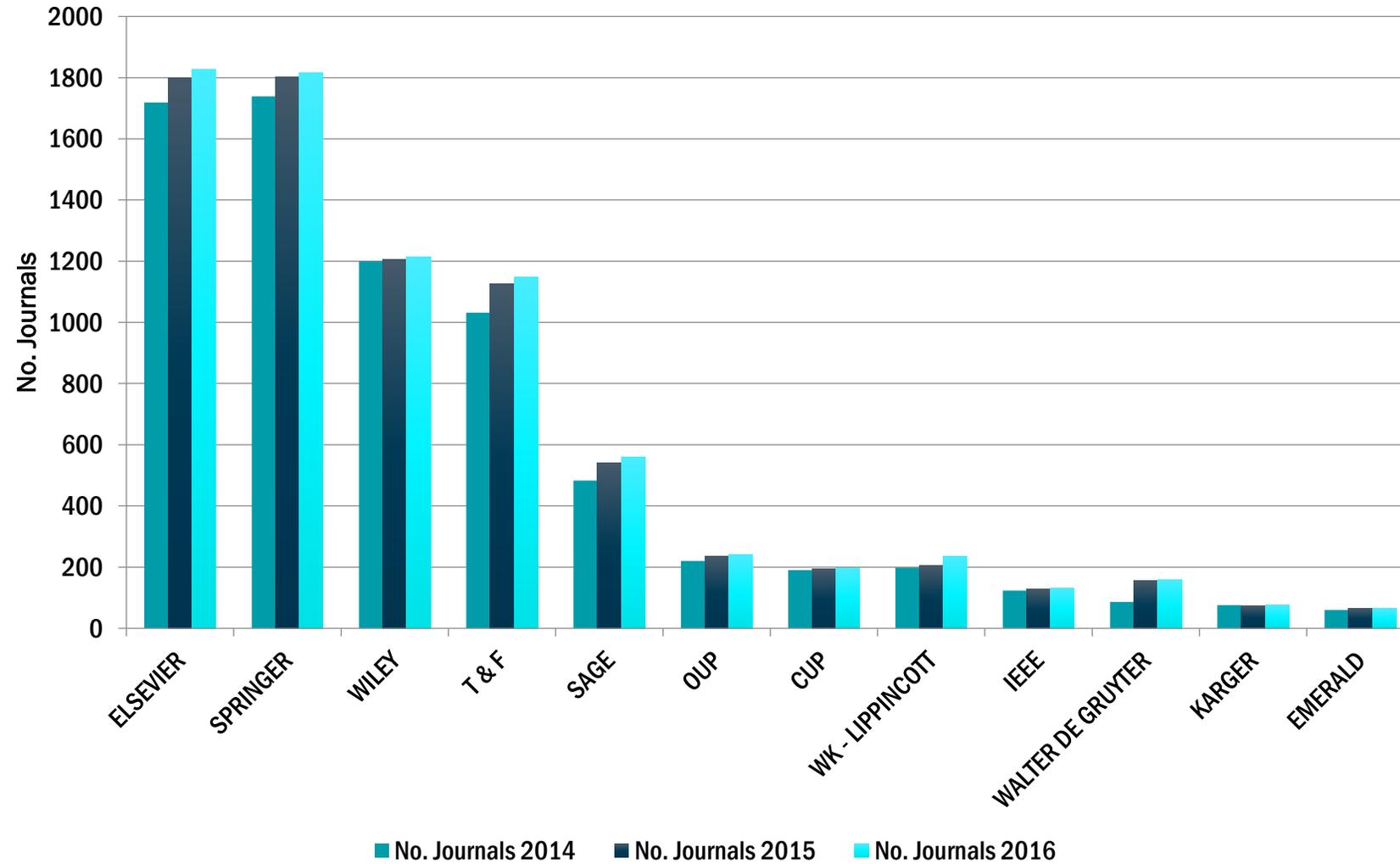
Subjects	Titles	Share
Earth, Space & Environmental Sciences	69	5%
Mathematics & Statistics	44	3%
Agriculture, Aquaculture & Food Science	41	3%
Law & Criminology	22	1%
Computer Science & Information Technology	15	1%
Veterinary Medicine	14	1%
Architecture & Planning, Art & Applied Arts	9	1%

# Past Year Comparisons

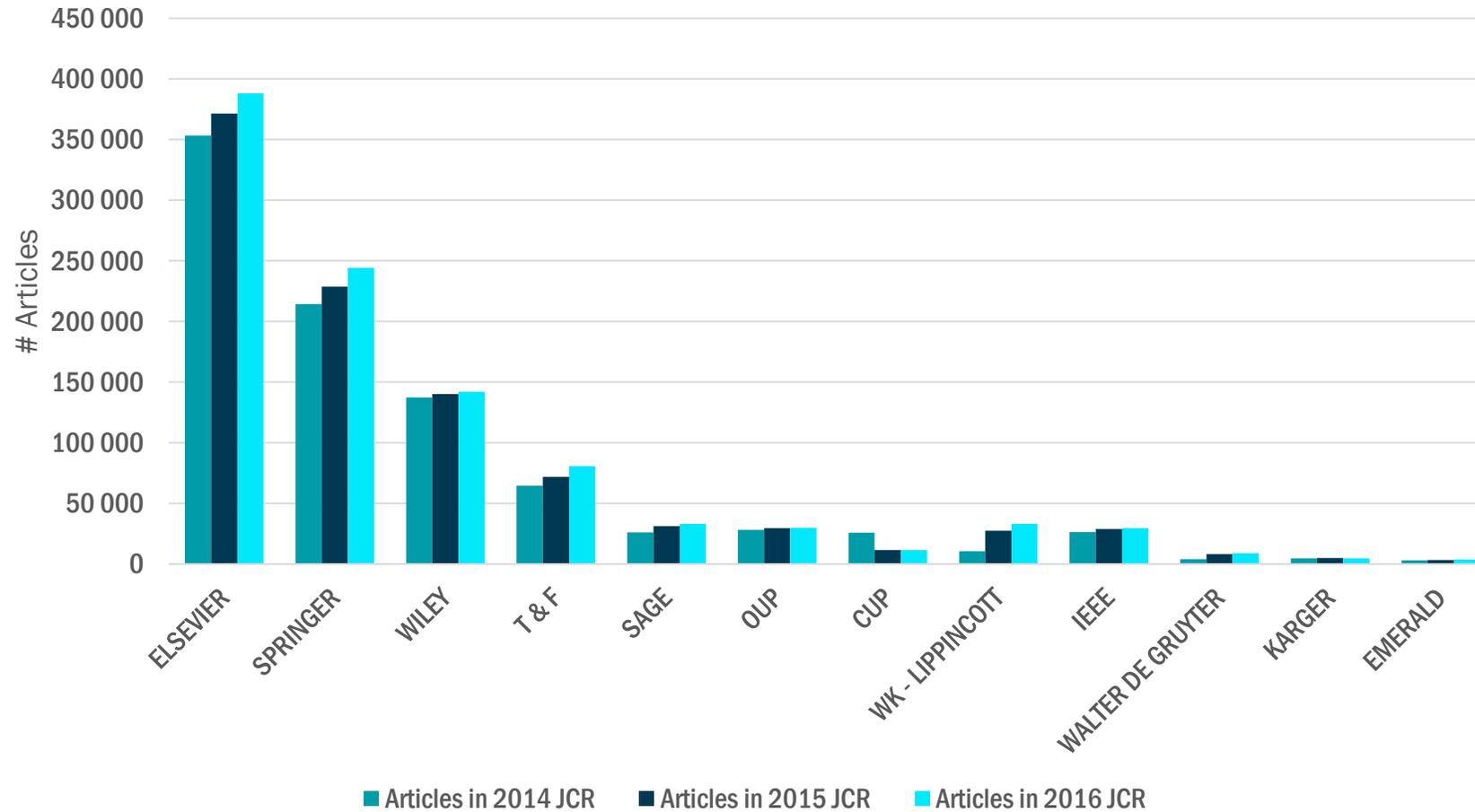
- 784 Wiley journals (66%) increased their impact factor in the 2016 JCR (titles with 0 IF in 2015 and 2016 discounted). Across the entire JCR, 66% of titles increased in IF, largely due to the increase in the citation pool caused by the inclusion of cites from the Emerging Sources Citation Index.
- 15 titles indexed for the first time, including the first appearance of the separated Journal of Geophysical Research titles.

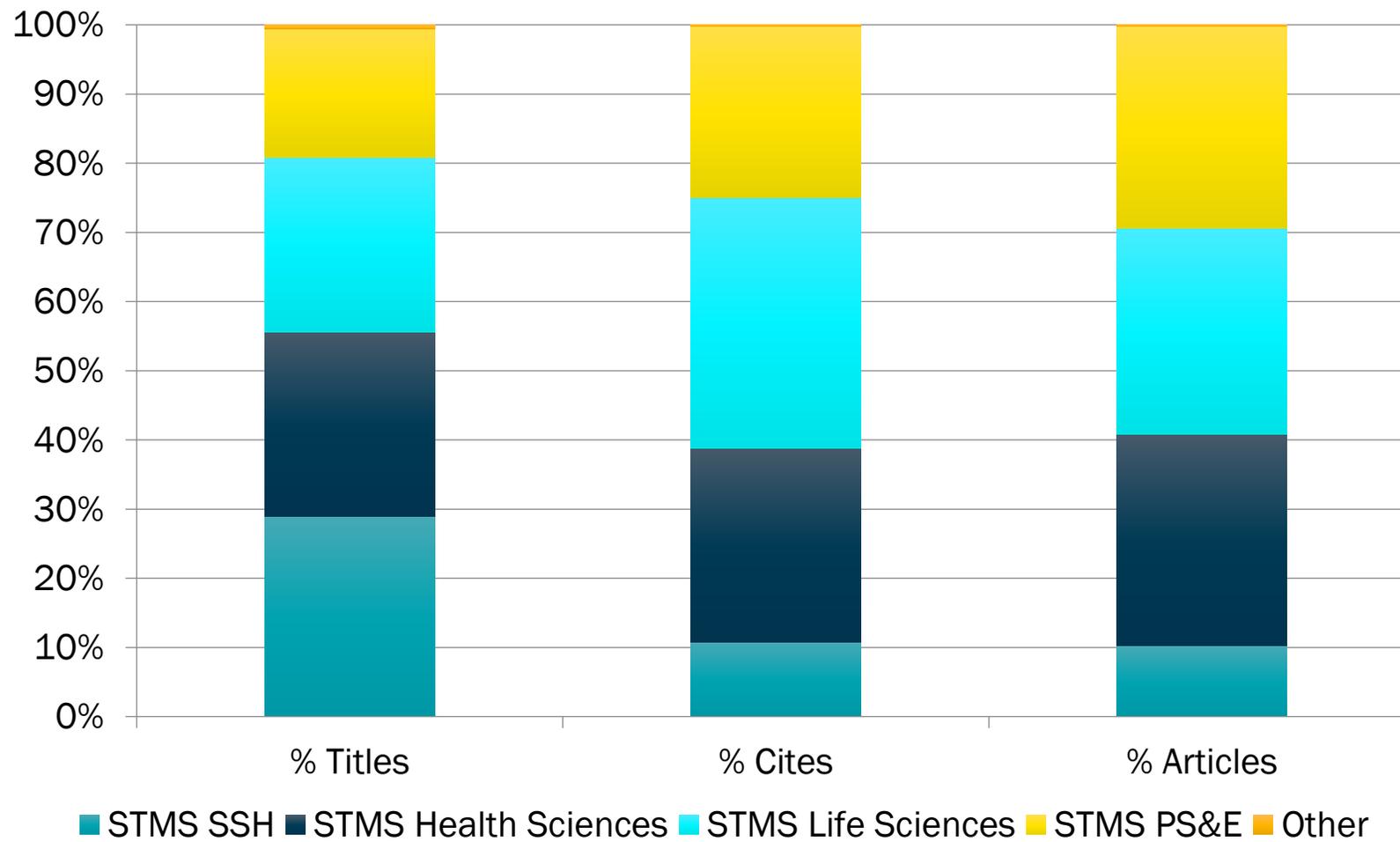
Publisher 2016	% Journals with IF Increase	No. Journals with IF Increase
SPRINGER	66%	1,170
ELSEVIER	71%	1,287
WILEY	66%	784
T & F	68%	773
SAGE	71%	360
OUP	67%	161

# No. Journals In JCR



# No. Articles In JCR





# Wiley in the Social Science JCR vs other Publishers

	T & F	WILEY	SAGE	ELSEVIER	SPRINGER	OUP	CUP
% Titles	17%	13%	12%	11%	9%	4%	4%
% 2016 Articles	15%	12%	10%	21%	11%	3%	2%
% 2016 Cites	9%	15%	10%	22%	8%	4%	2%
Titles in No. 1 Position in JCR	6	7	8	11	2	5	2

# Wiley in the Science JCR vs other Publishers

	SPRINGER	ELSEVIER	WILEY	T & F	LIPPINCOTT	SAGE	OUP	IEEE
% Titles	18%	18%	10%	7%	3%	2%	2%	1%
% 2016 Articles	16%	26%	9%	4%	2%	1%	2%	2%
% 2016 Cites	12%	28%	11%	2%	3%	1%	3%	2%
Titles in No. 1 Position in JCR	21	58	16	2	5	3	2	7

# Wiley by JCR Subjects

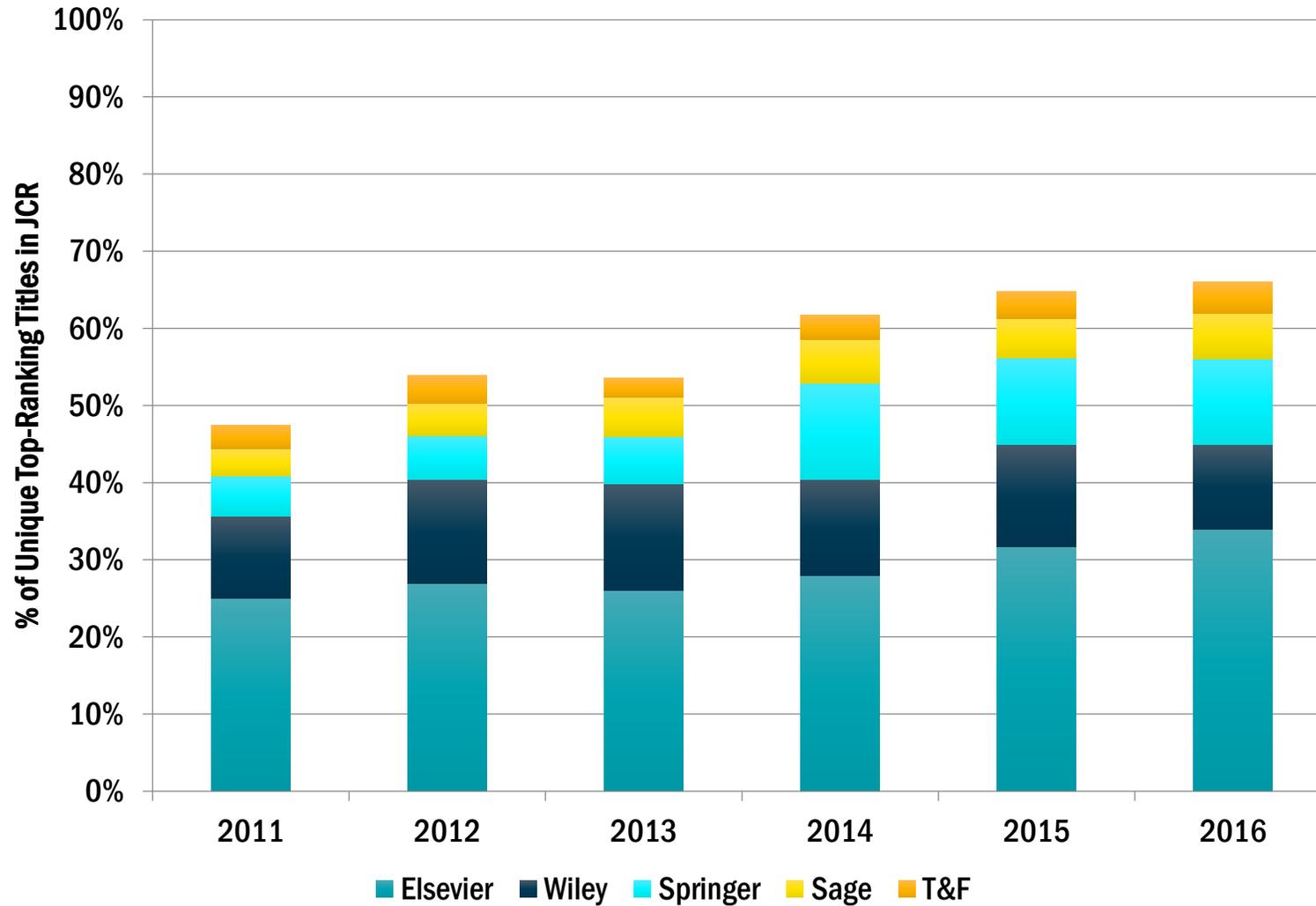
Wiley journals are indexed in 219 of 234 JCR subject categories. Of these, we have:

- The largest journal share in 34 categories
- The largest citation share in 29 categories
- The largest article share in 20 categories

In the following 12 subject categories, Wiley journals account for the largest share of journals, citations *and* articles:

- Anatomy & Morphology
- Anthropology
- Dermatology
- Ecology
- Entomology
- Gerontology
- Limnology
- Ornithology
- Psychology, Applied
- Social Sciences, Mathematical Methods
- Social Work
- Substance Abuse

# Publisher Share of Unique Top-Ranking Titles



# Consortium Wiley in Hungary

---

2018

## First year of the agreement with EiSZ Consortium

Contract signed in April 2018

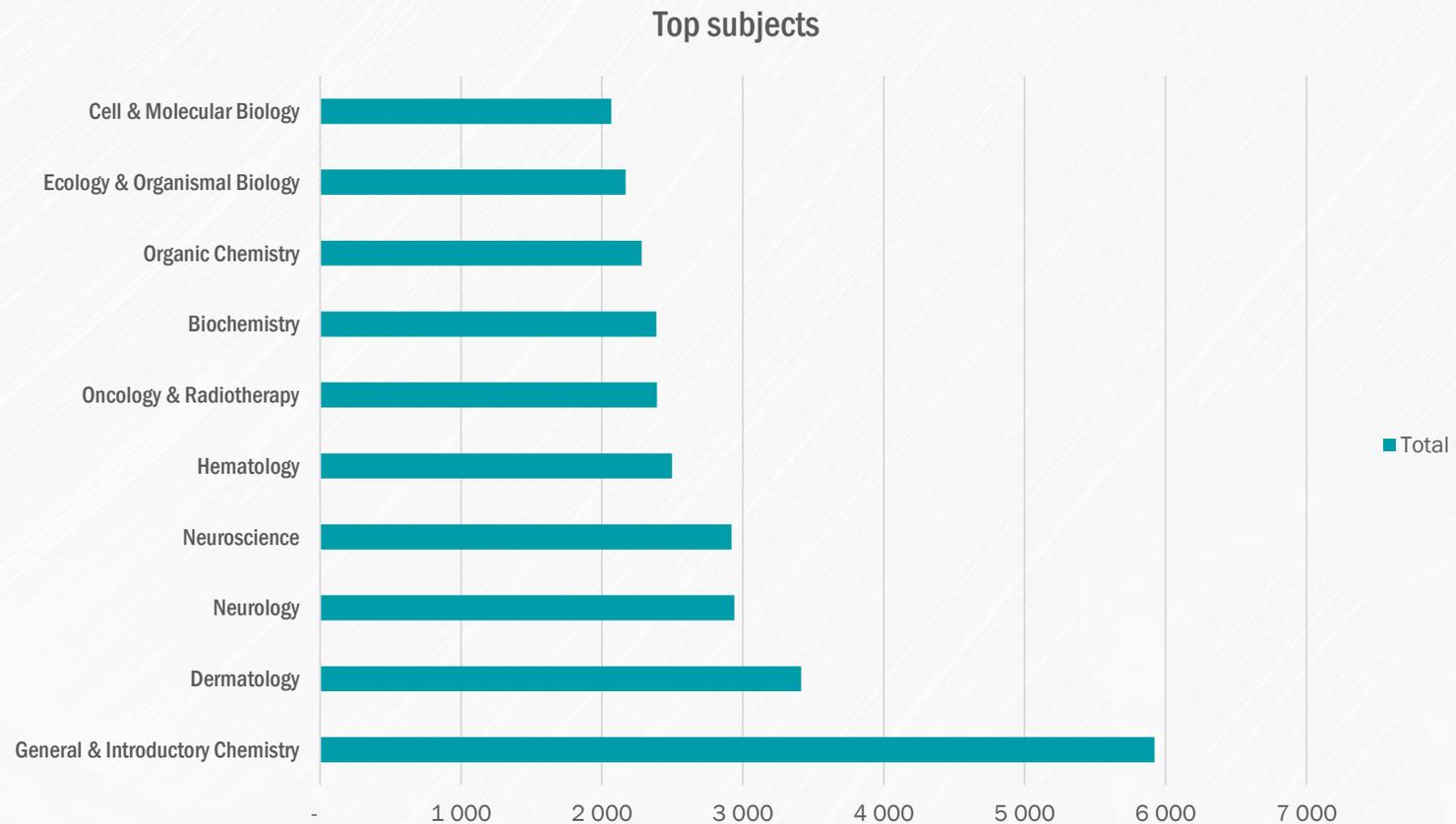
8 Consortium members:

- University of Debrecen
- University of Pecs
- University of Szeged
- Semmelweis University
- Eotvos Lorand University
- Szent Istvan University
- MTA Centre for Economics and Regional Studies
- MTA Centre for Natural Sciences
- Access to chosen standard collection

## Usage statistics for first 4 months of access

\* Available on request...

## Usage by subject



## 2019 and beyond

- Continue our cooperation with EiSZ
- New members to join Wiley Consortium
- Hungarian Landing Page
- On site training with support of our partners
- Wiley Day meetings
- Author workshops
- Other topics, e.g. Open Access
- Adding online books to the existing licence
- Other Wiley products

# Other Wiley products

---



# Journal Backfiles

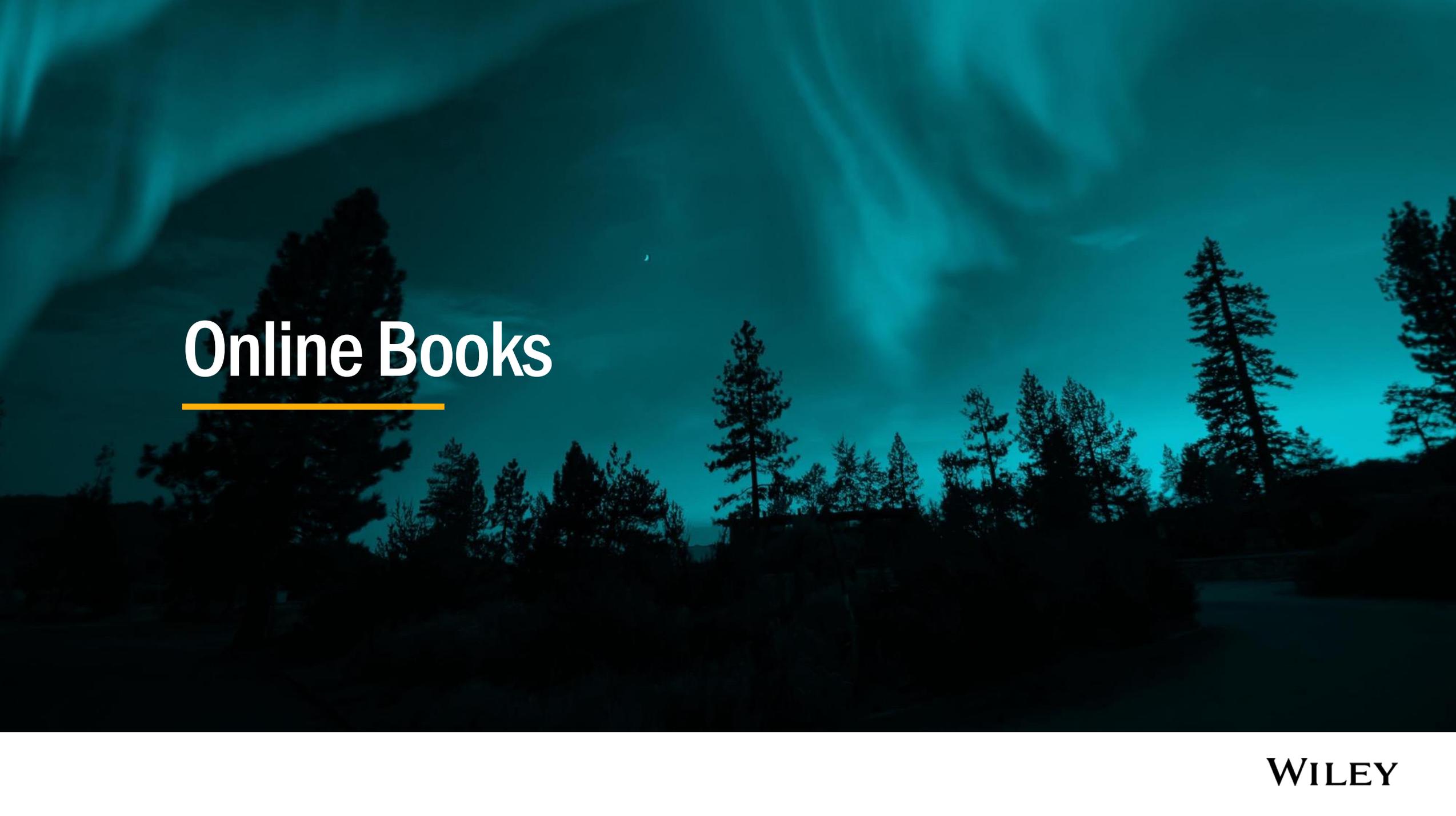
---

## Journal Backfiles

Wiley backfiles span three centuries of scientific research over 18 million pages, across 900+ titles. Covering the complete range of scientific, technical, medical, business, humanities and social science disciplines, titles extend to Volume 1, Issue 1, and include issues dating as far back as the 18th century.

Wiley backfiles feature many of the top tier and earliest journals in their respective field with almost half the title published on behalf of academic and professional societies.

Articles are presented as full-text PDFs with XML-based headers, abstracts, and references which take users to related material published both before and after the citing articles.



# Online Books

---

## Online Books

Wiley Online Books combine quality content with the convenience, accessibility and enhanced functionality of electronic access, featuring over 20,000 scholarly and professional books, handbooks, dictionaries, companions and landmark book series.

## Online Books purchase options

### Subject Collections

8 Frontlist and 9 Backlist titles

### Usage based Collection Management

Build your e-library based on what is most used



### Title-by-Title via WOL Bookstore

Pick and choose

### Other Flexible Purchase Options

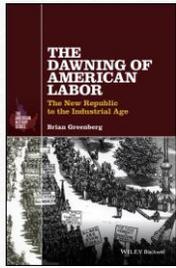
For individuals, per use

### Book Series

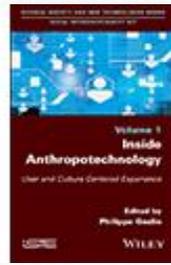
On Standing Order

# Frontlist Subject Collections

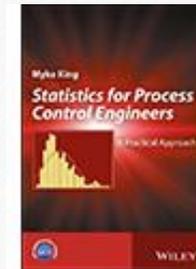
8 subject areas:



Humanities



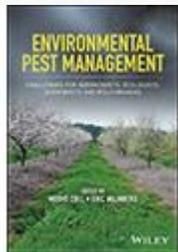
Social Sciences & Psychology



Chemistry



Physical Sciences & Engineering



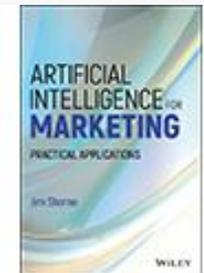
Life & Earth Sciences



Health & Medical Sciences



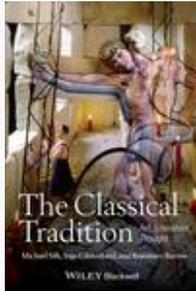
Math & Stats



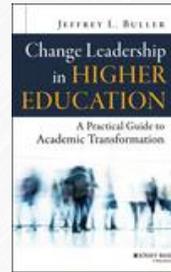
Business, Finance & Accounting

# Backlist Subject Collections

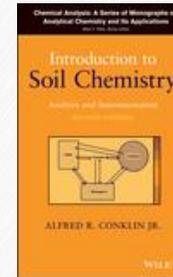
9 subject areas:



Humanities



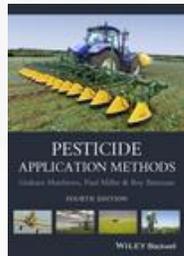
Social Sciences & Psychology



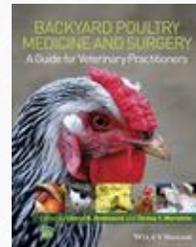
Chemistry



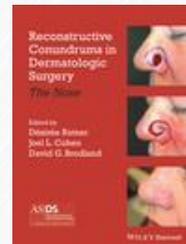
Physical Sciences & Engineering



Life & Earth Sciences



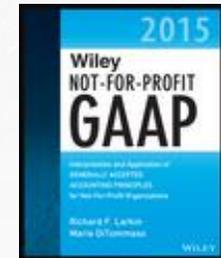
Vet Sciences



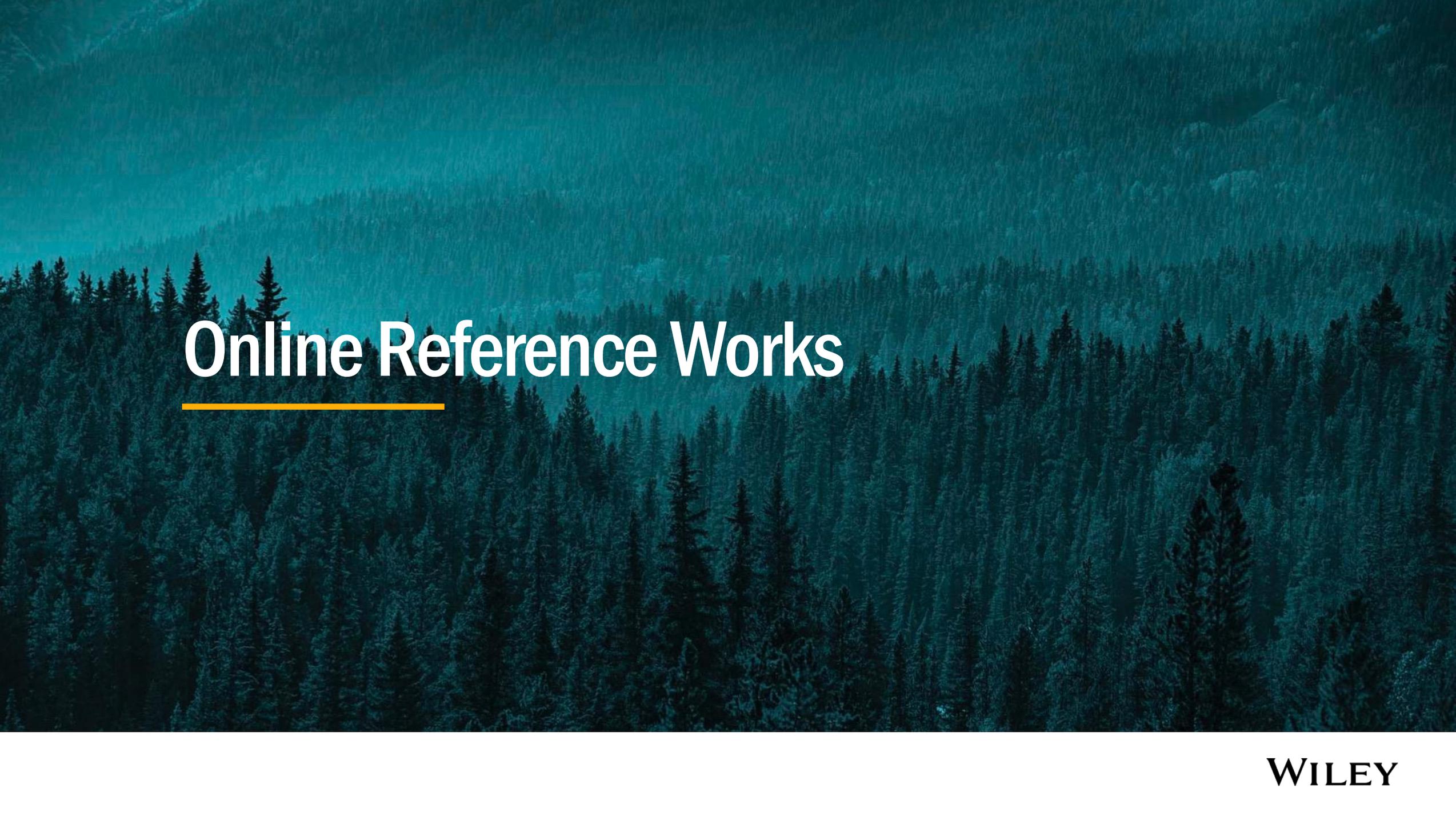
Health & Medical Sciences



Math & Stats



Business, Finance & Accounting



# Online Reference Works

---

## Wiley's Reference Portfolio

- Helps students and researchers find quality information that will help them solve real problems
- 200+ reference works are available online on Wiley Online Library, 30+ of which are updating reference works
- Written and edited by some of the world's leading experts, including Nobel Laureates, society chairs, renowned professors and award-winning authors, ensuring that quality is at the heart of what we publish
- Spans the full spectrum of Wiley's publishing from Ancient History through to Industrial Chemistry

Online Reference works

## Online Reference Works: purchase options

### One Time Purchase

Pay once for perpetual access

### Annual Subscription

Access to the active reference work including all updates



### Other Flexible Standing Orders

Customise by pub dates, subjects, annual updates

**Title-by-Title via  
WOL Bookstore**  
Pick and choose

**Pay Per View**  
Or Article Select  
Tokens

## 2017/18 Highlights

- **Holland-Frei Cancer Medicine**
- **The TESOL Encyclopedia of English Language and Teaching**
- **The Wiley Handbook of Violence and Aggression**
- **Encyclopedia of Computational Mechanics, 2e**
- **Handbook of Solid State Chemistry**



# Current Protocols

---

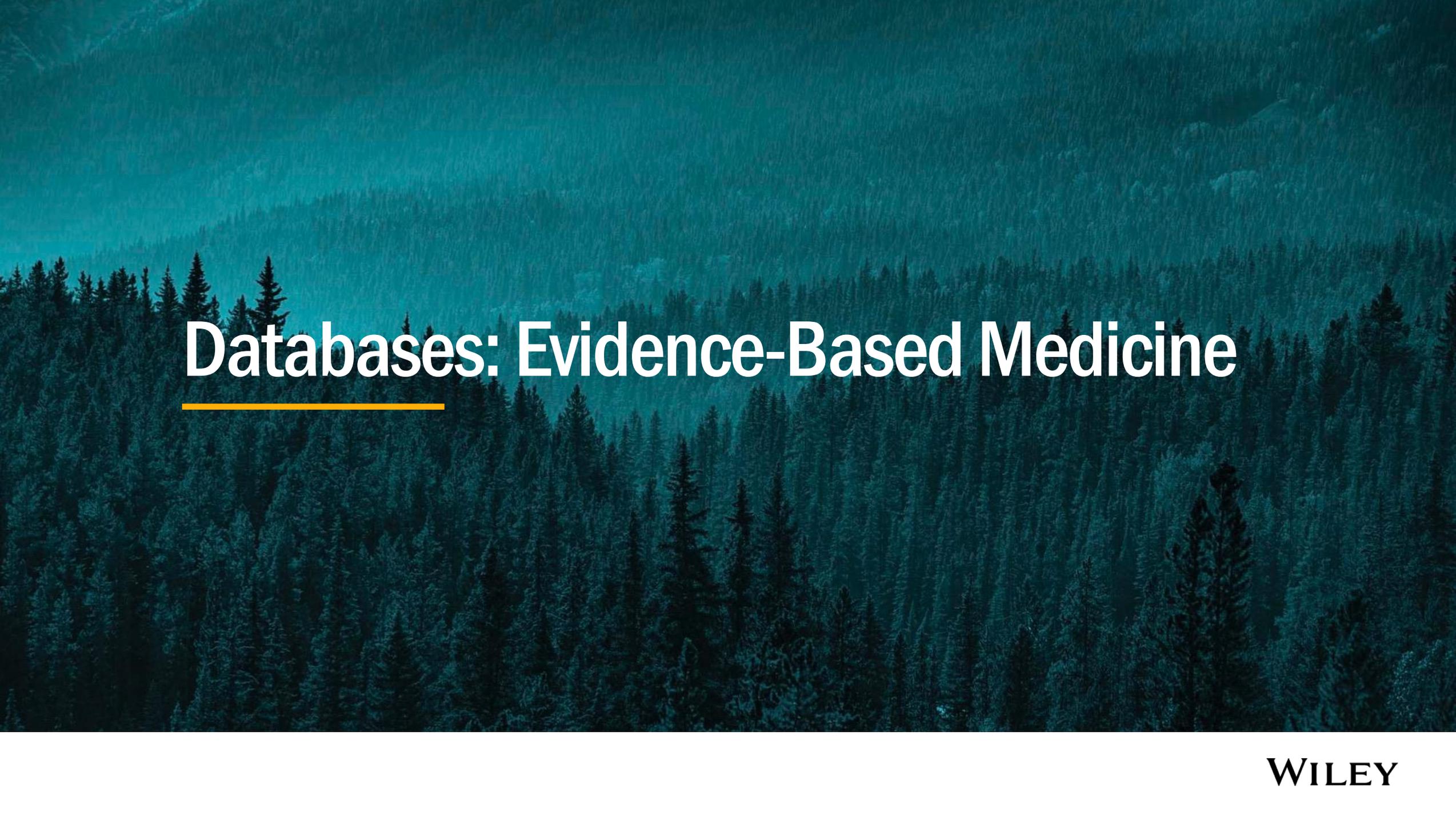
Online Reference works

## Current Protocols

Current Protocols has been the leading source of laboratory protocols for over 25 years and comprises more than 18,000 straightforward, step-by-step procedures and techniques across 18 titles.

These step-by-step protocols include:

- Annotations pointing to special considerations, tips, and optional procedures
- Materials list to ensure the researcher has everything necessary for conducting the procedure successfully
- Detailed recipes for reagents, solutions, and culture media
- Alternate and support protocols to accommodate differences in equipment and intended results
- Expert commentaries including general background, troubleshooting instructions, and planning considerations



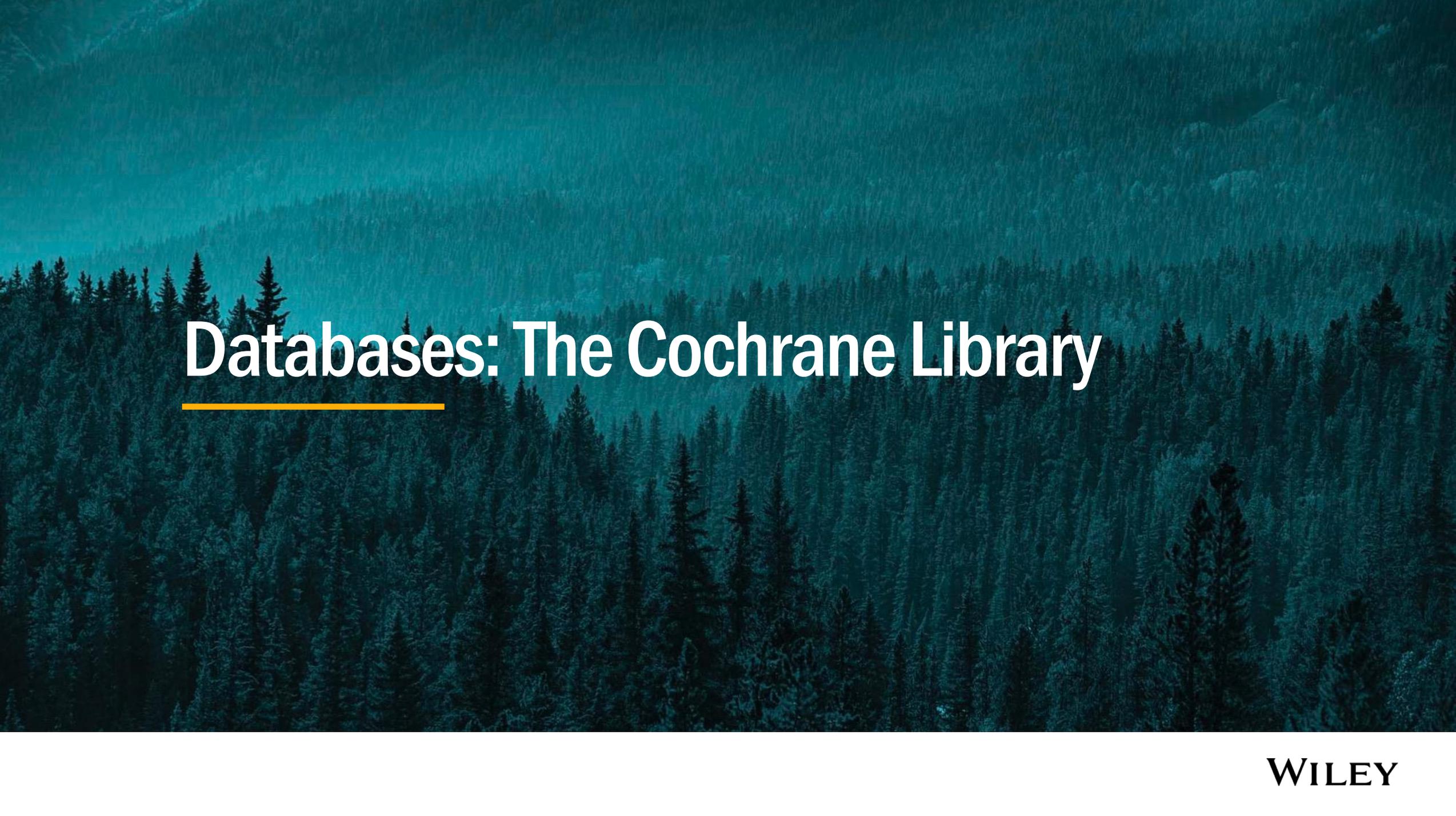
# Databases: Evidence-Based Medicine

---

## Databases: Evidence-Based Medicine

Wiley offers evidence-based medicine (EBM) databases that are designed to aid healthcare professionals in accessing the right information at the right time. As a commitment to an evidence-based approach continues to grow, our products provide up-to-date, impartial medical information to facilitate diagnosis and improve patient care by improving outcomes.

- **Annual Subscription:** Provides institutional access to the active version of a database for twelve months and to any content added or updated during the term of the subscription
- **National Provisions:** Request further information about national access to EBM databases
- **Individuals can purchase a personal online subscription and access the content with a username and password**



# Databases: The Cochrane Library

---

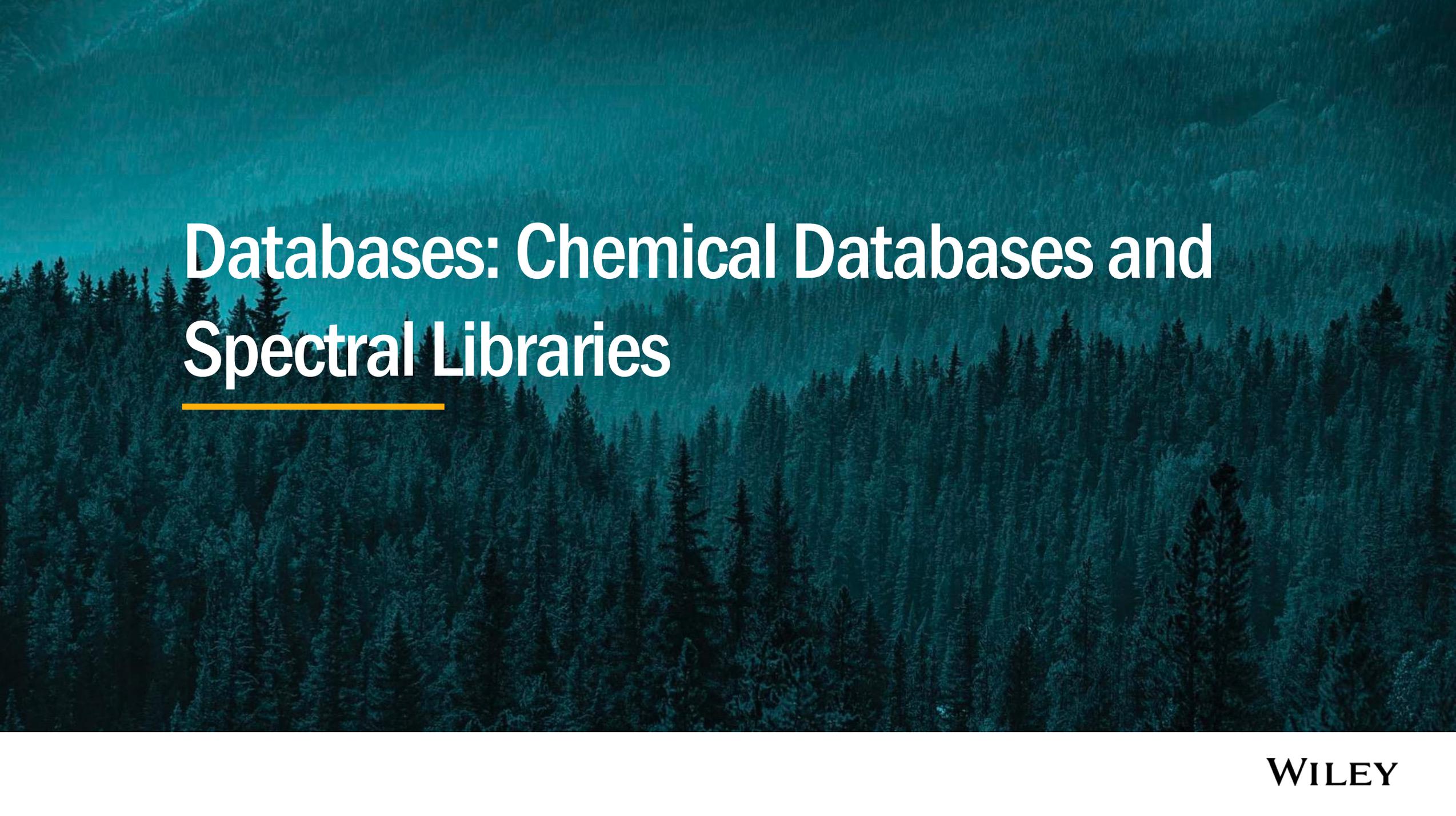


## Databases: The Cochrane Library

The Cochrane Library is a collection of six databases that contain different types of high-quality, independent evidence to inform healthcare decision-making, and a seventh database that provides information about Cochrane groups.

It is an unparalleled resource, providing practitioners with protocols, systematic reviews, abstracts, technology assessments, economic evaluations, and clinical trials abstracts, ensuring they have the most up-to-date, independent, and assessed healthcare information at their fingertips.

<http://www.thecochranelibrary.com/>



# Databases: Chemical Databases and Spectral Libraries

---

## Databases: Chemical Databases and Spectral Libraries

Wiley Online Library offers researchers, lecturers, and students a rich compendium of 10 individual databases, ranging from validated reaction and synthesis databases to high-end in-lab spectral libraries:

### General

- Wiley Database of Polymer Properties: 2,500 polymers
- Organic-Chemical Drugs and their Synonyms: 19,000 compounds, 130,000 synonyms

### Reaction and Synthesis Databases/MRWs

- e-EROS Encyclopedia of Reagents for Organic Synthesis: >500,000 searchable reactions
- Organic Syntheses: >6,000 searchable reactions
- Organic Reactions: >250,000 searchable reactions

### Spectral Libraries

- NIST/EPA/NIH Mass Spectral Library: >240,000 spectra; >240,000 structures
- SpecInfo on the Internet - IR: >30,000 spectra; >30,000 structures
- SpecInfo on the Internet - MS: >90,000 spectra; >90,000 structures
- SpecInfo on the Internet - NMR: >400,000 spectra; >400,000 structures
- Wiley Registry® of Mass Spectral Data: >670,000; >3 million chemical names and synonyms



# New Products & Opportunities

---



# Wiley Digital Archives

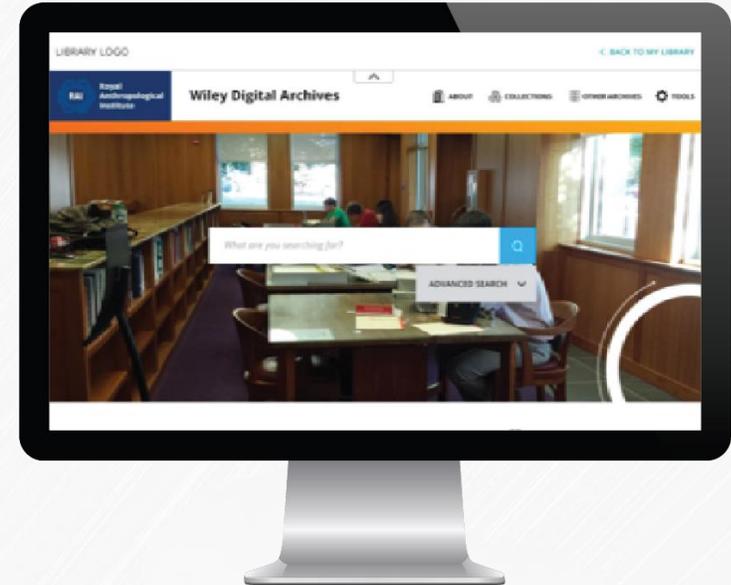
---

# What are the benefits for researchers?

## Wiley Digital Archives:

- Makes archives and historical data accessible to researchers
- Offers a richer, holistic scholarly record
- Adds historical context
- Brings a wealth of material into view

Wiley Digital Archives tell the stories behind the more contemporary content Wiley publishes, through digitized, searchable, images of:



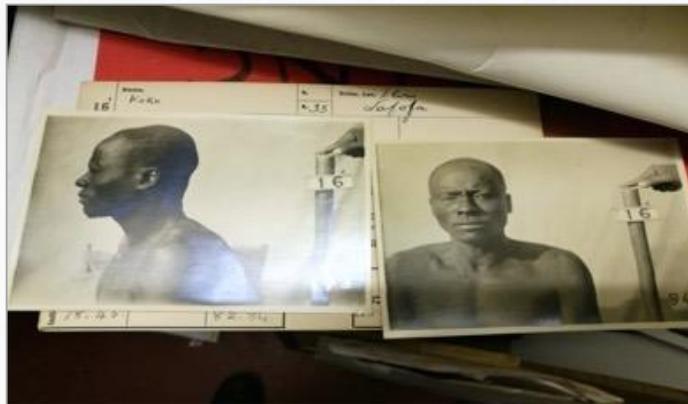
- manuscripts
- maps
- administrative records
- periodicals
- data
- monographs
- fieldwork
- correspondence
- photographs
- illustrations
- proceedings
- personal papers
- pamphlets
- reports
- grey literature
- ephemera

# WDA programme for FY19 - Spring 2018 products

*The New York Academy of Sciences*

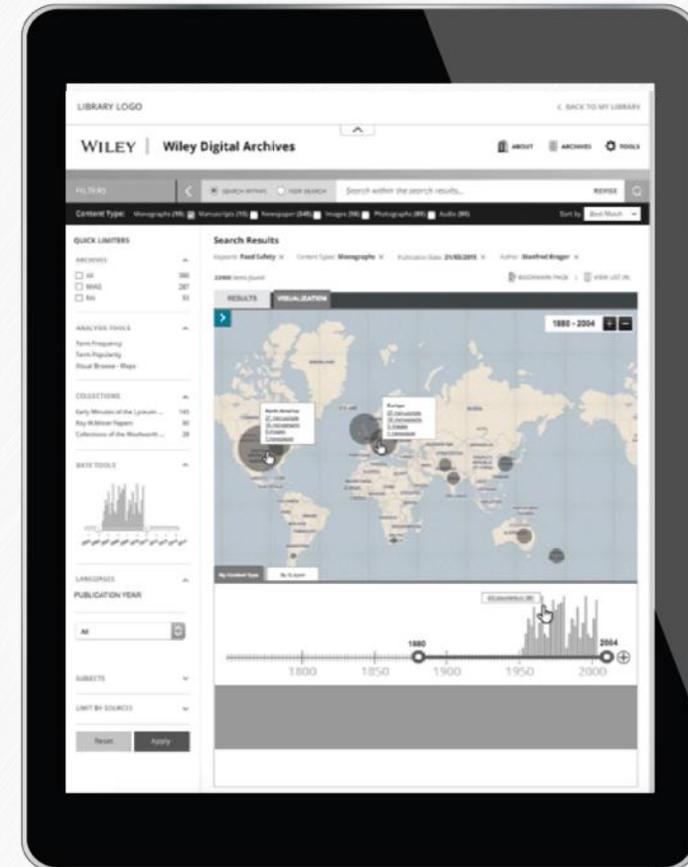


*The Royal Anthropological Institute of Great Britain and Ireland*



# Wiley Digital Archives: Platform Development

- Bespoke platform, purpose-built for digital archives
- Full-text searchable for print; Downloadable OCR (text)
- Headers, names, places, dates, and core metadata are **keyed-in manually** for handwritten documents
- Exportable data (charts, graphs, datasets, exportable into CSV and as images)
- **Visualize search results and other metadata (rather than static list)**
- Historical maps will be geo-tagged--can be searched, or accessed by visual browse, and refined by metadata fields)





# Wiley Researcher Academy

---

# What is the Wiley Researcher Academy?

The goal of the Wiley Researcher Academy is to help address these challenges, by helping researchers write higher quality manuscripts and allow faster publication, thus more rapidly advancing their careers and increasing the research output of their institutions.

## The Wiley Researcher Academy

A self-paced, pedagogically designed online course that delivers high-quality training on research writing and publishing.

WILEY

# Wiley Researcher Academy: A Pedagogically Designed Learning Experience

## 14 Learning Paths – 50+ hours study, offering an introduction to the major aspects of the publishing process:

The screenshot displays the Wiley Researcher Academy website interface. At the top, a dark banner features the text: "Wiley Researcher Academy" and "Welcome! This program is intended to equip you for all the challenges you will face before, during and after writing your research article. The topics you'll cover in these courses will help you be more successful in publishing in high quality journals. You will:" followed by a list of benefits: "Learn from experienced editors", "Collaborate with other researchers", and "Receive a certificate upon completion". Below this is a search bar with the placeholder text "What would you like to learn?" and a language dropdown set to "EN". The main content area is titled "All courses" and shows a grid of 14 course thumbnails, each with a number and a title. The thumbnails are arranged in two rows of seven. The first row includes: 1. Qualities of a successful scientific researcher; 2. Research and publication: the essential link; 3. Funding; 4. Selecting an appropriate journal; 5. Best practices in writing scientific articles. The second row includes: 6. Manuscript submission; 7. Peer review; 8. Open access to scientific literature; 9. Roles of the publisher and journal editors; 10. Managing research data; 11. Ethical questions in writing scientific papers; 12. Rules of the publisher and journal editors. At the bottom of the grid are navigation buttons: "Contact support", "Ask for guidance", and "Test my configuration".

**Wiley Researcher Academy**

Welcome! This program is intended to equip you for all the challenges you will face before, during and after writing your research article. The topics you'll cover in these courses will help you be more successful in publishing in high quality journals. You will:

- Learn from experienced editors
- Collaborate with other researchers
- Receive a certificate upon completion

All types ▾ What would you like to learn? EN 🔍

All courses

STARTED

1 Qualities of a successful scientific researcher

2 Research and publication: the essential link

3 Funding

**Wiley Researcher Academy**

Welcome! This program is intended to equip you for all the challenges you will face before, during and after writing your research article. The topics you'll cover in these courses will help you be more successful in publishing in high quality journals. You will:

- Learn from experienced editors
- Collaborate with other researchers
- Receive a certificate upon completion

STARTED

All types ▾ What would you like to learn? EN 🔍

All courses

7 Manuscript submission

8 Peer review

9 Open access to scientific literature

10 Managing research data

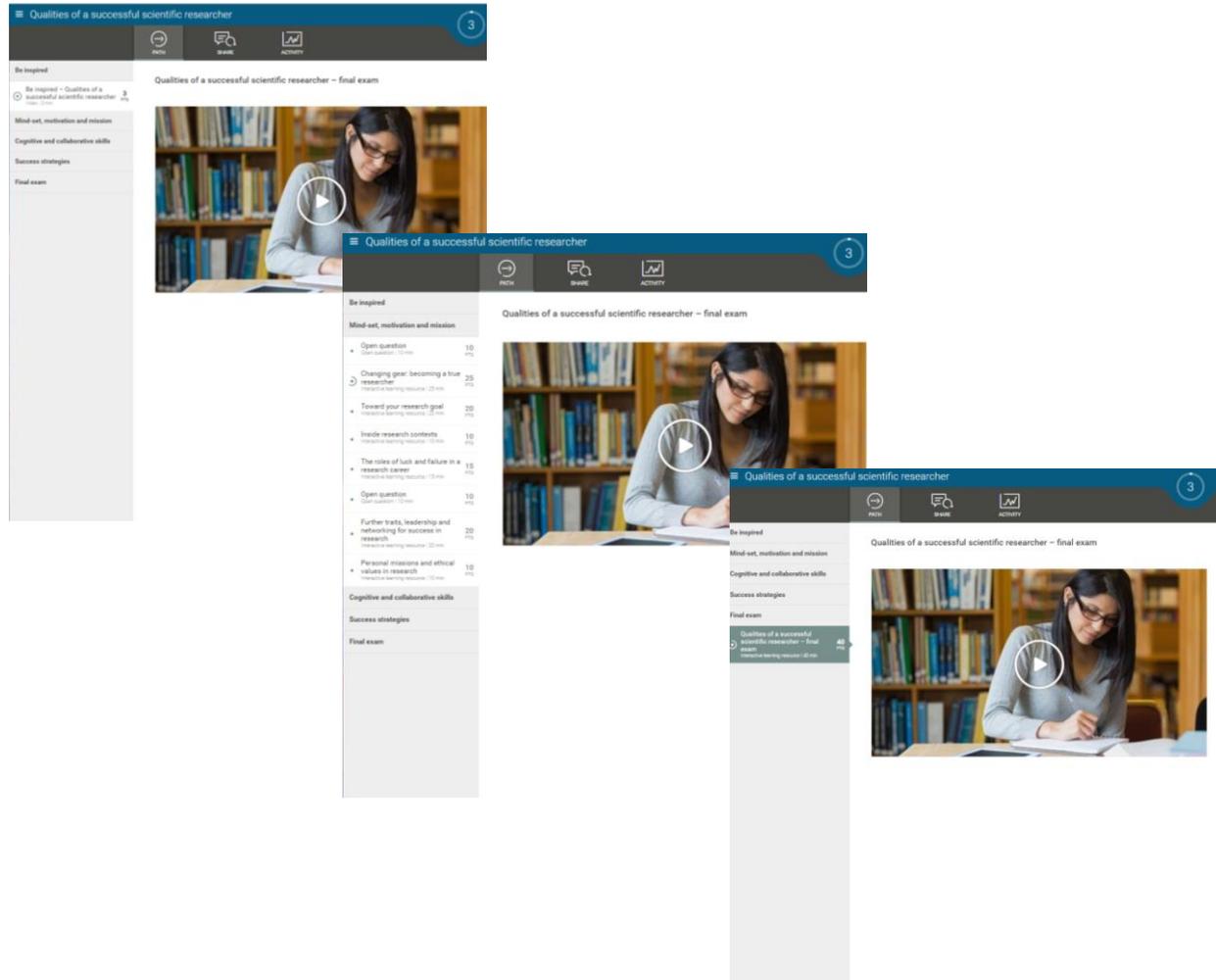
11 Ethical questions in writing scientific papers

12 Rules of the publisher and journal editors

Contact support Ask for guidance Test my configuration

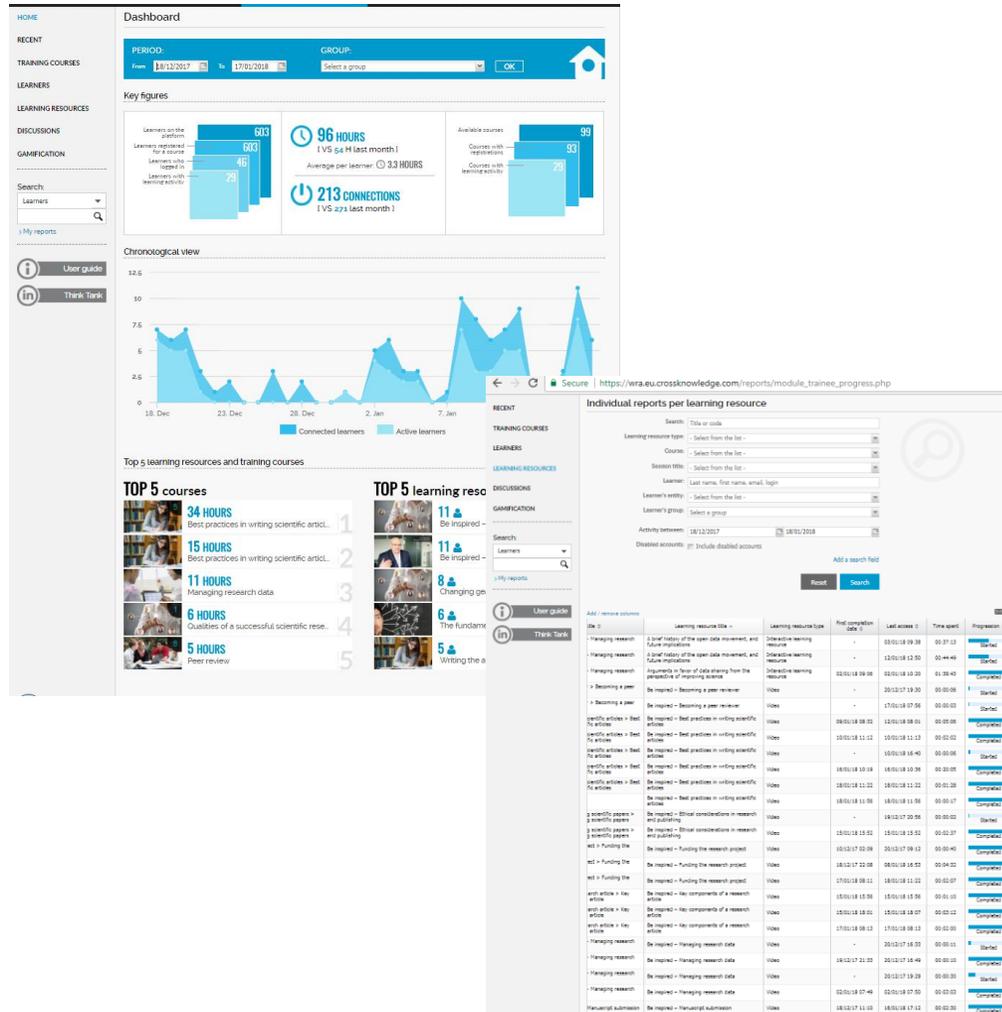
1. Qualities of a successful scientific researcher
2. Research and publication: The essential link
3. Funding the research project
4. Selecting an appropriate journal
5. Best practices in writing scientific articles
6. Key components of a research article
7. Manuscript submission
8. Peer review
9. Open access to scientific literature
10. Managing research data
11. Ethical questions in writing scientific papers
12. Roles of the publisher and journal editors
13. Post publication activities and driving visibility
14. Becoming a peer reviewer

# Robust instructional design



- Competency-based learning delivering measurable results
- Exams to test knowledge for each module
- Reports on engagement, progress and completion available

# Exceptional reporting capability



- Detailed dashboard
- Engagement communications
- Downloadable reporting and analysis

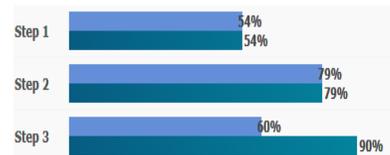
# Analytics to quantify learning

## Participation



*Use and progress rates*

## Progress Shown



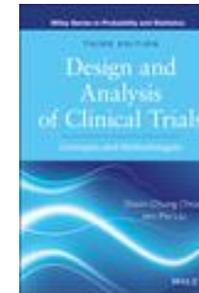
*Pre and post training evaluation*

## Researcher Confidence

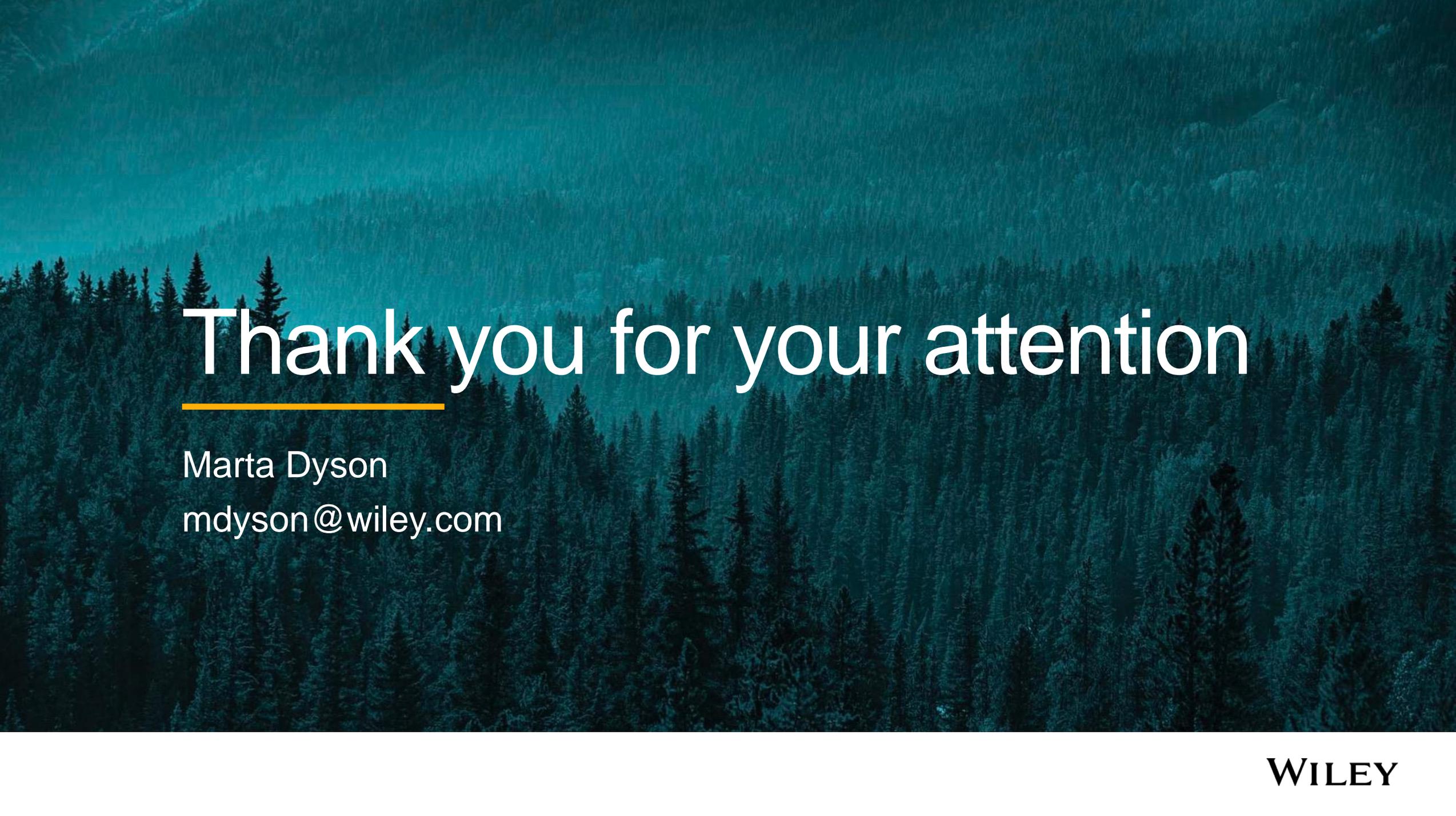


*Measuring levels of performance*

## Increase in Scientific Production



*Increase in the number of articles in indexed journals*



Thank you for your attention

---

Marta Dyson

[mdyson@wiley.com](mailto:mdyson@wiley.com)