Closing the Gap Between Open Access and Subscription Content: Alexander Street's Initiatives

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Sales Director Europe



The Growth of Open Access

- 15 years since the "Budapest Open Access Initiative"
- 10,000+ journals currently available for free (DOAJ)
- Emergence of a schism between free and paid content
- Open access is not only a challenge to the whole academic publishing sector, but also a very fruitful ground for innovation and collaboration between publishers and libraries towards one common goal: access to the world's knowledge.













Business



Counselling & Therapy



Film & Cinema Studies



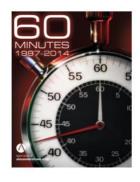
History



Literature



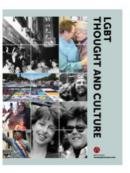
Music & Dance



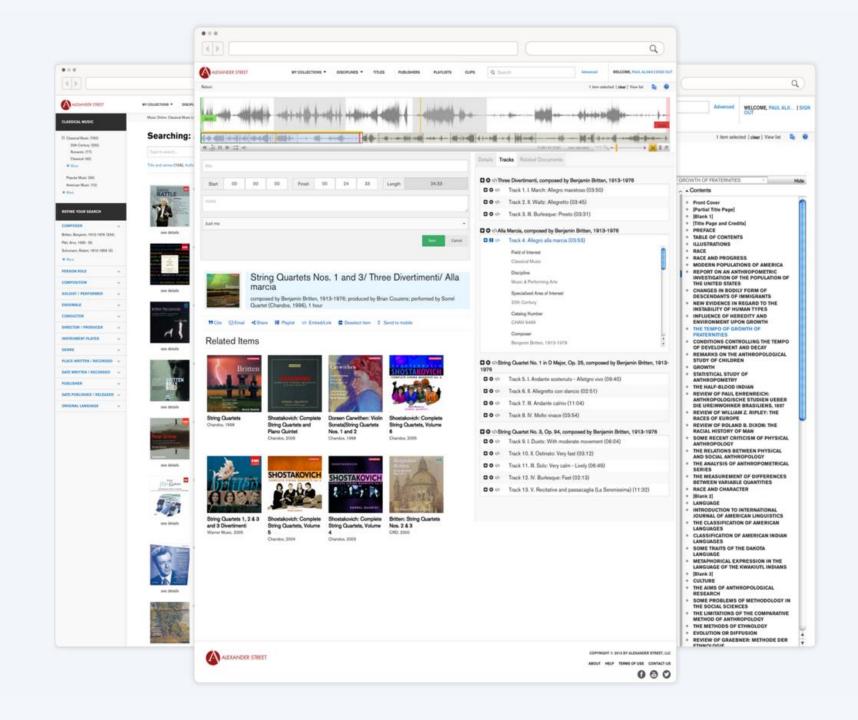
News & Current Affairs

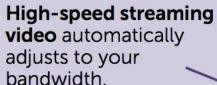


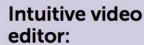
Science



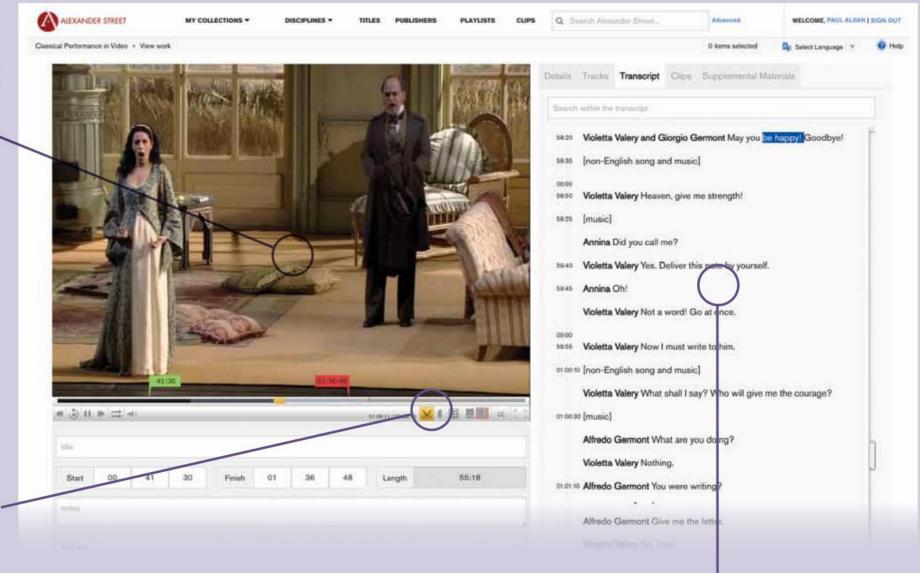
Social Sciences







Create, annotate, and share clips and playlists, then easily slide into a syllabus or LMS.



Synchronous, scrolling transcripts

Music Rights

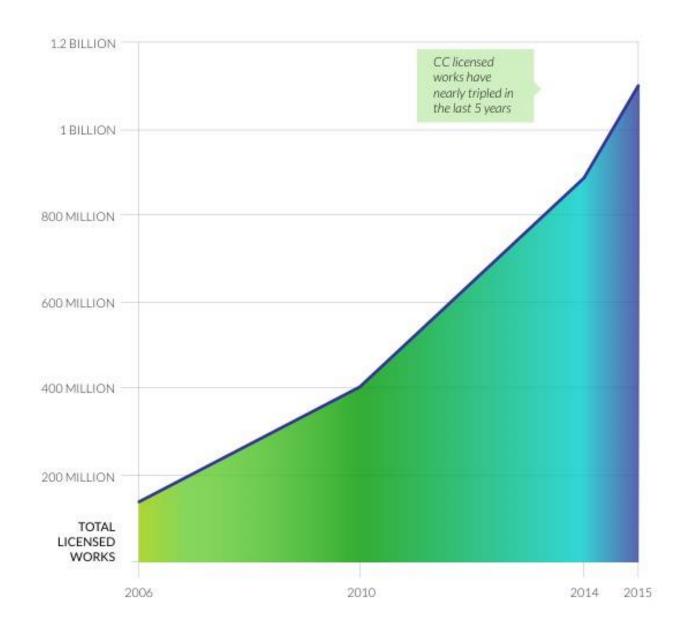


- Labels are highly protective of the rights they hold for major performances
- It is highly unlikely that they will make the bulk of their content free any time in the future



- There is much excellent content relevant to the study of music that's in the public domain
- This includes scores, older music journals, libretti, concert programs, images, etc. older or new, licensed openly with Creative Commons licenses

State of the Commons



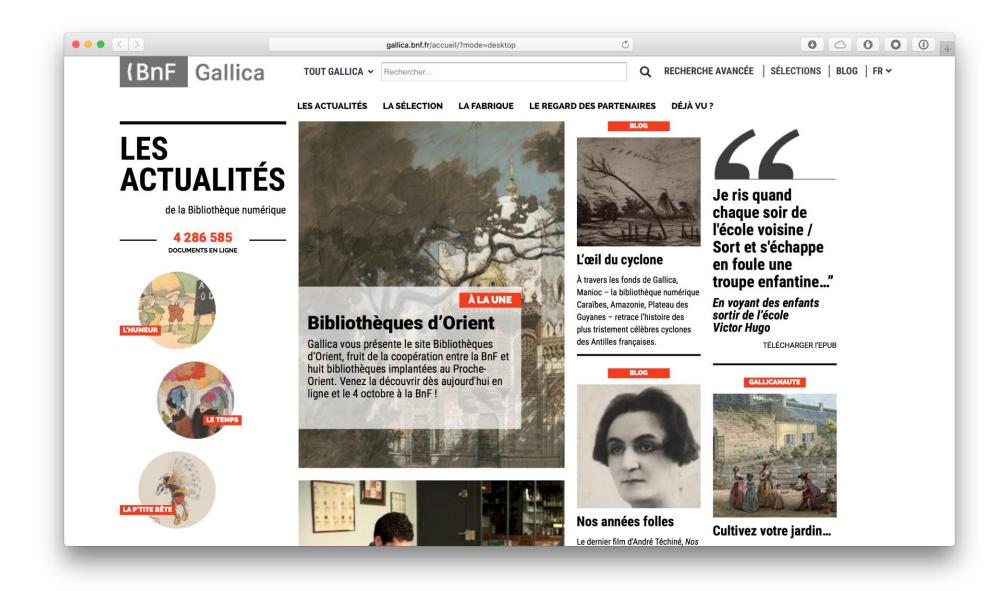


Source: Creative Commons (2016) "State of the Commons".

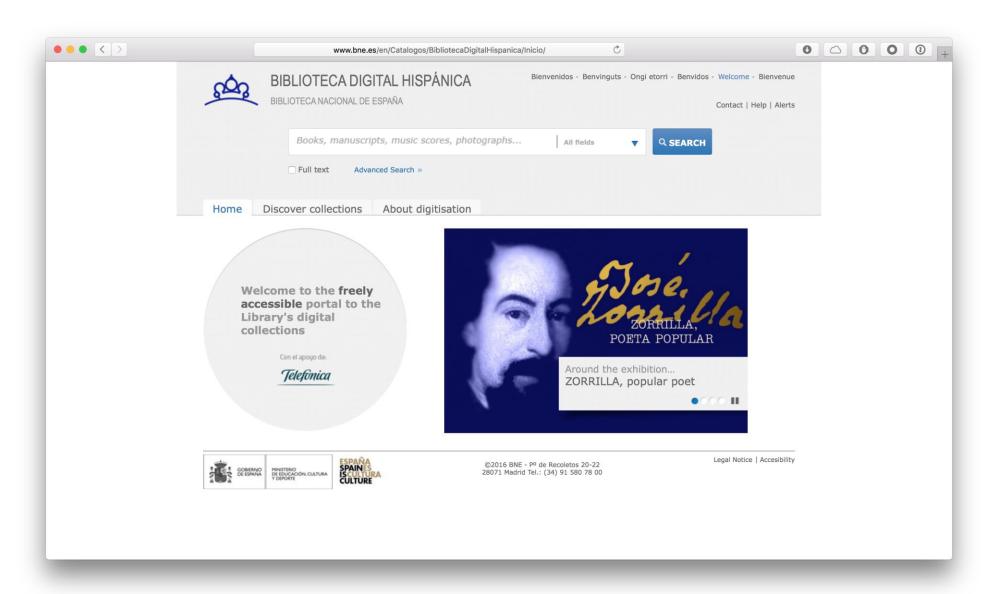
Open Platforms



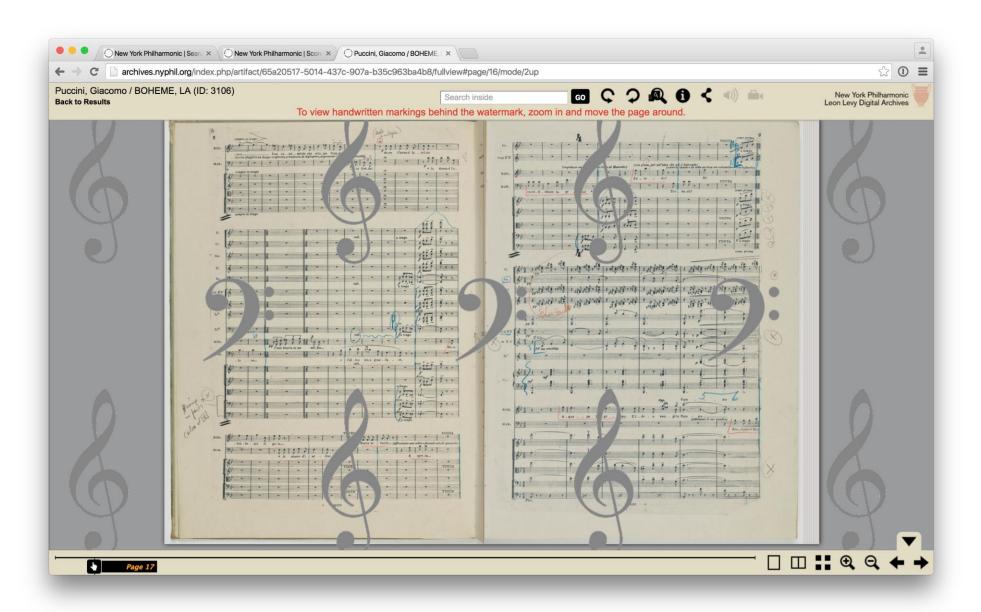
Cultural Heritage Organisations OA: BnF Gallica



Digital Library of Spain



New York Philharmonic Digital Archives



How are we going to find the good stuff?

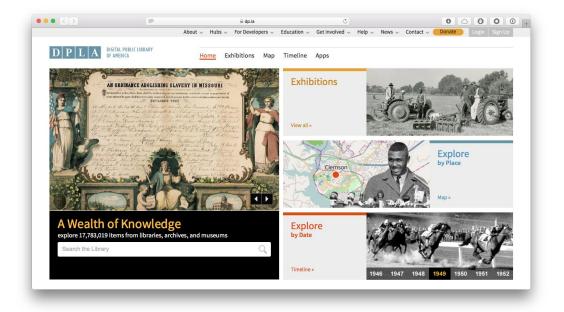
- Music is dealt with quite poorly by generic search engines like Google and vendor discovery services.
- Quality content from reputable archives are often buried at the end of search results.
- Distinguishing materials *about Mozart* from those *by Mozart* isn't always easy.





How are we going to find the good stuff?







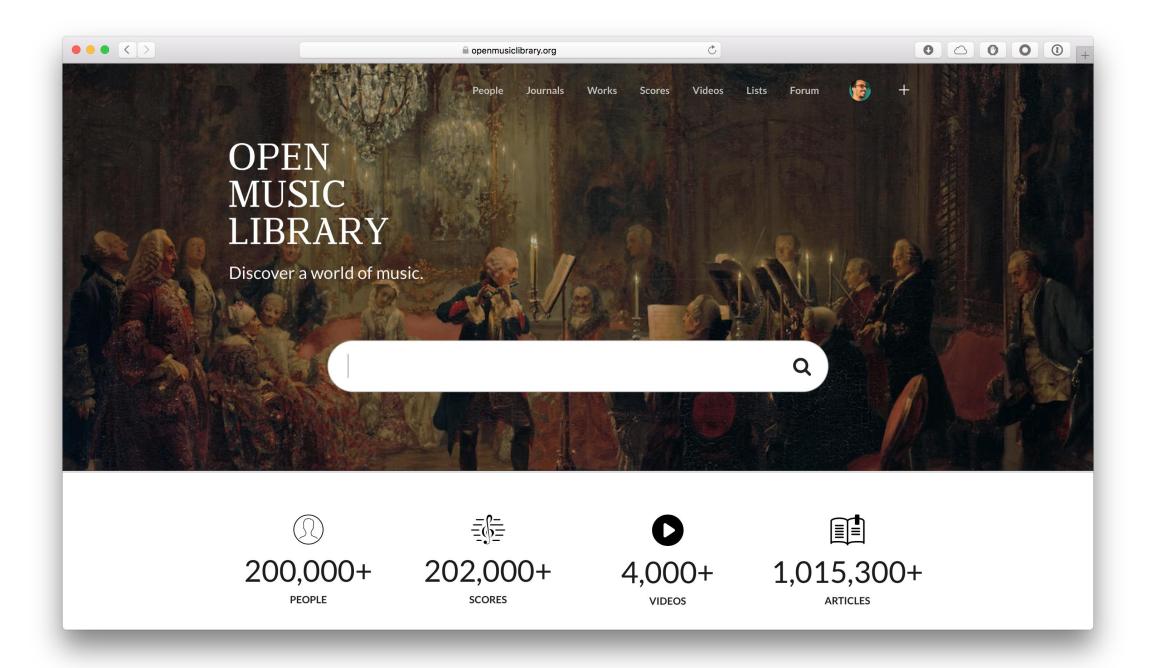


Challenges

To come up with sustainable ways by which publishers, archives and libraries can collaborate to get the large amount of yet-to-be digitized content out on the open web.

2

To find ways to allow scholars and students to discover and use content that's free and for-fee at the same time, in context.

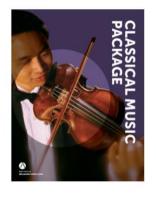


Our Music Collections









- 1.3 million pages of in-copyright scores
- 9 million audio tracks
- 2,500 hours of video
- 124,000 pages of reference



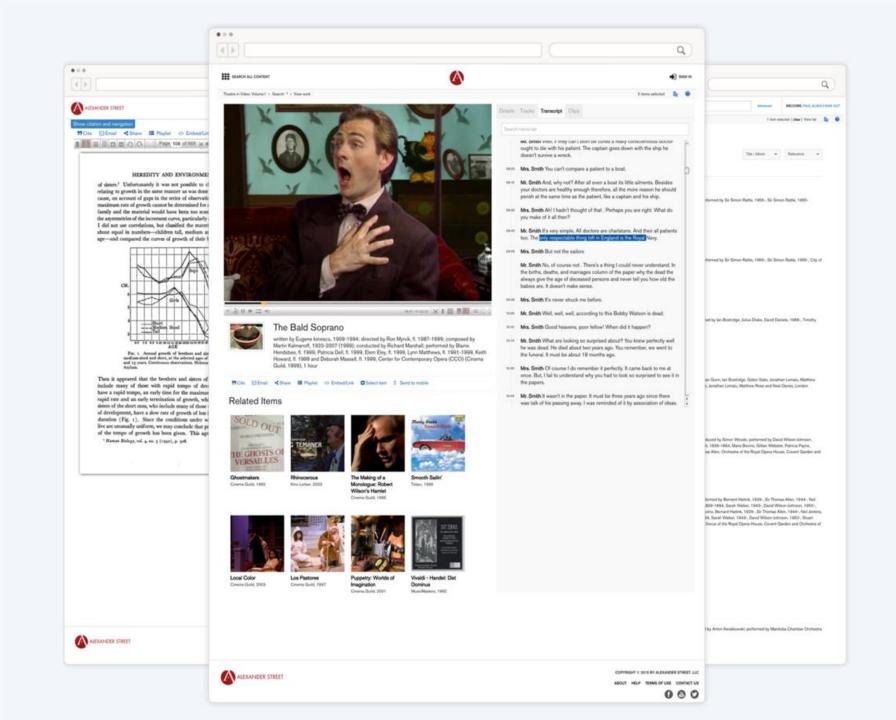


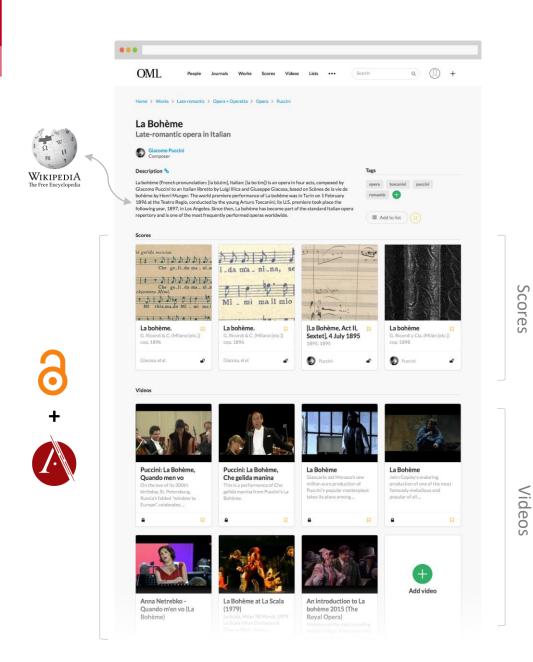












Integration of OA and Subscription Content

La Bohème, by Puccini

URI: openmusiclibrary.org/work/1/

- An ever-growing collection of scholarly content about that opera.
- Users can contribute additional content from YouTube, Vimeo, etc.
- Links out to paid and OA resources.

Digital Archives in the OML



Gallica







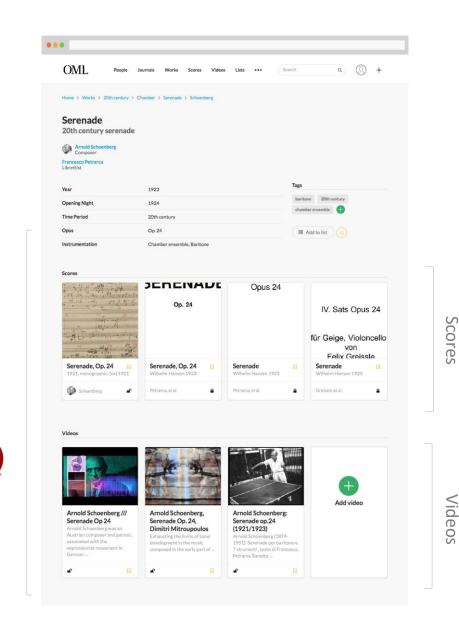












Integration of OA and Subscription Content

 Items are all cross-searchable and neatly integrated via controlled vocabularies and authority files.

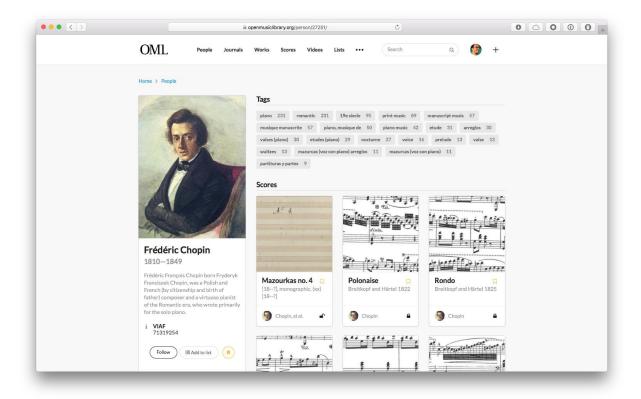


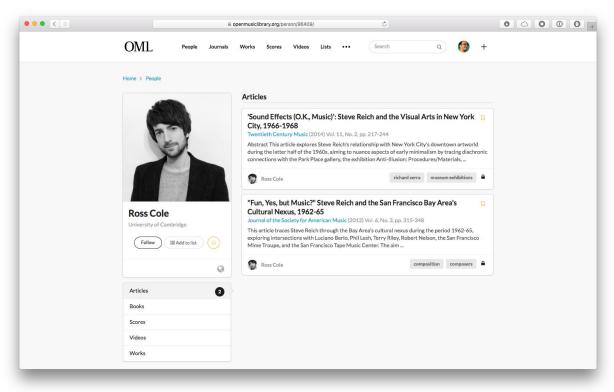






People are central nodes



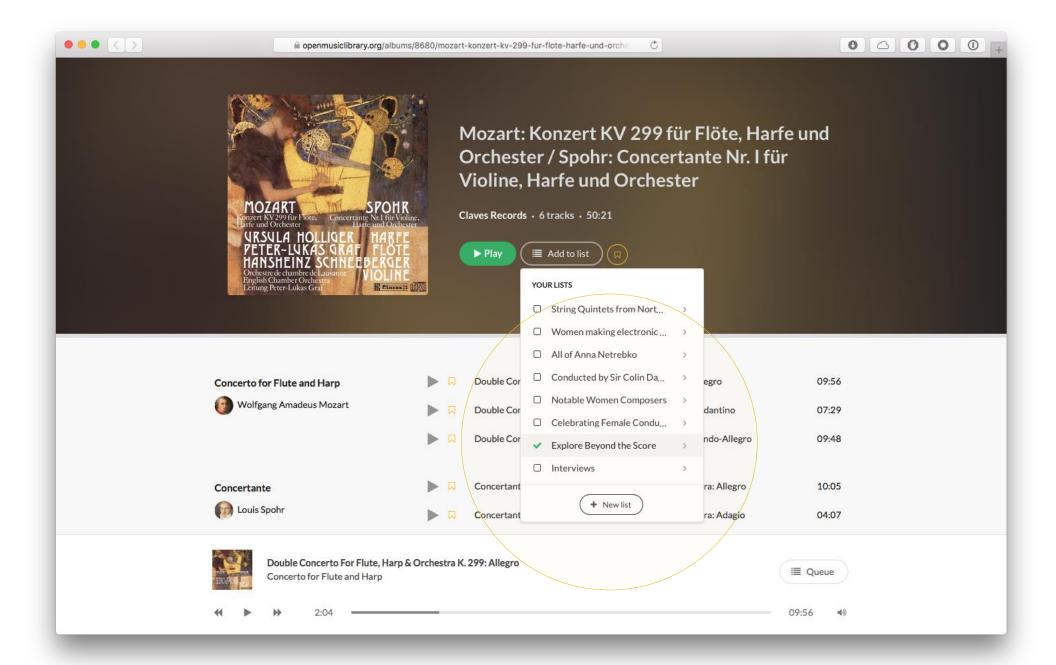


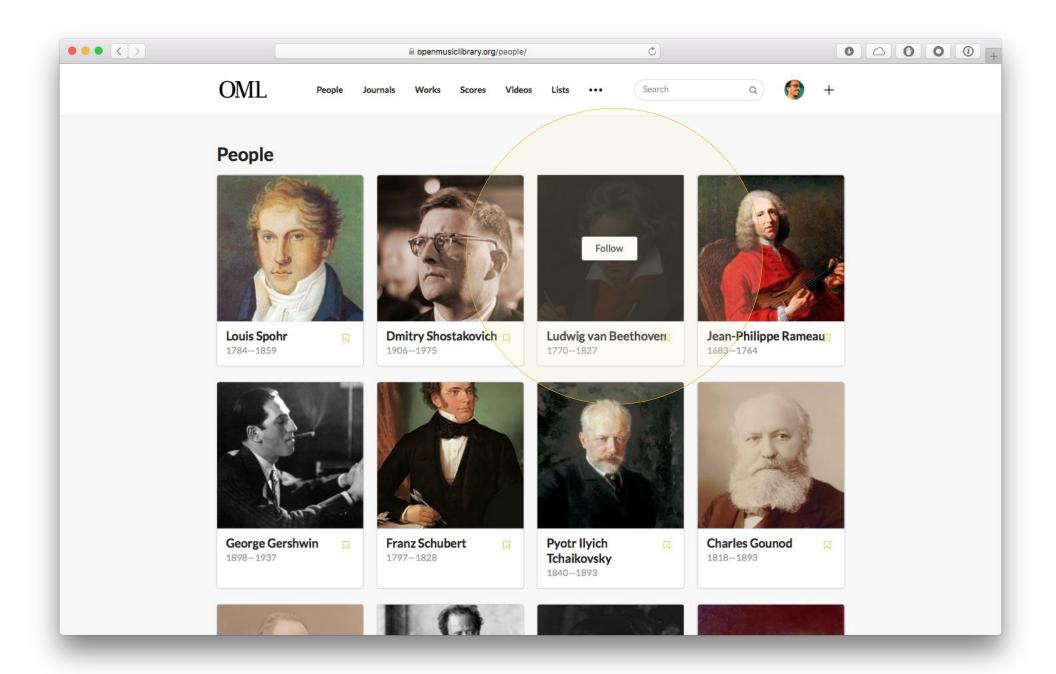
Composer

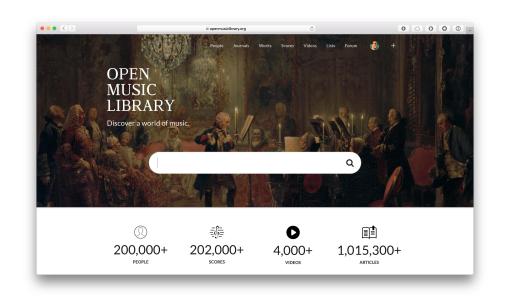


Musicologist









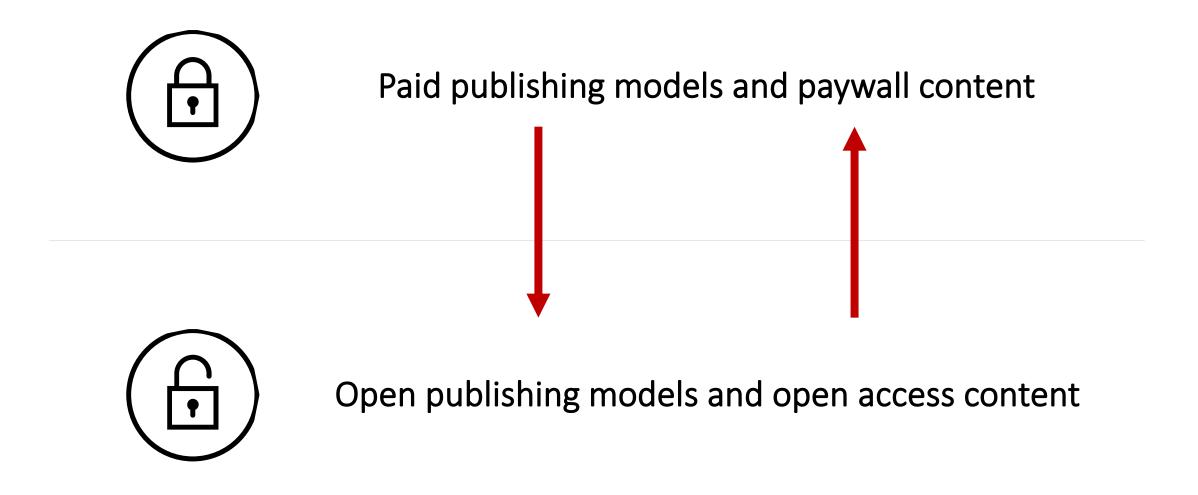
OPEN MUSIC LIBRARY

openmusiclibrary.org

The **Anthropology Commons** Case Study



Anthropology Commons: It's all about integration



Anthropology Collections







paradigm documentaries



2,200 hours of ethnographic video

- 200,000 pages of rare and previously unpublished archival manuscripts and fieldwork
- Thousands of hours of audio field materials, including ethnomusicological fieldwork
- 100,000 pages of published ethnographies and foundational secondary sources

Abstract/Summary

Details Transcript

The Festival of Pacific Arts (FOPA) is regarded as the premiere festival of the Pacific. The festival provides the opportunity for Pacific Islanders to share their knowledge and experiences and celebrate who they are as oceanic people. This documentary gives you a glimpse of the 10th Festival of Pacific Arts in American Samoa in 2008.

All Subtitle Languages

English

Field of Interest

Anthropology

Discipline

Social Sciences

Specialized Area of Interest

Cultural anthropology

Copyright Message

©2008

- A multimedia platform that facilitates crosssearchability through semantic indexing
- Available to libraries through subscription services



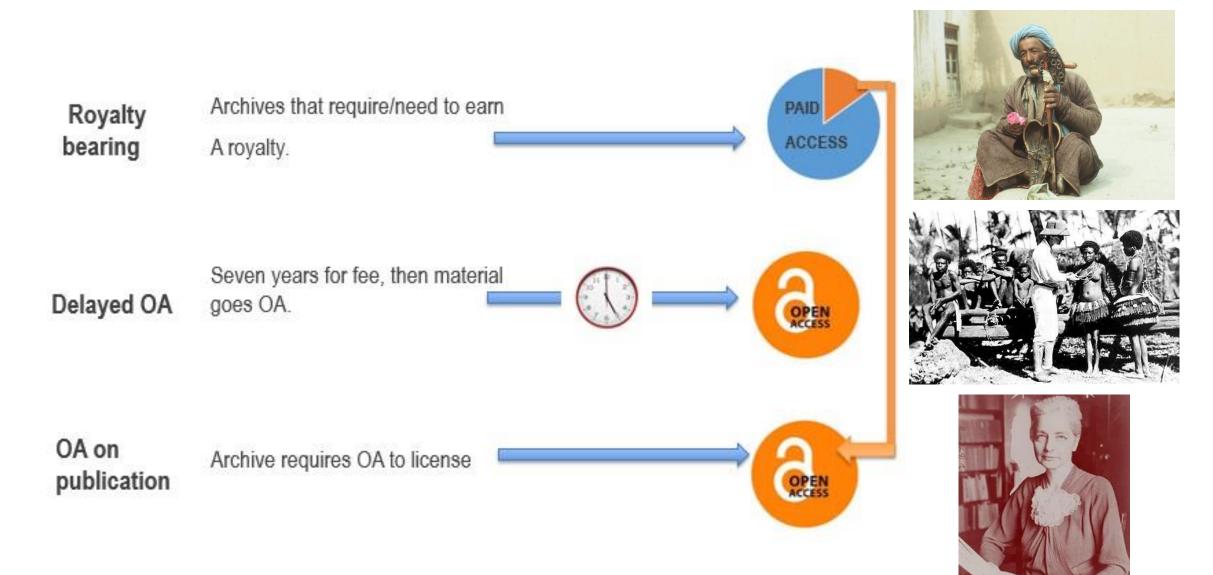
The Challenge

- Bridging the schism between free and paid content
- Archives have varied perspectives on royalty/open access
- Scholars expect a unified search and user experience

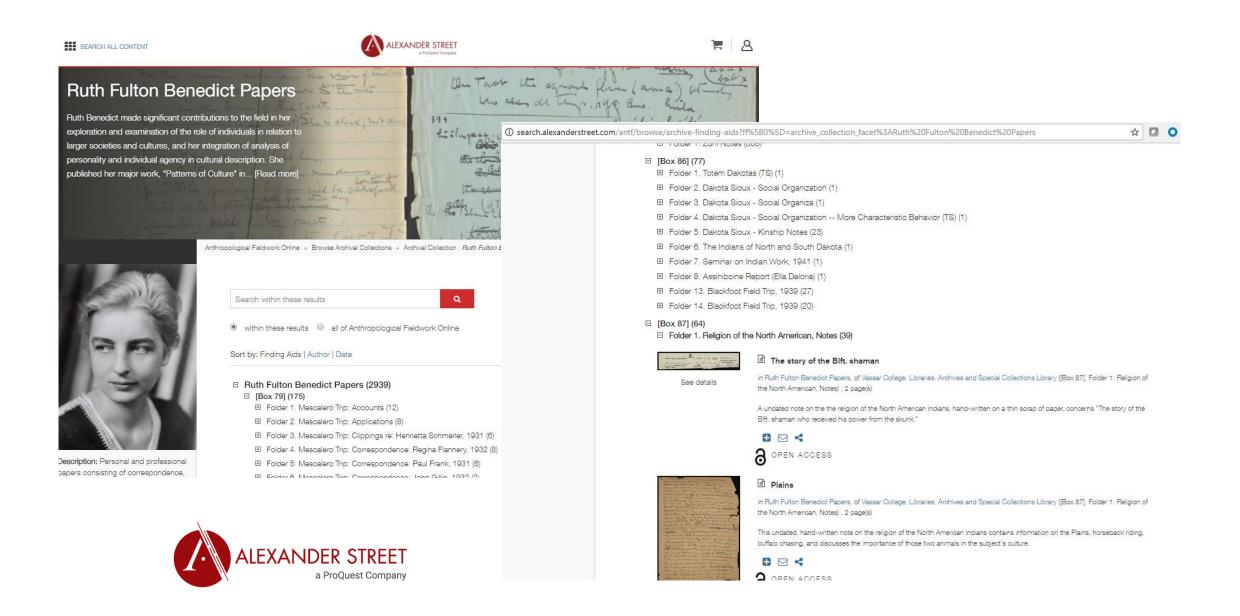




Integrated publishing models for OA archives



Inaugural Anthropology Commons Publication Project



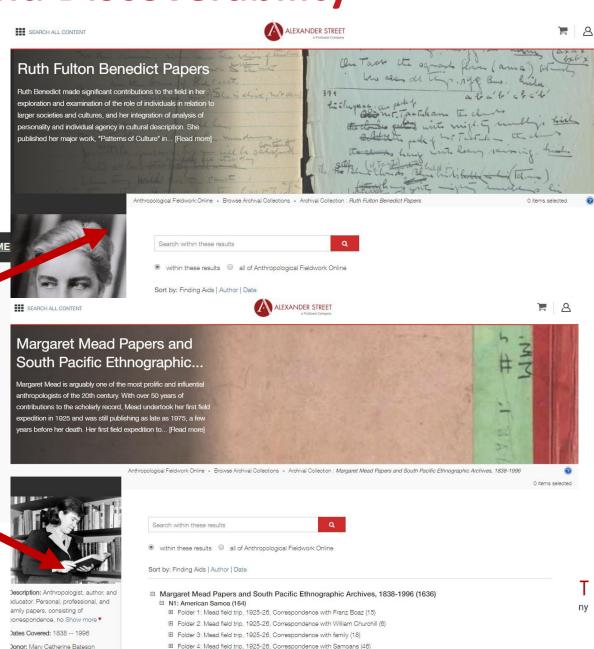
Bridging the Schism: Search and Discoverability

Browse Archival Collections

Displaying 1 - 7 of 7 Items per page 25 ▼

Starts with B | M | R | T

ARCHIVAL COLLECTION	ARCHIVE	DOCUM
Bronislaw Malinowski Papers (LSE)	London School of Economics and Political Science. Library. Archives and Special Collections Team	25
Bronislaw Malinowski Papers (Yale)	Yale University. Sterling Memorial Library. Manuscripts Archives	164
Margaret Mead Papers and South Pacific Ethnographic Archives, 1838-1996	United States. Library of Congress Canuscript Division	1636
Max Gluckman Papers	Royal Anthro: Sal Institute. Archives and Manuscripts	2375
Raymond William Firth Papers	London School of Economics, at Political Science, Library, Archives and Special Collections Team	2609
Ruth Fulton Benedict Papers	Vassar College. Libraries. Archives and Special Colleges Library	2939
The Papers of Victor Witter Turner	Private Collection	1577



Continue the conversation!

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