

# Taylor & Francis Group

#### THE LIFE OF AN EBOOK

**Cristina Sanchez** 



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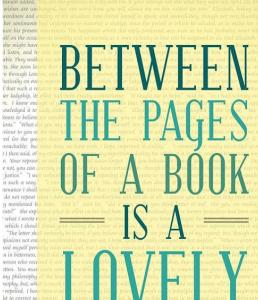






#### WE LOVE OUR BOOKS

"A good book is the best of friends, the same today and for ever."



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#### What is an eBook?



#### e-book

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noun: ebook

1.an electronic version of a printed book which can be read on a computer or a specifically designed handheld device

- Instantaneous
- Find a word/sentence in the whole book
- Add comments and ideas
- Highlight and find words' meanings/synonyms online
- Read anywhere, even at night.



#### Academic ebook

- E-novel vs academic E-book
- Fiction vs monographs and reference
- Use of ebook has increased of 33% in 4 years
- Consortium vs direct purchase
- Main device is personal computer



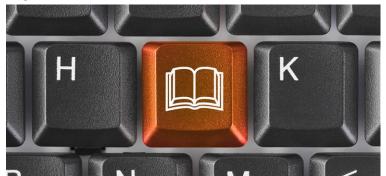


# What librarians like about eBooks



- Usage and Denials
- Instantaneous
- Bonus/extra material/links
- Updates to edition
- Ease to find related topics/books/searchable
- Less shelf space
- No packaging or shipping expenses
- Can be printable
- Simultaneous users
- Fonts can be resized for the impaired.

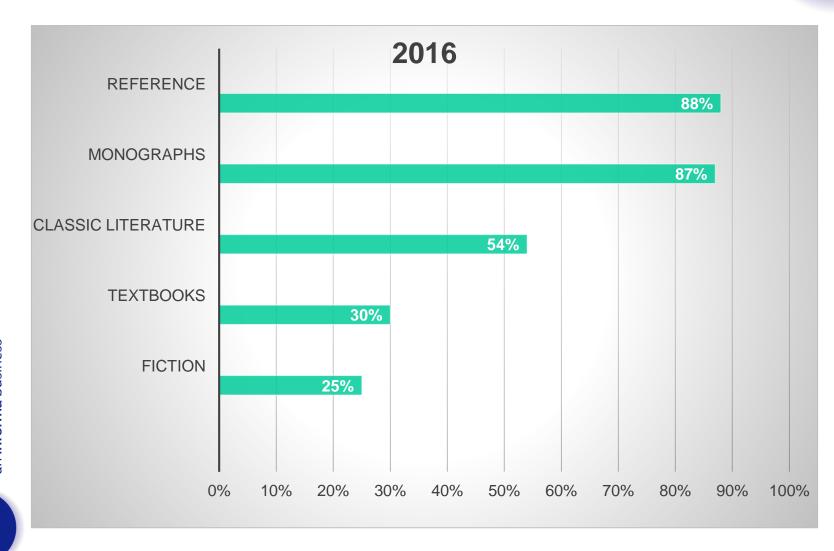




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# Main e-book categories found in academic libraries





## Main Subjects demanded in Ebooks



- Business
- Education
- Psychology
- History
- Sociology
- Science
- Technology
- Literature
- Religion
- Medicine
- Engineering





#### DRM (free)





Best option for libraries No restrictions on coping, printing and sharing.

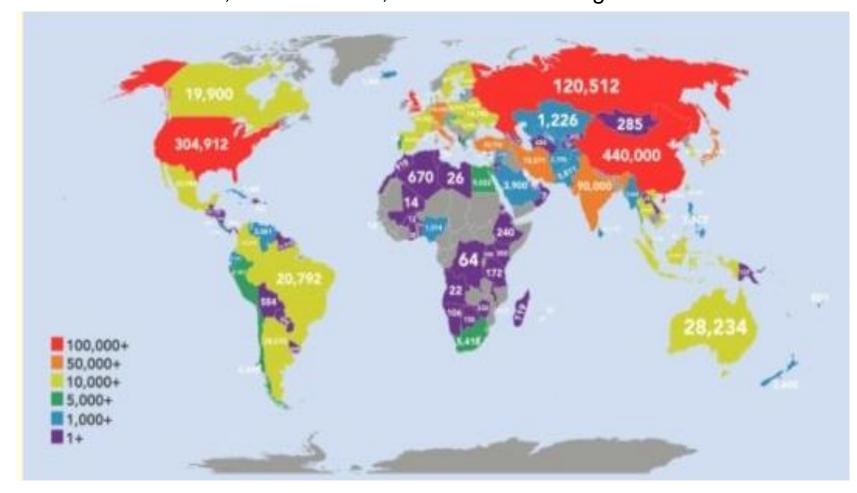






## Usage of Ebooks in the world

The biggest number of books published per year: China, United States, and the United Kingdom

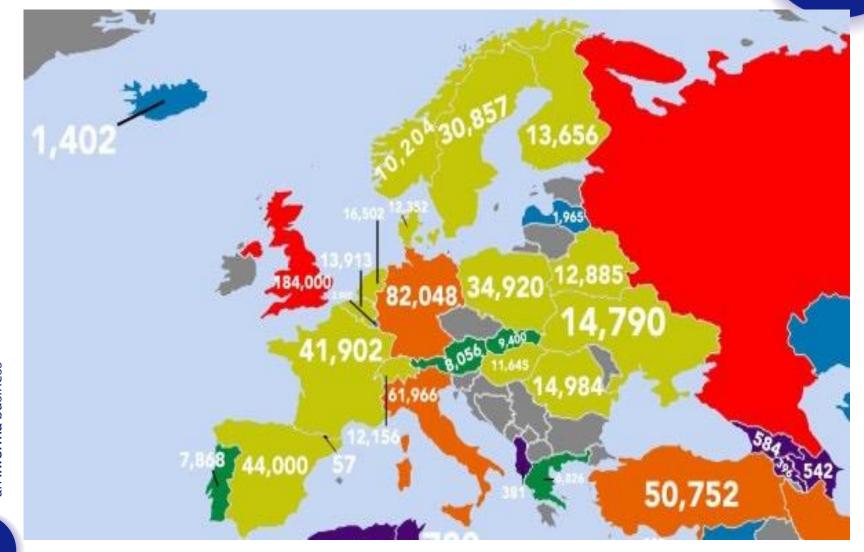




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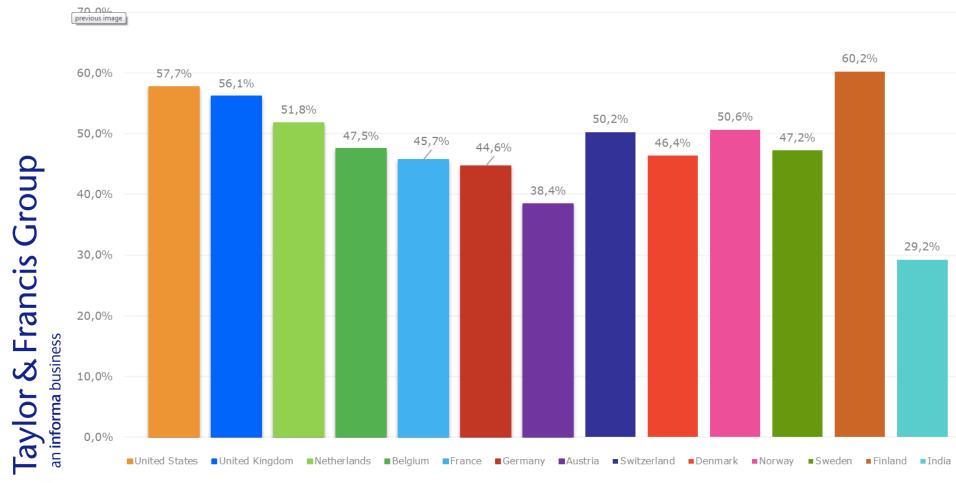
#### Where do we publish books in Europe





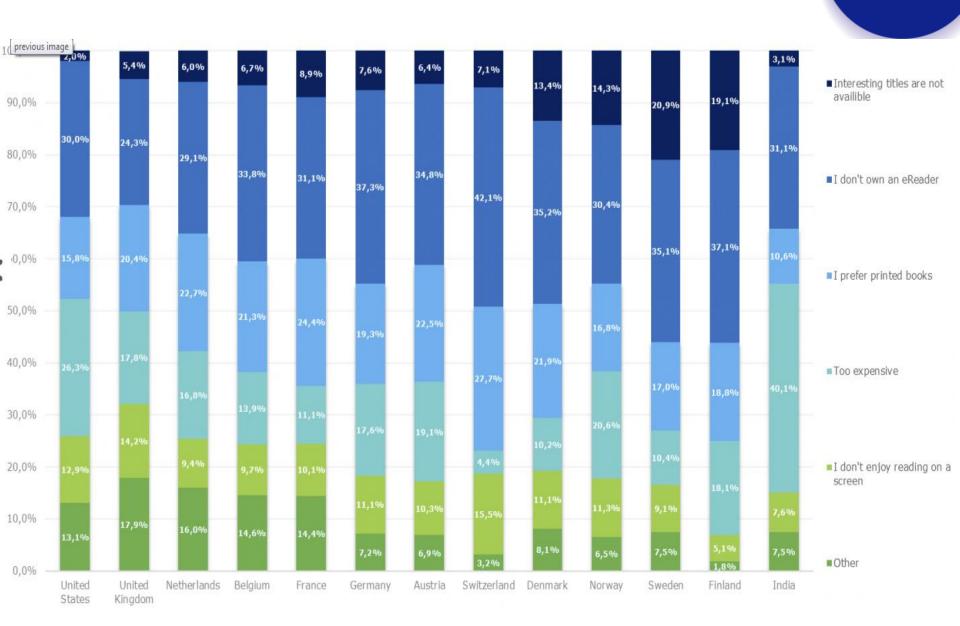
# Countries that expect to double their ebook usage





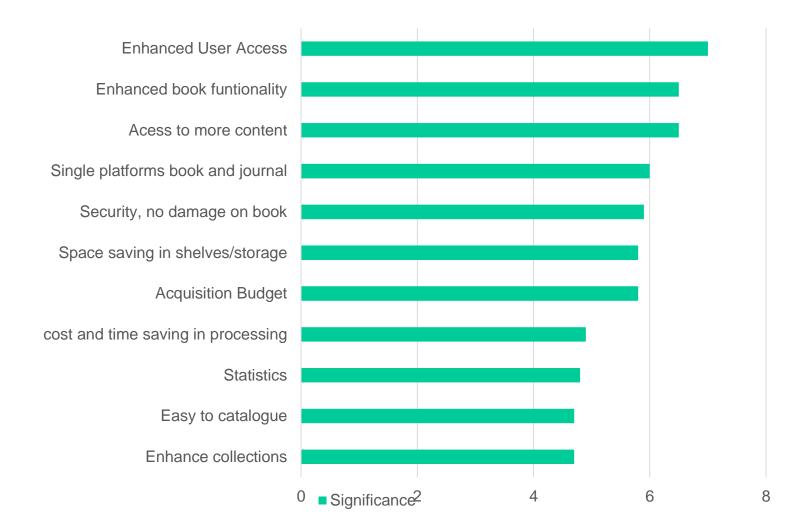


# Main reasons against eBooks











#### Not all ebooks are new books

- Published books can easily be transformed into ebooks
- Old books need a bit more time and effort to be electronic.
- Do we have all the rights?
- HSS vs. STM
- Old contracts finding the author.
- Prioritising titles long and complicated negotiations
- Most authors are delighted sales of their books







## Future of monographs



- There are advantages to the ebook format for monographs – speed to market, discoverability etc
- But as long as some readers prefer print, and many do, publishers will also produce print copies of these books







### Trends in ebooks vs OA



- Open Access One of the most important developments in scholarly publishing,
- Keen to work with authors to make this a reality
- OA policy vs. Cost of producing: book vs. journal article
- Fees: £10k per title
- OA chapters









## Thank you!



